900695704 05/20/2022

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM729300

Stylesheet Version v1.2

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the property number listed as 4305336 previously recorded on Reel 006831 Frame 0440. Assignor(s) hereby confirms the Intellectual Property Security Agreement.
RESUBMIT DOCUMENT ID:	900683786

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GARDENS ALIVE, INC.		12/06/2019	Corporation:

RECEIVING PARTY DATA

Name:	KEYBANK NATIONAL ASSOCIATION	
Street Address: 127 Public Square		
Internal Address:	Attention: Commercial Banking	
City:	ity: Cleveland	
State/Country: OHIO		
Postal Code:	Postal Code: 44114	
Entity Type: National Banking Association: OHIO		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4305366	SPILSBURY

CORRESPONDENCE DATA

Fax Number: 2165665800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165665776

Email: mae.smith@thompsonhine.com

Correspondent Name: David D. Thomas, Esq.

Address Line 1: 3900 Key Center, 127 Public Square

Address Line 2: Thompson Hine LLP
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	059130.00002
NAME OF SUBMITTER:	David D. Thomas
SIGNATURE:	/David D. Thomas/
DATE SIGNED:	05/20/2022

Total Attachments: 33

TRADEMARK REEL: 007717 FRAME: 0381

900695704

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM716822

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	O440
NATURE OF CONVEYANCE:	Corrective Assignment to correct the previously recorded on Reel 006831 confirms the Intellectual Property Se	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GARDENS ALIVE, INC.		12/06/2019	Corporation:

RECEIVING PARTY DATA

Name:	KEYBANK NATIONAL ASSOCIATION	
Street Address: 127 Public Square		
Internal Address:	Attention: Commercial Banking	
City:	Cleveland	
State/Country:	ntry: OHIO	
Postal Code:	44114	
Entity Type: National Banking Association: OHIO		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	-
Registration Number:	4305366	SPILSBURY	-

CORRESPONDENCE DATA

Fax Number:

2165665800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

2165665776

Email:

mae.smith@thompsonhine.com

Correspondent Name:

David D. Thomas, Esq.

Address Line 1:

3900 Key Center, 127 Public Square

Address Line 2:

Thompson Hine LLP

Address Line 4:

Cleveland, OHIO 44114

NAME OF SHRMITTER

Oleveland, Of no 4411

NAME OF SUBMITTER:

David D. Thomas /David D. Thomas/

SIGNATURE:

DATE SIGNED:

03/25/2022

Total Attachments: 32

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ETAS ID: TM556070

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: **NEW ASSIGNMENT** Intellectual Property Security Agreement NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GARDENS ALIVE, INC.		12/06/2019	Corporation:

RECEIVING PARTY DATA

Name:	KEYBANK NATIONAL ASSOCIATION
Street Address:	127 Public Square
City: Cleveland	
State/Country:	OHIO
Postal Code: 44114	
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 67

Property Type	Number	Word Mark
Registration Number:	1206804	AUDUBON WORKSHOP
Registration Number:	2531884	BIRD GRUB
Registration Number:	5235158	BRECK'S
Registration Number:	5235159	BRECK'S WHOLESALE
Serial Number:	88632163	BRECK'S GIFTS
Registration Number:	1971149	BULBS ALIVE!
Registration Number:	2290102	ESCAR-GOI
Registration Number:	0867325	FLOWER OF THE MONTH
Registration Number:	5913870	GARDEN ANSWERS
Registration Number:	4056161	GARDENS ALIVE!
Registration Number:	5342979	GROW TUB
Registration Number:	4537018	GURNEY'S
Registration Number:	4438749	GURNEY'S SEED & NURSERY CO.
Registration Number:	1669965	HOUSEPLANTS ALIVE!
Registration Number:	5855327	K, VAN BOURGONDIEN
Registration Number:	5855328	K. VAN BOURGONDIEN
Registration Number:	3792374	KA-BLUEY
Registration Number:	4525919	HENRY FIELD'S
Registration Number:	1407214	GURNEY'S

