

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM724649

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Enfocel, LLC		07/30/2014	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Car Loan Pal Holdings, LLC		
<b>Street Address:</b>	4800 140th Ave N. Ste 101		
<b>City:</b>	Clearwater		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33762		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4906898	CAR LOAN PAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122460900		
<b>Email:</b>	msmith@kleinmoynihan.com		
<b>Correspondent Name:</b>	Marybeth Smith		
<b>Address Line 1:</b>	450 Seventh Avenue, 40th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10123		
<b>NAME OF SUBMITTER:</b>	Marybeth Smith		
<b>SIGNATURE:</b>	/Marybeth Smith/		
<b>DATE SIGNED:</b>	04/28/2022		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

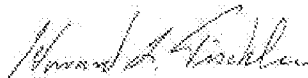
Enfocel, LLC, a Delaware limited liability company, with a principal place of business at 6640 Eli Whitney Drive, Suite 200, Columbia, Maryland 21046 ("Assignor"), is the owner of the marks identified on Exhibit A and of the U.S. and Canadian trademark application therefor ("the Trademarks").

Car Loan Pal Holdings, a Delaware limited liability company, with a principal place of business at c/o Digital Media Solutions, 28100 U.S. Highway 19 N, Suite 204, Clearwater, Florida 33761 ("Assignee"), wishes to acquire the Trademarks from Assignor.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to use and recover for past infringements, dilution, and other violations.

Enfocel, LLC

By:



Name: Howard L. Tischler

Date: July 30, 2014