

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM725322

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rock Cliff Capital, LLC		05/02/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Herbal Brands, Inc.		
Street Address:	1430 W Auto Dr		
Internal Address:	Ste 101		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85284		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Serial Number:	85492092	DOCTORCARE PLUS	
Serial Number:	86594356	DOCTORCAREPLUS RIGHTFOOT	
Serial Number:	75003292	HERBAL CLEAN	
Serial Number:	75003295	MASTER TEA	
Serial Number:	75003298	NATURAL TREASURES	
Serial Number:	75719466	MIRACLE BREAST	
Serial Number:	75909283	Q CLEAN	
Serial Number:	75921348	PRETOX	
Serial Number:	76305877	CLEANSING TABS	
Serial Number:	76305376	THE FIXX	
Serial Number:	76246739	TOTAL ECLIPSE	
Serial Number:	76041225	Q CARBO PLUS	
Serial Number:	76514920	1 SHOT	
Serial Number:	76491738	GENTLE CARE	
Serial Number:	78362601	CLEANSING COCKTAIL	
Serial Number:	78904595	BUTT DUST	
Serial Number:	78899620	KEESTER KREAM	
Serial Number:	77256343	GENTLE CARE	
		TRADEMARK	

Property Type	Number	Word Mark
Serial Number:	77322752	SIMPLY SLENDER LEMONMADE DIET
Serial Number:	77486563	ASSURE DETOX
Serial Number:	77904716	ELIMINEX
Serial Number:	77548626	RELY
Serial Number:	85685885	QTABS
Serial Number:	86725995	PURITEX
Serial Number:	86725999	ERASE+DETOX
Serial Number:	75003297	QUICK TABS
Serial Number:	78956938	CHEEKY CLEAN
Serial Number:	87690092	FOOT DE-FUNK
Serial Number:	87690103	FOOT DE-FUNK
Serial Number:	87759207	SIMPLY SLENDER
Serial Number:	87759237	SIMPLY SLENDER
Serial Number:	77349390	FUSION FORMULATIONS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: marissa.yu@freshfields.com

Correspondent Name: Marissa Yu

Address Line 1: 2710 Sand Hill Road

Address Line 4: Menlo Park, CALIFORNIA 94025

NAME OF SUBMITTER: Marissa Yu

SIGNATURE: /mmy/

DATE SIGNED: 05/02/2022

Total Attachments: 5

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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Intellectual Property Security Interest (the “Release”) is entered into as of May 2, 2022, by and between ROCK CLIFF CAPITAL, LLC (the “Lender”), and HERBAL BRANDS, INC., a Delaware corporation (“Grantor”). Terms used but not defined herein have the respective meanings given to such terms in the Loan Agreement or the Trademark Security Agreement (each as defined below).

RECITALS

(A) Grantor has entered into that certain Loan and Security Agreement, dated as of May 3, 2019 (as amended, restated, supplemented or otherwise modified from time to time prior to the date hereof, the “Loan Agreement”), with Lender, pursuant to which the Lender has made extensions of credit to Grantor;

(B) As a condition to the Loan Agreement, Grantor entered into that certain Trademark Security Agreement dated May 3, 2019 (the “Trademark Security Agreement”) and recorded with the United States Patent and Trademark Office on May 10, 2019 at Reel 6643 / Frame 0109;

(C) Pursuant to that certain payoff letter by and between Lender and Grantor dated as of the date hereof (the “Payoff Letter”), the Lender has discharged any and all security interests and liens granted in favor of the Lender in connection with the Obligations; and

(D) Grantor has requested that the Lender enter into this Release in order to effectuate, evidence and record the release and reassignment to the Grantor of any and all right, title and interest in and to the Grantor’s Intellectual Property consisting of Trademarks (including without limitation those Trademarks listed on Exhibit A hereto).

AGREEMENT

NOW, THEREFORE, Lender agrees as follows:

Lender hereby absolutely and unconditionally releases and forever discharges, and releases and reassigns to Grantor, any and all right, title or interest it has or may have had under Grantor’s Intellectual Property consisting of Trademarks (including without limitation those Trademarks listed on Exhibit A hereto), and all goodwill connected with the use thereof and symbolized thereby.

Lender hereby authorizes Grantor, or the Grantor’s authorized representative, to record this Release with the United States Patent and Trademark Office.

All capitalized terms used herein without definition shall have the meanings ascribed thereto in the Payoff Letter.