TRADEMARK REEL: 007717 FRAME: 0384

900529735

Property Type	Number	Word Mark			
Registration Number:	5380694	GRUB-AWAY			
Registration Number:	5116297	GROW TUBS			
Registration Number:	1972632	COMPOST ALIVE!			
Registration Number:	1735889	FALL LAWNS ALIVE!			
Registration Number:	1976225	FRUIT TREES ALIVE!			
Registration Number:	2474693	GARDENS ALIVEI			
Registration Number:	3744409	GOTTA HAVE IT			
Registration Number:	3277732	LILY TREE			
Registration Number:	2353118	MICHIGAN BULB CO.			
Registration Number:	2346404	MICHIGAN BULB COMPANY			
Registration Number:	2729570	MYSEASONS			
Registration Number:	1757101	NEW HOLLAND BULB COMPANY			
Registration Number:	5187394	ONCE			
Registration Number:	5869193	PATIO ORCHARD			
Registration Number:	2531883	PYOLA			
Registration Number:	5458277	RAZZMATAZZ			
Registration Number:	5525978	REACHABLES			
Registration Number:	3768042	SLEEPING BEAUTIES			
Registration Number:	2253445	SOAP-SHIELD			
Registration Number:	4567324	SPRING HILL NURSERIES			
Registration Number:	1739303	SPRING LAWNS ALIVE!			
Registration Number:	5414917	SWEET HIPS			
Registration Number:	1156763	THE WILD BIRD SPECIALISTS			
Registration Number:	1680890	TOMATOES ALIVE!			
Registration Number:	1672719	TURF ALIVEI			
Registration Number:	1885160	VAN BOURGONDIEN			
Registration Number:	1673129	VEGETABLES ALIVE!			
Registration Number:	1837250	WONDERX			
Registration Number:	5122304	WOWI			
Registration Number:	2073973	WOWI			
Serial Number:	87749639	WOW!			
Registration Number:	4356812	BITS AND PIECES			
Registration Number:	3269589	BITS AND PIECES			
Registration Number:	5245591	BUDDY & FRIENDS			
Registration Number:	5152667	CLEO & FRIENDS			
Registration Number:	3949578	FOLD-AND-GO WOODEN JIGSAW TABLE			
Registration Number:	5245593	MURPHY & HIS TROOP			
Registration Number:	5580782	PUZZLE PLATEAU			
		TDADEMADK			

Property Type	Number	Word Mark	
Registration Number:	4305336	NEWSMAX	
Registration Number:	5245594	TARALYNN'S TEA TIME	
Registration Number:	5582544	TULIP WIND SPINNER	
Registration Number:	4305365	WE DELIVER FUNI	
Registration Number:	5245595	WILLY & FRIENDS	
Registration Number:	5245598	WOODY & FRIENDS	
Registration Number:	5245599	WYNTER & HIS PACK	
Registration Number:	4758221	THE PARAGON	
Registration Number:	4758222	THE PARAGON ME	
Registration Number:	0934186	HENRY FIELD'S	***************************************

CORRESPONDENCE DATA

Fax Number:

2165665800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

2165665791

Email:

jennifer.hardy@thompsonhine.com

Correspondent Name:

David D. Thomas, Esq.

Address Line 1:

127 Public Square

Address Line 2:

3900 Key Center

Address Line 4:

Cleveland, OHIO 44114

§	
NAME OF SUBMITTER:	David D. Thomas
SIGNATURE:	/s/ David D. Thomas
DATE SIGNED:	01/06/2020

Total Attachments: 21

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as the same may from time to time be amended, restated or otherwise modified, this "Agreement") is made effective as of the 6th day of December, 2019 by GARDENS ALIVE, INC., a Delaware corporation ("Pledgor"), in favor of KEYBANK NATIONAL ASSOCIATION, a national banking association ("Lender").

