

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM726077

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey Sinelli		04/25/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	McDonald's Corporation		
Street Address:	110 N. Carpenter St.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3870577	SURF & TURF	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-269-8000		
Email:	marden@nge.com		
Correspondent Name:	Michael G. Kelber		
Address Line 1:	Two North LaSalle Street, Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	027388.1000		
NAME OF SUBMITTER:	Michael G. Kelber		
SIGNATURE:	/Michael G. Kelber/		
DATE SIGNED:	05/05/2022		
Total Attachments: 1			
source=Trademark assignment (U.S. Reg. No. 3870577 -- SURF TURF -- Which Wich)(2554459.1)#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of April 25, 2022 (the “Effective Date”), between Jeffrey Sinelli, an individual with a principal place of business at 1412 Main Street, Ste. 2000, Dallas TX 75202 (“Assignor”) and McDonald’s Corporation, a Delaware corporation having its principal place of business at 110 N. Carpenter St., Chicago, IL 60607 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in the SURF & TURF mark and U.S. Trademark Registration No. 3870577 therefor (the “Trademark”), together with all goodwill associated with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark that Assignor may have, including all goodwill associated with and symbolized by the Trademark.

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee, its successors, legal representatives and assigns, all of Assignor’s right, title and interest in, and to the Trademark, including: (i) U.S. Trademark Registration No. 3870577; (ii) all goodwill associated with and symbolized by the Trademark; (iii) the right to sub-license any and all right, title and interest in and to the Trademark; and (iv) all right to sue and recover and retain damages for any past, current, or future infringement thereupon. This assignment is being made in compliance with Section 10 of the Trademark Act, 15 U.S.C. Section 1060.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of the Trademark. Assignor further agrees to execute any additional documents as may be reasonably necessary or desirable to confirm the assignment of the Trademark to Assignee without charge, provided, however, that all additional costs of preparing and recording such additional documents shall be borne by Assignee.

Assignor represents and warrants that it is the exclusive owner of all right, title and interest in and to the Trademark, has no knowledge as to any liens, encumbrances, claims and assignments with respect to the Trademark, and has the authority to assign its rights to the Trademark to Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as follows, effective as of the Effective Date.

ASSIGNOR:

Jeffrey Sinelli

DocuSigned by:
JEFFREY SINELLI
By: _____
Name: Jeffrey Sinelli
Title: CEO

ASSIGNEE:

McDonald’s Corporation
a Delaware Corporation

DocuSigned by:
Serena J. Pruitt
By: _____
Name: Serena J. Pruitt
Title: Managing Counsel

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