

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727003

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seeker Media, Inc.		01/05/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Seeker Media, LLC		
Street Address:	568 Broadway, Floor 10		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5425793	SOURCEFED	
Registration Number:	4870539	TODAY IN AWESOME	
Registration Number:	4900665	K	
Registration Number:	4805529	SEEKER	
Registration Number:	4581012	ANIMALIST	
Registration Number:	4614472	TESTTUBE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136207848		
Email:	iprecordations@whitecase.com		
Correspondent Name:	Justine Lu/White & Case LLP		
Address Line 1:	555 South Flower Street, Suite 2700		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	1166725-0002-S216		
NAME OF SUBMITTER:	Justine Lu		
SIGNATURE:	/Justine Lu/		
DATE SIGNED:	05/10/2022		

CH \$165.00 5425793

Total Attachments: 6

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page1.tif

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page2.tif

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page3.tif

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page4.tif

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page5.tif

source=SEEKER MEDIA, LLC CC (01-08-22) - Trademarks#page6.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SEEKER MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SEEKER MEDIA, INC." TO "SEEKER MEDIA, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2022, AT 6:49 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3962806 8100V
SR# 20220040605

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202347958
Date: 01-08-22

TRADEMARK
REEL: 007710 FRAME: 0544

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SEEKER MEDIA,
LLC" FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D.
2022, AT 6:49 O`CLOCK P.M.*




Jeffrey W. Bullock, Secretary of State

3962806 8100V
SR# 20220040605

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202347958
Date: 01-08-22

TRADEMARK
REEL: 007710 FRAME: 0545

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is April 29, 2005.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Seeker Media, Inc..
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Seeker Media, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
5th day of January, A.D. 2022.

By: /s/ Dave Ugelow
Authorized Person

Name: Dave Ugelow
Print or Type

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF LIMITED LIABILITY COMPANY

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

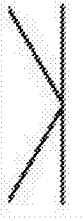
1. The name of the limited liability company is Seeker Media, LLC

2. The Registered Office of the limited liability company in the State of Delaware is located at 874 Walker Road, Suite C (street), in the City of Dover, Zip Code 19904. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is United Corporate Services, Inc.

By: /s/ Dave Ugelow
Authorized Person

Name: Dave Ugelow
Print or Type

1. Seeker Media, LLC

Mark	Jurisdiction	Status	Owner	Application No.	Application Date	Registration No.	Registration Date
SOURCED Cross References: SOURCE FED	UNITED STATES	Registered FILED AS USE APPLICATION USE APPLICATION - CURRENT	SEEKER MEDIA, INC.	App 87014629	App 26-APR- 2016	Reg 5425793	Reg 20-MAR- 2018
SOURCED							
TODAY IN AWESOME	UNITED STATES	Registered FILED AS USE APPLICATION USE APPLICATION - CURRENT	SEEKER MEDIA, INC.	App 86623977	App 08-MAY- 2015	Reg 4870539	Reg 15-DEC- 2015
TODAY IN AWESOME							
K 	UNITED STATES	Registered FILED AS USE APPLICATION USE APPLICATION - CURRENT	SEEKER MEDIA, INC.	App 86607670	App 23-APR- 2015	Reg 4900665	Reg 16-FEB- 2016
SEEKER							
SEEKER	UNITED STATES	Registered Intent to Use - Filed USE APPLICATION - CURRENT	SEEKER MEDIA, INC.	App 86456782	App 17-NOV- 2014	Reg 4805529	Reg 01-SEP- 2015

Mark	Jurisdiction	Status	Owner	Application No.	Application Date	Registration No.	Registration Date
ANIMALIST Cross References: ANIMAL LIST	UNITED STATES	Registered Intent to Use - Filed	SEEKER MEDIA, INC.	App 85832822	App 25-JAN-2013	Reg 4581012	Reg 05-AUG-2014
ANIMALIST		APPLICATION - CURRENT					
TESTTUBE Cross References: TEST TUBE	UNITED STATES	Registered Intent to Use - Filed	SEEKER MEDIA, INC.	App 85832833	App 25-JAN-2013	Reg 4614472	Reg 30-SEP-2014
TESTTUBE		APPLICATION - CURRENT					

TRADEMARK

REEL: 007710 FRAME: 0549

RECORDED: 05/10/2022