

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724310

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wide Open Media, Inc.		02/28/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Rare Media, LLC		
Street Address:	1402 3RD AVE N		
City:	NASHVILLE		
State/Country:	TENNESSEE		
Postal Code:	37208-2708		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86451102	RARE	
CORRESPONDENCE DATA			
Fax Number:	6157467467		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(615) 746-7467		
Email:	bill@trusttree.com		
Correspondent Name:	Bill Ferrell		
Address Line 1:	798 Berry Road #41400		
Address Line 4:	Nashville, TENNESSEE 37204		
NAME OF SUBMITTER:	Bill Ferrell		
SIGNATURE:	/Bill Ferrell/		
DATE SIGNED:	04/27/2022		
Total Attachments: 1			
source=Trademark_Assignment_21_02_28b_(final).docx#page1.tif			

OP \$40.00 86451102

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is made by Wide Open Media, Inc., a Texas corporation (“Assignor”), and Rare Media, LLC, a Tennessee limited liability company (“Assignee”).

WHEREAS by separate instruments Assignor sold, assigned, transferred conveyed, and delivered all of its right, title and interest in, to and under the RARE trademark, including United States trademark registration for such mark (Reg. No. 4768323) (the “Mark”), together with associated goodwill;

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having sold, assigned, transferred conveyed, and delivered to Assignee, effective as of February 28, 2022, and Assignor does hereby assign, transfer and convey, effective as of said date, all of Assignor’s right, title and interest in, to and under the Mark, including goodwill associated with the Mark and all rights of action and remedies for past, present, and future infringements of the Mark.

Assignor hereby authorizes and requests the United States Patent and Trademark Office Commissioner for Trademarks to record Assignee as the owner of any and all of Assignor’s rights in the Mark.

IN WITNESS WHEREOF, the undersigned have caused their duly authorized representatives, respectively, to execute this Confirmatory Trademark Assignment as of February 28,2022.

WIDE OPEN MEDIA, INC.

RARE MEDIA, LLC

DocuSigned by:
Paul Smurl
By: _____
Name: Paul Smurl
Title: Vice President

DocuSigned by:
Sam Savage
By: _____
Name:
Title: