

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM726572

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Intellectual Property Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Madison Capital Funding LLC		04/01/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apogem Capital LLC, as Successor Agent		
<b>Street Address:</b>	227 West Monroe Street		
<b>Internal Address:</b>	suite 5400		
<b>City:</b>	chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2644179	CENTIV	
<b>Registration Number:</b>	2764940	INSTANT IMPACT	
<b>Registration Number:</b>	3720530	DESIGNTRACKER	
<b>Registration Number:</b>	3720531	DESIGNTRACKER	
<b>Registration Number:</b>	2593907		
<b>Registration Number:</b>	4461287	BRANDMUSCLE	
<b>Registration Number:</b>	2859911	BRANDASSEMBLER	
<b>Registration Number:</b>	2850684	BRANDBUILDER	
<b>Registration Number:</b>	2587620	BRANDMUSCLE	
<b>Registration Number:</b>	4461286	BRANDMUSCLE	
<b>Registration Number:</b>	2958033	BRANDPLANNER	
<b>Registration Number:</b>	5099872	PRINTBUILDER	
<b>Registration Number:</b>	5385264	LOCATIONBUILDER	
<b>Registration Number:</b>	5385265	CHANNELBUILDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3125778513  
**Email:** gabriela.garcia@katten.com  
**Correspondent Name:** Gabriela Garcia c/o Katten Muchin  
**Address Line 1:** 525 W. Monroe Street  
**Address Line 4:** Chicago, ILLINOIS 60661

<b>NAME OF SUBMITTER:</b>	Gabriela Garcia
<b>SIGNATURE:</b>	/Gabriela Garcia/
<b>DATE SIGNED:</b>	05/09/2022

**Total Attachments: 5**  
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**ASSIGNMENT OF INTELLECTUAL PROPERTY  
SECURITY AGREEMENTS**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS** (this “**Assignment**”), dated as of April 1, 2022, is by **MADISON CAPITAL FUNDING LLC** (individually, “**MCF**”), acting in its capacity as the current and resigning administrative agent (in such capacity, the “**Retiring Agent**”) and **APOGEM CAPITAL LLC** (individually, “**Apogem**”), acting in its capacity as the successor administrative agent (in such capacity, the “**Successor Agent**”).

**RECITALS:**

**WHEREAS**, **CENTIV SERVICES CORP.**, a Delaware corporation, **BANDMUSCLE, INC.**, a Delaware corporation, and **SAEPIO TECHNOLOGIES, INC.**, a Delaware corporation (each individually, a “**Grantor**” and collectively, the “**Grantors**”) and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the “**Agreements**”) covering certain intellectual property set forth on Exhibit B attached hereto; and

**WHEREAS**, pursuant to that certain Omnibus Agency Transfer and Sub-Agent Appointment Agreement by and between MCF, as the Retiring Agent, and Apogem, as the Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

**NOW, THEREFORE**, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

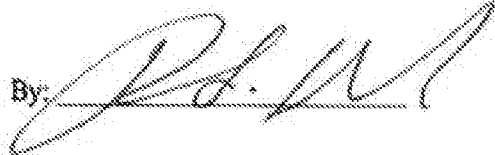
*(Remainder of page left intentionally blank; signatures follow.)*

IN WITNESS WHEREOF, Retiring Agent and Successor Agent have caused this Assignment to be duly executed as of the date first above written.

**RETIRING AGENT:**

**MADISON CAPITAL FUNDING LLC**

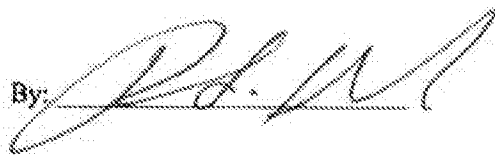
By: Apogem Capital LLC, its manager

By: 

Name: Patrick D. Koehl  
Title: Director

**SUCCESSOR AGENT:**

**APOGEM CAPITAL LLC**

By: 

Name: Patrick D. Koehl  
Title: Director

## EXHIBIT A

Trademark Security Agreement dated as of August 16, 2021 and filed with the United States Patent and Trademark Office on August 16, 2021 at Reel 7392, Frame 0635.

Patent Security Agreement dated as of August 16, 2021 and filed with the United States Patent and Trademark Office on August 16, 2021 at Reel 057185, Frame 0492.


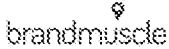
EXHIBIT B

**Patents:**

Grantor	Patent	Jurisdiction	Patent Application Number	Patent Registration Number	Date of Registration
Saepio Technologies, Inc.	Publication layout system	US	12324736	8245132	8/4/2012
Saepio Technologies, Inc.	Computer-implemented system for creating a publication and method thereof	US	12140904	8132097	3/6/2012

**Trademarks:**

Grantor	Trademark	Jurisdiction	Trademark Application Number	Trademark Registration Number	Date of Application	Date of Registration
Centiv Services Corp.	CENTIV	US	76/230105	2644179	3/26/2001	10/29/2002
Centiv Services Corp.	INSTANT IMPACT	US	76/230106	2764940	3/26/2001	9/16/2003
Centiv Services Corp.	<b>designtracker</b> Design Tracker (Stylized)	US	77/296535	3720530	10/4/2007	12/8/2009
Centiv Services Corp.	DESIGNTRACKER	US	77/296539	3720531	10/4/2007	12/8/2009

Grantor	Trademark	Jurisdiction	Trademark Application Number	Trademark Registration Number	Date of Application	Date of Registration
BrandMuscle, Inc.	 Design Only	US	76/145301	2593907	10/13/2000	7/16/2002
BrandMuscle, Inc.		US	85/842010	4461287	2/6/2013	1/7/2014
BrandMuscle, Inc.	BRANDASSEMBLER	US	78/129743	2859911	5/18/2002	7/6/2004
BrandMuscle, Inc.	BRANDBUILDER	US	78/129746	2850684	5/18/2002	6/8/2004
BrandMuscle, Inc.	BRANDMUSCLE	US	76/145513	2587620	10/13/2000	7/2/2002
BrandMuscle, Inc.	BRANDMUSCLE	US	85/841976	4461286	2/6/2013	1/7/2014
BrandMuscle, Inc.	BRANDPLANNER	US	78/227665	2958033	3/19/2003	5/31/2005
BrandMuscle, Inc.	<b>PRINTBUILDER</b>	US	87012860	5099872	4/25/2016	12/13/2016
BrandMuscle, Inc.	LOCATIONBUILDER	US	87501084	5385264	6/22/17	1/23/2018
BrandMuscle, Inc.	CHANNELBUILDER	US	87501103	5385265	6/22/17	1/23/2018