

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724776


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allure Labs, LLC		04/06/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ladykind, LLC		
Street Address:	30911 Wiegman Road		
City:	Hayward		
State/Country:	CALIFORNIA		
Postal Code:	94544		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6548208	LADYKIND	
Registration Number:	6577098		
CORRESPONDENCE DATA			
Fax Number:	5108362595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-832-8700		
Email:	bsb@bsbllp.com		
Correspondent Name:	Stewart R. Kellar		
Address Line 1:	One Kaiser Plaza, Suite 750		
Address Line 4:	Oakland, CALIFORNIA 94612		
ATTORNEY DOCKET NUMBER:	K3239A-700		
NAME OF SUBMITTER:	Stewart R. Kellar		
SIGNATURE:	/Stewart R. Kellar/		
DATE SIGNED:	04/28/2022		
Total Attachments: 1			
source=2022-04-06 Ladykind TM Assignment Allure Labs LLC to Ladykind LLC#page1.tif			

OP \$65.00 6548208

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective as of the date of the signature set forth below by and between Allure Labs, LLC and Ladykind LLC.

WHEREAS, Allure Labs, LLC, a Delaware limited liability company with its principal place of business at 30911 Wiegman Road, Hayward, California, 94544, United States (the "Assignor") is the owner of record of the following Trademarks registered in the United States Patent and Trademark Office (the "Marks"):

Mark	Registration No.	Registration Date
LADYKIND	6548208	November 2, 2021
Ladykind logo 	6577098	November 30, 2021

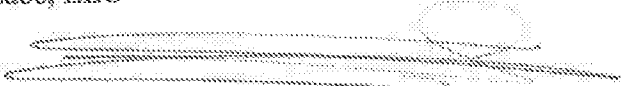
WHEREAS, Ladykind LLC, a California limited liability company with its principal place of business at 30911 Wiegman Road, Hayward, California, 94544 (the "Assignee"), is desirous of acquiring the Mark along with the registration thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date of the signature set forth below, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, and the above-identified registrations thereof, together with the goodwill of the business symbolized by the Marks, and any logos and label designs used exclusively with the Marks, and any Customs recordation for same, and all causes of action and claims based on past actions or infringement related to the Marks.

ASSIGNOR

Dated: 4-6-2022

Allure Labs, LLC

By: 

Name: SAM DHART

Title: CEO