1. Recitals.

Pledgor and Early Morning LLC, a Delaware limited liability company ("Early Morning" and, together with Pledgor, collectively, "Borrowers" and, individually, each a "Borrower"), are entering into that certain Credit and Security Agreement, dated as of December 6, 2019, with Lender (as the same may from time to time be amended, restated or otherwise modified, the "Credit Agreement").

Pledgor understands that Lender is willing to enter into the Credit Agreement and grant the financial accommodations provided for in the Credit Agreement only upon certain terms and conditions, one of which is that Pledgor grant to Lender a security interest in the Collateral, as hereinafter defined, and this Agreement is being executed and delivered in consideration of Lender entering into the Credit Agreement and each financial accommodation granted to Borrowers by Lender, and for other valuable consideration, the receipt and sufficiency of which is hereby acknowledged.

2. <u>Definitions</u>. Except as specifically defined herein, (a) capitalized terms used herein that are defined in the Credit Agreement shall have their respective meanings ascribed to them in the Credit Agreement, and (b) unless otherwise defined in the Credit Agreement, terms that are defined in the U.C.C. are used herein as so defined. As used in this Agreement, the following terms shall have the following meanings:

"Assignment" means an Assignment in the form of Exhibit A attached hereto.

"Collateral" means, collectively, all of Pledgor's existing and future right, title and interest in, to and under (a) industrial designs, patents, patent registrations, patent applications, trademarks, trademark registrations, trademark applications, service marks, trade names and copyright registrations, and other intellectual property or registrations, whether federal, state or foreign, including, but not limited to, those listed on Schedule 1 hereto (as such Schedule 1 may from time to time be amended, supplemented or otherwise modified); (b) common law trademark rights, copyrights, rights in trade dress, publicity, works of authorship and other unregistered copyrightable material, improvements, and proprietary and confidential information, including, without limitation, personal, financial, and other sensitive data, plans, know-how, processes, formulae, algorithms and inventions; (c) renewals, continuations, extensions, reissues and divisions of any of the foregoing; (d) rights to sue for past, present and future infringements or any other commercial tort claims relating to any of the foregoing; (e) licenses and all income, revenue and royalties with respect to any licenses, whether registered or unregistered and all other payments earned under contract rights relating to any of the foregoing; (f) general

intangibles and all intangible intellectual or similar property of Pledgor connected with and symbolized by any of the foregoing; (g) goodwill associated with any of the foregoing; (h) all payments under insurance, including the returned premium upon any cancellation of insurance (whether or not Lender is the loss payer thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to any of the foregoing; and (i) Proceeds of any of the foregoing.

"Event of Default" means an event or condition that constitutes an Event of Default, as defined in Section 8.1 hereof.

"Obligations" means, collectively, (a) all Indebtedness and other obligations now owing or hereafter incurred by one or more Borrowers to Lender (or an affiliate of Lender) pursuant to the Credit Agreement and the other Loan Documents, and includes the principal of and interest on all Loans, and all obligations of any other Credit Party pursuant to Letters of Credit; (b) each renewal, extension, consolidation or refinancing of any of the foregoing, in whole or in part; (c) any fees, and any prepayment fees, payable pursuant to the Credit Agreement or any other Loan Document; (d) all obligations and liabilities of any Company now existing or hereafter incurred under, arising out of, or in connection with any Hedge Agreement with Lender (or an affiliate of Lender); (e) every other liability, now or hereafter owing to Lender (or any affiliate of Lender) by any Company, and includes, without limitation, every liability, whether owing by only one Borrower or by a Borrower with one or more others in a several, joint or joint and several capacity, whether owing absolutely or contingently, whether created by note, overdraft, guaranty of payment or other contract or by quasi-contract, tort, statute or other operation of law, whether incurred directly to Lender (or such affiliate) or acquired by Lender (or such affiliate) by purchase, pledge or otherwise and whether participated to or from Lender (or such affiliate) in whole or in part; and (f) all Related Expenses; provided that Obligations of a Credit Party shall not include Excluded Swap Obligations owing from such Credit Party.

