

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724652

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ford Motor Company		04/28/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	VIIZR Inc.		
Street Address:	ONE AMERICAN ROAD		
City:	DEARBORN		
State/Country:	MICHIGAN		
Postal Code:	48126		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90386021	VIIZR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocket@ford.com		
Correspondent Name:	Sharon C. Sorkin		
Address Line 1:	ONE AMERICAN ROAD		
Address Line 2:	FORD WORLD HEADQUARTERS BLDG., 4TH FLOOR		
Address Line 4:	DEARBORN, MICHIGAN 48126		
NAME OF SUBMITTER:	Sharon C. Sorkin		
SIGNATURE:	/Sharon C. Sorkin/		
DATE SIGNED:	04/28/2022		
Total Attachments: 1			
source=Ford VIIZR Trademark Assignment (Apr 28 2022).doc#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Ford Motor Company is a Delaware corporation with a principal place of business at One American Road, Dearborn, Michigan 48126 ("Assignor");

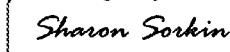
WHEREAS, VIIZR Inc. is a Delaware corporation with a principal place of business at One American Road, Dearborn, Michigan 48126 ("Assignee");

WHEREAS, Assignor and Assignee are parties to a separate agreement pursuant to which Assignor has agreed to assign certain assets (including intellectual property assets) to Assignee, including all of Assignor's right, title and interest in and to the following trademark registrations set forth immediately below (the "Trademark"), and Assignee is desirous of acquiring the Trademark:

MARK	Country	APP/REG NO.
VIIZR	United States of America	90386021
VIIZR	European Union IPO	18362957
VIIZR	United Kingdom	UK00003575098

THEREFORE, effective April 20, 2022, and for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignee and Assignor, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the above-identified applications thereof with the U.S. Patent and Trademark Office and corresponding entities or agencies in applicable jurisdictions.

Assignor:
FORD MOTOR COMPANY

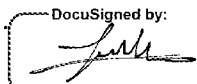
Signature: 
ECB8B9D186744C0

Printed Name: Sharon Sorkin

Title: Chief Trademark Counsel

Date: Apr-28-2022

Assignee:

VIIZR INC 
DocuSigned by:
C0DEF955CA0D4FE...

Printed Name: Jian Wei Hoh

Title: Chief Executive Officer

Date: Apr-28-2022