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IN WITNESS WHEREOF, the Lender has caused this Agreement to be duly executed effective as of the date set forth above.

Address of Lender:

412 West 15th Street, 14th Floor

New York, New York 10011

LENDER

Rock Cliff Capital, LLC.

By: *Justin Korsant*
Authorized Signatory

Name: **Justin Korsant**

Title: Authorized Signatory

[SIGNATURE PAGE TO RELEASE OF TRADEMARK SECURITY INTEREST]

TRADEMARK
REEL: 007708 FRAME: 0652

Exhibit A - TRADEMARKS

Trademark	Owner	Date Filed	Serial #	Registration Date	Registration
DOCTORCARE PLUS	Herbal Brands, Inc.	12/9/2011	85492092	1/21/2014	4471375
DOCTORCAREPLUS RIGHTFOOT	Herbal Brands, Inc.	4/10/2015	86594356	1/17/2017	5125005
HERBAL CLEAN	Herbal Brands, Inc.	10/10/1995	75003292	9/17/1996	2001460
MASTER TEA	Herbal Brands, Inc.	10/10/1995	75003295	9/17/1996	2001461
NATURAL TREASURES	Herbal Brands, Inc.	10/10/1995	75003298	5/27/1997	2064566
MIRACLE BREAST	Herbal Brands, Inc.	6/2/1999	75719466	2/13/2001	2428925
Q CLEAN	Herbal Brands, Inc.	2/3/2000	75909283	2/19/2002	2539154
PRETOX	Herbal Brands, Inc.	2/16/2000	75921348	2/19/2002	2539181
CLEANSING TABS	Herbal Brands, Inc.	8/27/2001	76305877	1/7/2003	2671491
THE FIXX	Herbal Brands, Inc.	8/25/2001	76305376	4/8/2003	2705331
TOTAL ECLIPSE	Herbal Brands,	4/25/2001	76246739	8/5/2003	2748088

Trademark	Owner	Date Filed	Serial #	Registration Date	Registration
	Inc.				
Q CARBO PLUS	Herbal Brands, Inc.	5/4/2000	76041225	8/26/2003	2756650
1 SHOT	Herbal Brands, Inc.	5/16/2003	76514920	6/15/2004	2853016
GENTLE CARE	Herbal Brands, Inc.	2/24/2003	76491738	6/7/2005	2960253
CLEANSING COCKTAIL	Herbal Brands, Inc.	2/4/2004	78362601	1/31/2006	3056647
BUTT DUST	Herbal Brands, Inc.	6/9/2006	78904595	7/3/2007	3258229
KEESTER KREAM	Herbal Brands, Inc.	6/2/2006	78899620	4/1/2008	3407614
GENTLE CARE	Herbal Brands, Inc.	8/15/2007	77256343	6/3/2008	3439690
SIMPLY SLENDER LEMONMADE DIET	Herbal Brands, Inc.	11/6/2007	77322752	12/16/2008	3547936
ASSURE DETOX	Herbal Brands, Inc.	5/29/2008	77486563	11/3/2009	3706285
ELIMINEX	Herbal Brands, Inc.	1/4/2010	77904716	8/3/2010	3828156
RELY	Herbal Brands,	8/15/2008	77548626	12/7/2010	3886799

Trademark	Owner	Date Filed	Serial #	Registration Date	Registration
	Inc.				
QTABS	Herbal Brands, Inc.	7/24/2012	85685885	4/15/2014	4513293
PURITEX	Herbal Brands, Inc.	8/14/2015	86725995	11/7/2017	5330195
ERASE+DETOX	Herbal Brands, Inc.	8/14/2015	86725999	11/7/2017	5330196
QUICK TABS	Herbal Brands, Inc.	10/10/1995	75003297	1/6/1998	2127630
CHEEKY CLEAN	Herbal Brands, Inc.	8/21/2006	78956938	12/4/2007	3350403
FOOT De-FUNK	Herbal Brands, Inc.	11/17/2017	87690092	Pending	Pending
FOOT De-FUNK	Herbal Brands, Inc.	11/17/2017	87690103	Pending	Pending
SIMPLY SLENDER	Herbal Brands, Inc.	1/17/2018	87759207	Pending	Pending
SIMPLY SLENDER	Herbal Brands, Inc.	1/17/2018	87759237	Pending	Pending
FUSION FORMULATIONS	Herbal Brands, Inc.	12/11/2007	77349390	5/5/2009	3616950