"USCO" means the United States Copyright Office in Washington D.C.

"USPTO" means the United States Patent and Trademark Office in Alexandria, Virginia.

- 3. <u>Grant of Security Interest.</u> In consideration of and as security for the full and complete payment of all of the Obligations, Pledgor hereby agrees that Lender shall at all times have, and hereby grants to Lender, a security interest in all of the Collateral, including (without limitation) all of Pledgor's future Collateral, irrespective of any lack of knowledge by Lender of the creation or acquisition thereof.
- 4. <u>Representations and Warranties</u>. Pledgor hereby represents and warrants to Lender as follows:
- 4.1. Pledgor owns all of the Collateral and, whether the same are registered or unregistered, no such Collateral has been adjudged invalid or unenforceable.
 - 4.2. The Collateral is valid and enforceable.

- 4.3. Pledgor has no knowledge of any material claim that the use of any of the Collateral does or may violate the rights of any Person.
- 4.4. Pledgor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Collateral, free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, licenses, registered user agreements and covenants by Pledgor not to sue third Persons.
- 4.5. Pledgor has full power, authority and legal right to pledge the Collateral and enter into this Agreement and perform its terms.
- 4.6. Pledgor has used, and shall continue to use, for the duration of this Agreement, proper statutory notice in connection with its use of the Collateral, except where the failure to do so will not have a Material Adverse Effect.
- 5. Further Assignment Prohibited. Pledgor shall not enter into any agreement that is inconsistent with Pledgor's obligations under this Agreement and shall not otherwise sell or assign its interest in, or, other than in the ordinary course of business, grant any license or sublicense with respect to, any of the Collateral without Lender's prior written consent, not to be unreasonably conditioned, withheld or delayed. Absent such prior written consent, any attempted sale or license is null and void. Absent an Event of Default, Pledgor shall be entitled to collect and retain rents, license fees and other charges and revenue generated from the use, license or sublicense of the Collateral (the "License Fees") as they become due and payable. Upon the occurrence of an Event of Default and during the continuation thereof, Lender may thereafter, without the need to take possession of the Collateral, collect the License Fees.
- 6. <u>Right to Inspect</u>. Pledgor hereby grants to Lender and its employees and agents the right, during regular business hours, to visit any location of Pledgor or, if applicable, any other location, and to inspect the products and quality control records relating thereto at Pledgor's expense.
- 7. <u>Standard Patent and Trademark Use.</u> Pledgor shall not use the Collateral in any manner that would jeopardize the validity or legal status thereof. Pledgor shall comply with all patent marking requirements as specified in 35 U.S.C. §287. Pledgor shall use commercially reasonable efforts to conform its usage of any trademarks to standard trademark usage, including, but not limited to, using the trademark symbols ®, TM, and SM where appropriate.

8. Events of Default and Remedies.

- 8.1. The occurrence of an Event of Default, as defined in the Credit Agreement, shall constitute an Event of Default.
- 8.2. Lender shall at all times have the rights and remedies of a secured party under the U.C.C. as in effect from time to time, in addition to the rights and remedies of a secured party provided elsewhere within this Agreement, any Note or any other Loan Document, or otherwise provided in law or equity.

