

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM725103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JetBlack Ltd.		03/01/2022	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	GS Holistic, LLC		
Street Address:	7162 Beverly Boulevard		
Internal Address:	#207		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5157353	HYER	
Registration Number:	5419014	A CLEANER EXPERIENCE	
Registration Number:	5419136	ELEVATED LIVING	
CORRESPONDENCE DATA			
Fax Number:	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109793600		
Email:	courtfiling@hankinpatentlaw.com		
Correspondent Name:	Marc E. Hankin		
Address Line 1:	12400 Wilshire Boulevard		
Address Line 2:	Suite 1265		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Marc E. Hankin		
SIGNATURE:	/Marc E. Hankin/		
DATE SIGNED:	04/29/2022		
Total Attachments: 1			
source=JetBlack LTD. to GS Holistic, LLC - Trademark Assignment - Fully Executed#page1.tif			

OP \$90.00 5157353

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of March 1, 2022, by and between JETBLACK LTD., a Hong Kong corporation, with an address at 1A, 130 Caine Road, Mid Levels, Hong Kong, HK (hereinafter referred to as "Assignor") and GS Holistic, LLC, a Delaware limited liability company, with an address at 7162 Beverly Boulevard, #207, Los Angeles, CA, 90036 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of: (1) U.S. Registered Trademark No. 5,157,353 for HYER; (2) U.S. Registered Trademark No. 5,419,014 for A CLEANER EXPERIENCE; and (3) U.S. Registered Trademark No. 5,419,136 for ELEVATED LIVING (hereinafter collectively referred to as the "Marks"), as recorded in the U.S. Patent and Trademark Office;

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of its right, title, and interest in and to the Marks, together with the goodwill associated therewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent & Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor



JETBLACK LTD.
By: Michael Trzeczieski
Title: Director

Assignee



GS Holistic, LLC
By: Christopher Folkerts
Title: Manager