

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM724249

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Santa Fe Food Company, LLC		04/25/2022	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hatch Chile Co., LLC		
<b>Street Address:</b>	2005 S. Commercial Drive		
<b>City:</b>	Brunswick		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	31525		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2980342	SANTA FE BEAN COMPANY	
<b>Registration Number:</b>	3153727	SANTA FE BEAN COMPANY	
<b>Registration Number:</b>	3596303	BORRACHO	
<b>Registration Number:</b>	4478656	BORRACHA	
<b>Registration Number:</b>	4583686	SANTA FE	
<b>Registration Number:</b>	5612325	BORRACHO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	505-286-9700		
<b>Email:</b>	rdbaker@swcp.com		
<b>Correspondent Name:</b>	Law Office of Rod D. Baker		
<b>Address Line 1:</b>	12126 Highway 14 N., Suite A7		
<b>Address Line 4:</b>	Cedar Crest, NEW MEXICO 87008		
<b>NAME OF SUBMITTER:</b>	Rod D. Baker		
<b>SIGNATURE:</b>	/Rod D. Baker/		
<b>DATE SIGNED:</b>	04/27/2022		

OP \$165.00 2980342

**Total Attachments: 2**

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## TRADEMARKS ASSIGNMENT

This Trademark Assignment Agreement is entered into between Santa Fe Food Company, LLC, a Texas limited liability company whose address is 6312 Snowheights Court, El Paso, TX, 79912 (the "Assignor"), and Hatch Chile Co., LLC, a Georgia limited liability company whose principal office address is 2005 S. Commercial Drive, Brunswick, GA, 31525 ("Assignee").

1. The Assignor is the owner of trademarks that are registered in the United States Patent and Trademark Office, as set forth in the following registrations:

Registration No. 2,980,342 registered July 26, 2005

Registration No. 3,153,727 registered October 10, 2006

Registration No. 3,596,303 registered March 24, 2009

Registration No. 4,478,656 registered February 4, 2014

Registration No. 4,583,686 registered August 12, 2014

Registration No. 5,612,325 registered November 20, 2018

2. The Assignee wishes to acquire all the Assignor's rights in the trademarks listed above.

3. The Assignee agrees to pay the Assignor good and valuable consideration for such trademarks and pending applications.

4. In exchange for such good and valuable consideration, hereby acknowledged, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind (including all common-law rights) in the trademarks listed above, together with

1) the goodwill of the business or commerce relating to the goods and products in connection with which the respective trademarks are used and/or for which they are registered,

2) all income, royalties, or damages hereafter due or payable to Assignor with respect to the trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademarks, and

3) all rights to sue for past, present and future infringement or misappropriations of the trademarks, including any actions or proceedings at the U.S. Trademark Trial and Appeal Board.

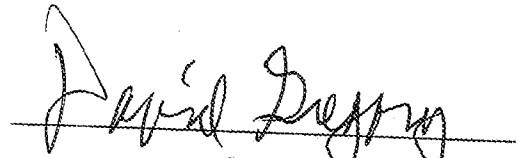
5. The Assignor further covenants that it will take commercially reasonable actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademarks and related intellectual property.

The Assignor has duly executed this Assignment Agreement, on April 25, 2022.

SANTA FE FOOD COMPANY, LLC

HATCH CHILE COMPANY, LLC





Printed Name: Mary Ann Bassett

Printed Name: DAVID GREGORY

Title: attorney-in-fact for Santa Fe Food Company LLC, through her capacity as Executrix of the Estate of George Grant Bassett

Title: President