- 8.3. Pledgor expressly acknowledges that Lender shall record this Agreement with the USCO and the USPTO, as appropriate. Contemporaneously herewith, Pledgor shall execute and deliver to Lender the Assignment, which Assignment shall have no force and effect and shall be held by Lender in escrow until the occurrence of an Event of Default; provided, that, anything herein to the contrary notwithstanding, the security interest and collateral assignment granted herein shall be effective as of the date of this Agreement. After the occurrence of an Event of Default, the Assignment shall immediately take effect upon certification of such fact by an authorized officer of Lender in the form reflected on the face of the Assignment and Lender may, in its sole discretion, record the Assignment with the USCO and the USPTO, as appropriate.
- If an Event of Default shall occur, Pledgor irrevocably authorizes and empowers 8.4. Lender to terminate Pledgor's use of the Collateral and to exercise such rights and remedies as allowed by law. Without limiting the generality of the foregoing, after any delivery or taking of possession of the Collateral, or any thereof, pursuant to this Agreement, then, with or without resort to Pledgor or any other Person or property, all of which Pledgor hereby waives, and upon such terms and in such manner as Lender may deem advisable, Lender, in its sole discretion, may sell, assign, transfer and deliver any of the Collateral, together with the associated goodwill, or any interest that Pledgor may have therein, at any time, or from time to time. No prior notice need be given to Pledgor or to any other Person in the case of any sale of Collateral that Lender determines to be declining speedily in value or that is customarily sold in any recognized market, but in any other case Lender shall give Pledgor no fewer than ten days prior notice of either the time and place of any public sale of the Collateral or of the time after which any private sale or other intended disposition thereof is to be made. Pledgor waives advertisement of any such sale and (except to the extent specifically required by the preceding sentence) waives notice of any kind in respect of any such sale. At any such public sale, Lender may purchase the Collateral, or any part thereof, free from any right of redemption, all of which rights Pledgor hereby waives and releases. After deducting all Related Expenses, and after paying all claims, if any, secured by liens having precedence over this Agreement, Lender may apply the net proceeds of each such sale to or toward the payment of the Obligations, whether or not then due, in such order and by such division as Lender in its sole discretion may deem advisable. Any excess, to the extent permitted by law, shall be paid to Pledgor, and the obligors on the Obligations shall remain liable for any deficiency. In addition, Lender shall at all times have the right to obtain new appraisals of Pledgor or the Collateral, the cost of which shall be paid by Pledgor.
- 9. <u>Maintaining Collateral: Attorneys' Fees, Costs and Expenses.</u> Pledgor shall have the obligation and duty to perform all acts necessary to maintain or preserve the Collateral, provided that Pledgor shall not be obligated to maintain any Collateral in the event Pledgor determines, in the reasonable business judgment of Pledgor, that the maintenance of such Collateral is no longer necessary in Pledgor's business. Any and all fees, costs and expenses, of whatever kind or nature, including, without limitation, the attorneys' fees and legal expenses incurred by Lender in connection with the amendment and enforcement of this Agreement, all renewals, required affidavits and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise protecting, maintaining or preserving the Collateral, or in

defending or prosecuting any actions or proceedings arising out of or related to the Collateral, shall be borne and paid by Pledgor, upon demand by Lender, and, until so paid, shall be added to the principal amount of the Obligations.

