

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM725797

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Robert R. Kennerson   |  | 04/12/2022            | INDIVIDUAL:        |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | AEG Presents, LLC                                  |                       |                    |
| <b>Street Address:</b>  | 425 W. 11th Street                                 |                       |                    |
| <b>Internal Address:</b>  | Suite 400  |                       |                    |
| <b>City:</b>  | Los Angeles  |                       |                    |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                    |
| <b>Postal Code:</b>   | 90015  |                       |                    |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 4317481  | RESET                 |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  |  |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | 213-488-7129                                       |                       |                    |
| <b>Email:</b>   | jeffrey.wexler@pillsburylaw.com                    |                       |                    |
| <b>Correspondent Name:</b>  | Jeffrey D. Wexler                                  |                       |                    |
| <b>Address Line 1:</b>  | 725 S. Figueroa St.                                |                       |                    |
| <b>Address Line 2:</b>  | Suite 3600   |                       |                    |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90017-5524                 |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Jeffrey D. Wexler                                  |                       |                    |
| <b>SIGNATURE:</b>   | /Jeffrey D. Wexler/                                |                       |                    |
| <b>DATE SIGNED:</b>   | 05/04/2022   |                       |                    |
| <b>Total Attachments: 3</b>   |  |                       |                    |
| source=Trademark Assignment - RESET mark - fully executed 1#page1.tif   |  |                       |                    |
| source=Trademark Assignment - RESET mark - fully executed 1#page2.tif   |  |                       |                    |
| source=Trademark Assignment - RESET mark - fully executed 1#page3.tif   |  |                       |                    |

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of April 12, 2022 by Robert R. Kennerson ("Mr. Kennerson"), an individual, in favor of AEG Presents, LLC, a Delaware limited liability company ("AEG"), with reference to the following facts and circumstances:

**WHEREAS**, Mr. Kennerson owns all right, title and interest in and to the mark RESET for "Arranging, organizing, conducting, and hosting social entertainment events; entertainment in the nature of live music festivals and concerts, disc jockey festivals and concerts, musical and artistic performances, dance parties, night clubs, and art exhibitions" (the "Trademark"), including, without limitation, U.S. Reg. No. 4,317,481; and

**WHEREAS**, Mr. Kennerson has agreed to assign to AEG all of his right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Mr. Kennerson and AEG hereby agree as follows:

1. **Assignment of Trademark.** Mr. Kennerson hereby transfers, conveys, assigns and delivers to AEG all of his right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademark, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Mr. Kennerson hereby authorizes AEG, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademark, and to secure in its own name the registrations granted thereon throughout the world. Mr. Kennerson agrees to provide all assistance reasonably requested by AEG in the establishment, recordation and enforcement of AEG's rights in and to the Trademarks.

2. **Effective Date(s).** This Assignment is effective as of the date of execution hereof.

[continued on next page]

3. **Further Acts.** Mr. Kennerson agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by AEG, to effect, perfect or evidence the assignments set forth herein (“Supporting Documents”).

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment as of the date first set forth above.

Robert R. Kennerson

.....  
Robert R. Kennerson

AEG Presents, LLC,  
a Delaware limited liability company

DocuSigned by:

*Shawn Trel* .....

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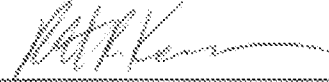
By: Shawn Trel

Its Authorized Representative

3. Further Acts. Mr. Kennerson agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by AEG, to effect, perfect or evidence the assignments set forth herein ("Supporting Documents").

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first set forth above.

Robert R. Kennerson



Robert R. Kennerson

AEG Presents, LLC,  
a Delaware limited liability company

By: Shawn Trell  
Its Authorized Representative