

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM726806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Labatt USA Operating Co., LLC		04/26/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	North American Breweries, Inc.		
Street Address:	445 St. Paul Street		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14605		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5224565	INDEPENDENCE HARBOR	
Registration Number:	4906104	FOLDED MOUNTAIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	585-450-3120		
Email:	km@markertcominolli.com		
Correspondent Name:	Katherine A. Markert		
Address Line 1:	75 S. Clinton Ave., Suite 510		
Address Line 2:	Markert & Cominolli PLLC		
Address Line 4:	Rochester, NEW YORK 14604		
NAME OF SUBMITTER:	Katherine A. Markert		
SIGNATURE:	/kam/		
DATE SIGNED:	05/10/2022		
Total Attachments: 1			
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Trademark Assignment

This Trademark Assignment is effective as of April 26, 2022 (the "Effective Date"), by and between Labatt USA Operating Co, LLC a Delaware limited liability company ("Assignor") and North American Breweries, Inc., a Delaware corporation having a principal place of business at 445 St. Paul Street, Rochester, New York 14605 ("Assignee").

WHEREAS, Assignor owns the trademarks and trademark registrations for (a) INDEPENDENCE HARBOR, US Registration No. 5,224,565, and (b) FOLDED MOUNTAINS, US Registration No. 4,906,104 (the "Assigned Trademarks"), and the goodwill associated therewith;

WHEREAS, Assignor wishes to assign to Assignee all of its right, title, and interest in and to the Assigned Trademarks, and the goodwill associated with the Assigned Trademarks; and

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned Trademarks, the goodwill associated with the Assigned Trademarks, and the right to sue and recover for past infringement of the Assignment Trademarks, as fully and completed as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in the Assigned Trademarks, leaving Assignor with no rights whatsoever.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized representative as follows.

LABATT USA OPERATING Co, LLC

By: David J. Simoni

Name: David J. Simoni

Title: General Counsel