- 10. Pledgor's Obligation to Prosecute. Except as otherwise agreed to by Lender in writing, Pledgor shall have the duty to prosecute diligently any patent, trademark, service mark or copyright application pending as of the date of this Agreement or thereafter until the Obligations shall have been paid in full, to file and prosecute opposition and cancellation proceedings and to do any and all acts that are necessary or desirable to preserve and maintain all rights in the Collateral, including, but not limited to, payment of any maintenance fees. Any expenses incurred in connection with the Collateral shall be borne by Pledgor. Pledgor shall not abandon any Collateral without the prior written consent of Lender, unless such abandonment will not have a material adverse effect on Pledgor or such abandonment is in connection with the abandonment of a product or product line.
- 11. <u>Lender's Right to Enforce</u>. Pledgor shall have the right to bring any opposition proceeding, cancellation proceeding or lawsuit in its own name to enforce or protect the Collateral. Lender shall have the right, but shall have no obligation, to join in any such action. Pledgor shall promptly, upon demand, reimburse and indemnify Lender for all damages, reasonable costs and expenses, including attorneys' fees incurred by Lender in connection with the provisions of this Section 11, in the event Lender elects to join in any such action commenced by Pledgor.
- 12. Power of Attorney. Pledgor hereby authorizes and empowers Lender to make, constitute and appoint any officer or agent of Lender as Lender may select, in its exclusive discretion, as Pledgor's true and lawful attorney-in-fact, with the power to endorse, after the occurrence of an Event of Default, Pledgor's name on all applications, documents, papers and instruments necessary for Lender to use the Collateral, or to grant or issue any exclusive or nonexclusive license under the Collateral to any third party, or necessary for Lender to assign, pledge, convey or otherwise transfer title in or dispose of the Collateral, together with associated goodwill, to any Person or Persons. Pledgor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable for the life of this Agreement.
- 13. <u>Lender's Right to Perform Obligations</u>. If Pledgor fails to comply with any of its obligations under this Agreement Lender may, but is not obligated to, do so in the name of Pledgor or in the name of Lender, but at Pledgor's expense, and Pledgor hereby agrees to reimburse Lender, upon request, in full for all expenses, including reasonable attorneys' fees, incurred by Lender in protecting, defending and maintaining the Collateral.
- 14. <u>Additional Documents</u>. Pledgor shall, upon written request of Lender, enter into such additional documents or instruments as may be required by Lender in order to effectuate, evidence or perfect Lender's interest in the Collateral, as evidenced by this Agreement.
- 15. New Collateral. If, before the Obligations shall have been irrevocably paid in full and the Commitment terminated, Pledgor shall obtain rights to any new Collateral, the provisions

of this Agreement hereby shall automatically apply thereto as if the same were identified on Schedule 1 as of the date hereof and Pledgor shall give Lender prompt written notice thereof.

- 16. <u>Modifications for New Collateral</u>. Pledgor hereby authorizes Lender to modify this Agreement by amending <u>Schedule 1</u> to include any future Collateral as contemplated by Sections 1 and 15 hereof and, at Lender's request, Pledgor shall execute any documents or instruments required by Lender in order to modify this Agreement as provided by this Section 16, provided that any such modification to <u>Schedule 1</u> shall be effective without the signature of Pledgor.
- 17. No Waiver or Course of Dealing. No course of dealing between Pledgor and Lender, nor any failure to exercise, nor any delay in exercising, on the part of Lender, any right, power or privilege hereunder or under any of the Loan Documents shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 18. Remedies Cumulative. Each right, power or privilege specified or referred to in this Agreement is in addition to any other rights, powers and privileges that Lender may have or acquire by operation of law, by other contract or otherwise. Each right, power or privilege may be exercised by Lender either independently or concurrently with other rights, powers and privileges and as often and in such order as Lender may deem expedient. All of the rights and remedies of Lender with respect to the Collateral, whether established hereby or by the Loan Documents, or by any other agreements or by law shall be cumulative and may be executed singularly or concurrently.
- 19. <u>Severability</u>. The provisions of this Agreement are severable, and, if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.
- 20. <u>Modifications</u>. This Agreement may be amended or modified only by a writing signed by Pledgor and Lender. No waiver or consent granted by Lender in respect of this Agreement shall be binding upon Lender unless specifically granted in writing, which writing shall be strictly construed.
- 21. Notice. All notices, requests, demands and other communications provided for hereunder shall be in writing and, if to Pledgor, mailed or delivered to it, addressed to it at the address specified on the signature page of this Agreement, and, if to Lender, mailed or delivered to it, addressed to the address of Lender specified on the signature page of the Credit Agreement or, as to each party, at such other address as shall be designated by such party in a written notice to each of the other parties. All notices, statements, requests, demands and other communications provided for hereunder shall be deemed to be given or made when delivered or two Business Days after being deposited in the mails with postage prepaid by registered or certified mail, addressed as aforesaid, or sent by facsimile or electronic transmission, in each case with

telephonic confirmation of receipt, except that notices pursuant to any of the provisions hereof shall not be effective until received.

