

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSAA Insurance Services, Inc.		04/27/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CSAA Insurance Exchange		
Street Address:	3055 Oak Road MS W420		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94597		
Entity Type:	Reciprocal Insurer: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6471455	M MOBILITAS	
Registration Number:	6456935	MOBILITAS	
Registration Number:	6456936	M	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-591-1000		
Email:	TrademarksSF@winston.com		
Correspondent Name:	Laura M. Franco		
Address Line 1:	101 California Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Laura M. Franco		
SIGNATURE:	/Laura M. Franco/		
DATE SIGNED:	04/27/2022		
Total Attachments: 2			
source=CSAA_Insurance_Services_Inc._Assignment_of_Mobilitas-related_Marks_to_CSAA_Insurance_Exchange_159			
source=CSAA_Insurance_Services_Inc._Assignment_of_Mobilitas-related_Marks_to_CSAA_Insurance_Exchange_159			

CH \$90.00 6471455

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made and entered into as of May 1, 2022 (the “**Effective Date**”), by and between CSAA Insurance Services, Inc., a California corporation with an address of 3055 Oak Road W290, Walnut Creek, CA 94597 (“Assignor”) and CSAA Insurance Exchange, a California Reciprocal Insurer with an address of 3055 Oak Road MS W420, Walnut Creek, CA 94597 (“Assignee”).

A. Assignor is the owner of US Trademark Registration Nos. 6471455 for M MOBILITAS (Stylized); 6456935 for MOBILITAS; and 6456936 for M (Stylized); and of Canada Trademark Application No. 1968236 for M MOBILITAS (Stylized) (the “Marks”); and

B. Assignee wishes to acquire, and Assignor is willing to assign, convey and transfer to Assignee, all Assignor’s right, title and interest in and to the Marks, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world, on the following terms and conditions.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably assigns, conveys, transfers and sets over to Assignee, its successors and assigns, all of Assignor’s worldwide right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registrations thereof, and all common law rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and the right to sue in Assignee’s own name and recover for any past, present or future infringement or other violation of the Marks and all income, royalties and damages hereafter due or payable with respect to the Marks, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Authorization. Assignor authorizes the recordal of Assignee as owner of the Marks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives. The cost of recording and registering ownership rights in the Marks shall be borne solely by Assignee.

3. Further Assurances. Assignor agrees to cooperate with Assignee, at Assignee’s reasonable request and at Assignee’s expense, to aid Assignee or its successors, legal representatives and assigns, reasonably necessary to carry out the intent of this Assignment.

4. Miscellaneous. This Assignment constitutes the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede any and all written or oral, prior or contemporaneous understandings and agreements. This Assignment may only be amended by written agreement of the parties. This Assignment may be executed in one or more counterparts, all of which will be considered on and the same agreement, and will become effective when one or more counterparts have been signed by each of the parties and delivered to the other party. Facsimile or PDF signature shall serve as originals for purposes of binding the parties hereto. This Assignment shall be binding upon the parties, their heirs, successors and assigns, and all others acting by, through, with or under their direction,

and all those in privity therewith. The governing law of this Assignment shall be that of the State of California, without regard to its conflicts of law principles.

Executed by the parties on the date(s) shown below.

CSAA Insurance Services, Inc.

CSAA Insurance Exchange

By: _____	By: _____
<small>DocuSigned by:</small> <i>Michael J Zukerman</i> <small>213B5C05B8744CA...</small>	<small>DocuSigned by:</small> <i>Andrea Hecht</i> <small>F9290704F2F24E1...</small>
Name: <u>Michael J. Zukerman</u>	Name: <u>Andrea Hecht</u>
Title: <u>Secretary</u>	Title: <u>Chief Financial Officer</u>
Date: <u>4/27/2022</u>	Date: <u>4/27/2022</u>