

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM726420

| | | | |
|---|--|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| INTERNATIONAL DESIGNS CORPORATION, LLC | | 03/28/2022 | Limited Liability Company: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | BIG IP OPCO, LLC | | |
| Street Address: | 631 N. 400 W. | | |
| City: | Salt Lake City | | |
| State/Country: | UTAH | | |
| Postal Code: | 84103 | | |
| Entity Type: | Limited Liability Company: UTAH | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5538179 | HAIRBAND BY HAIRTALK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7543001500 | | |
| Email: | info@conceptlaw.com | | |
| Correspondent Name: | Robert C. Kain | | |
| Address Line 1: | 6400 N Andrews Ave., Suite 500 | | |
| Address Line 4: | Fort Lauderdale, FLORIDA 33309 | | |
| NAME OF SUBMITTER: | Robert C. Kain | | |
| SIGNATURE: | /Robert C. Kain/ | | |
| DATE SIGNED: | 05/07/2022 | | |
| Total Attachments: 3 | | | |
| source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page1.tif | | | |
| source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page2.tif | | | |
| source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page3.tif | | | |

OP \$40.00 5538179

Assignment Memorandum

The Assignment Memorandum (“Memo”), executed by the Parties below, shall hereby memorialize the ownership and title of the various intellectual property attached as Exhibit A (“Intellectual Property”) to this Memo.

Beauty Industry Group is a worldwide leader in the manufacturing, marketing, and sale of hair extension products and services and other related goods and services. International Designs Corporation, LLC is an affiliate of Beauty Industry Group. BIG IP OPCO, LLC holds Beauty Industry Group’s intellectual property.

This Memo confirms and assigns all right, title, interest and good will in the Intellectual Property to BIG IP OPCO, LLC, including, without limitation, all rights to sue for past, present and future infringement. Accordingly, BIG IP OPCO, LLC is now the lawful owner of the Intellectual Property.

Agreed to and Acknowledged by the Parties herein below:

Signature Pages to follow

Agreed to and Acknowledged as Assignor:

International Designs Corporation, LLC

DocuSigned by:
Signature: John Costanza
8211EE01D800455...

Print Name: John Costanza, Pres. **International Designs Corporation, LLC**

Date: 3/28/2022

Agreed to and Acknowledged as Assignee:

BIG IP OPCO, LLC
DocuSigned by:
Signature: Solomon Schoonover
EB2B032477EB4F6...

Print Name: Solomon Schoonover, Esq., I.P. Manager, **BIG IP OPCO, LLC**

Date: 3/25/2022

Exhibit A

| <input type="checkbox"/> | Brand | Source | Status | Reference | Origin | Holder | Holder count | Number | App Date |
|--------------------------|--------------------|--------|----------|-----------|--------|---------------------------------------|--------------|----------|------------|
| <input type="checkbox"/> | HOTHEADS | UY TM | Pending | 224 | UY | INTERNATIONAL DESIGNS CORPORATION LLC | US | 455881 | 2018-06-14 |
| <input type="checkbox"/> | PROJECT ZERO | US TM | Inactive | 217 | US | INTERNATIONAL DESIGNS CORPORATION | US | 86830850 | 2015-11-24 |
| <input type="checkbox"/> | HARTALK HAIRWEAR | CA TM | Active | 204 | CA | International Design Corporation LLC | US | 1916399 | 2018-08-23 |
| <input type="checkbox"/> | HARBAND BY HARTALK | US TM | Active | 204 | US | INTERNATIONAL DESIGNS CORPORATION LLC | US | 87265870 | 2016-12-30 |
| <input type="checkbox"/> | HARTALK | CA TM | Active | 204 | CA | International Design Corporation LLC | US | 1813543 | 2016-12-09 |
| <input type="checkbox"/> | ARCOS | US TM | Inactive | 204 | US | INTERNATIONAL DESIGNS CORPORATION LLC | US | 85826833 | 2010-04-22 |
| <input type="checkbox"/> | ARCOS | US TM | Active | 204 | US | INTERNATIONAL DESIGNS CORPORATION LLC | US | 76540111 | 2003-08-12 |

Exhibit A (continued)

| Ser. No. | Reg. No. | Mark | Priority Country | Priority No. |
|-----------|----------|-------------------------|------------------|--------------|
| 87285870 | 5538179 | Hairband by HairTalk | | |
| 85020833 | 4107422 | Arcos | | |
| 76540111 | 2937295 | Arcos | DE | 1133782 |
| DE appln. | 1133782 | Arcos | | |

TRADEMARK

REEL: 007715 FRAME: 0052

RECORDED: 05/07/2022