

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM725941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthcare Performance Improvement, LLC		05/02/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Press Ganey Associates LLC		
Street Address:	1173 Ignition Drive		
City:	South Bend		
State/Country:	INDIANA		
Postal Code:	46601		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3854154	SEC SAFETY EVENT CLASSIFICATION	
Registration Number:	3854156	SSER SERIOUS SAFETY EVENT RATE	
Registration Number:	3491919	HPI	
CORRESPONDENCE DATA			
Fax Number:	3127155155		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-715-5000		
Email:	tm-dept@quarles.com		
Correspondent Name:	Quarles & Brady LLP		
Address Line 1:	300 N. LaSalle Street, Suite 4000		
Address Line 2:	Nicole Murray		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	153586.00206		
NAME OF SUBMITTER:	Nicole M. Murray		
SIGNATURE:	/Nicole M. Murray/		
DATE SIGNED:	05/05/2022		
Total Attachments: 2			
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TRADEMARKS ASSIGNMENT

This Trademarks Assignment is effective as of May 2, 2022, by and among **Healthcare Performance Improvement, LLC**, a Virginia limited liability company ("Assignor"), and **Press Ganey Associates LLC**, an Indiana limited liability company ("Press Ganey"). Assignor and Press Ganey are collectively referred to herein as the **Parties**.

WHEREAS, Assignor owns the SEC SAFETY EVENT CLASSIFICATION and design, SSER SERIOUS SAFETY EVENT RATE and design, and HPI and design trademarks shown on the attached Schedule A, (the "Trademarks"); and

WHEREAS Assignor desires to assign and transfer to Press Ganey, and Press Ganey desires to receive, the Trademarks and the goodwill in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Press Ganey all right, title and interest in and to the Trademarks and all right, title and interest in and to any and all claims and demands, at law or in equity, for past infringement of the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Trademarks Assignment to be executed by their duly authorized representatives as of the date written above.


Healthcare Performance Improvement, LLC

By:  _____

Name: Devin J. Anderson

Title: Secretary

Press Ganey Associates LLC


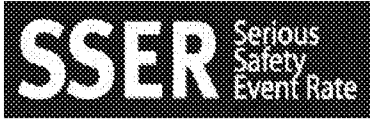

By:  _____

Name: Devin J. Anderson

Title: General Counsel and Corporate Secretary

Schedule A

Registered Trademarks

Mark	Serial No./ Filing Date	Reg. No. / Reg. Date	Status
SEC SAFETY EVENT CLASSIFICATION 	77281349 September 17, 2007	3854154 September 28, 2010	Registered
SSER SERIOUS SAFETY EVENT RATE 	77281389 September 17, 2007	3854156 September 28, 2010	Registered
HPI 	77364099 January 04, 2008	3491919 August 26, 2008	Registered