- 22. <u>Assignment and Successors</u>. This Agreement shall not be assigned by Pledgor without the prior written consent of Lender. This Agreement shall bind the successors and permitted assigns of Pledgor and shall benefit the successors and assigns of Lender. Any attempted assignment or transfer without the prior written consent of Lender shall be null and void.
- 23. <u>Termination</u>. At such time as the Obligations shall have been irrevocably paid in full, the Commitment, as defined in the Credit Agreement, terminated, and the Credit Agreement terminated and not replaced by any other credit facility with Lender, Pledgor shall have the right to terminate this Agreement. Upon written request of Pledgor, Lender shall execute and deliver to Pledgor all deeds, assignments, and other instruments as may be necessary or proper to release Lender's security interest in and assignment of the Collateral and to re-vest in Pledgor full title to the Collateral, subject to any disposition thereof that may have been made by Lender pursuant hereto.
- 24. <u>Entire Agreement</u>. This Agreement integrates all of the terms and conditions with respect to the Collateral and supersedes all oral representations and negotiations and prior writings, if any, with respect to the subject matter hereof.
- 25. <u>Headings</u>; <u>Execution</u>. The headings and subheadings used herein are for convenience of reference only and shall be ignored in interpreting the provisions of this Agreement. This Agreement may be executed by facsimile or other electronic signature, which, when so executed and delivered, shall be deemed to be an original.
- Governing Law; Submission to Jurisdiction. The provisions of this Agreement 26. and the respective rights and duties of Pledgor and Lender hereunder shall be governed by and construed in accordance with Ohio law, without regard to principles of conflicts of laws that would result in the application of the law of any other state. Pledgor hereby irrevocably submits to the non-exclusive jurisdiction of any Ohio state or federal court sitting in Cleveland, Ohio, over any action or proceeding arising out of or relating to this Agreement, any Loan Document or any Related Writing, and Pledgor hereby irrevocably agrees that all claims in respect of such action or proceeding may be heard and determined in such Ohio state or federal court. Pledgor hereby irrevocably waives, to the fullest extent permitted by law, any objection it may now or hereafter have to the laying of venue in any such action or proceeding in any such court as well as any right it may now or hereafter have to remove such action or proceeding, once commenced, to another court on the grounds of FORUM NON CONVENIENS or otherwise. Pledgor agrees that a final, nonappealable judgment in any such action or proceeding in any state or federal court in the State of Ohio shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law.

[Remainder of page intentionally left blank.]

JURY TRIAL WAIVER. PLEDGOR, TO THE EXTENT PERMITTED BY LAW, HEREBY WAIVES ANY RIGHT TO HAVE A JURY PARTICIPATE IN RESOLVING ANY DISPUTE, WHETHER SOUNDING IN CONTRACT, TORT OR OTHERWISE, AMONG BORROWERS AND LENDER, OR ANY THEREOF, ARISING OUT OF, IN CONNECTION WITH, RELATED TO, OR INCIDENTAL TO THE RELATIONSHIP ESTABLISHED AMONG THEM IN CONNECTION WITH THIS AGREEMENT OR ANY NOTE OR OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HEREWITH OR THE TRANSACTIONS RELATED THERETO.

IN WITNESS WHEREOF, the undersigned has executed and delivered this Intellectual Property Security Agreement as of the date first set forth above.

Address: 230 Mary Avenue

Greendale, IN 47025-1947 Attention: Eric Hamant GARDENS ALIVE, INC.

Eric Hamant

President and Chief Executive Officer

Signature Page to Intellectual Property Security Agreement

SCHEDULE 1

PATENTS

None.

TRADEMARKS

BON SHOP GRUB	1206804 2531884 5235158	4/11/79 12/21/00 6/3/16	8/31/82 1/22/02 7/4/17
SHOP GRUB C'S	2531884	12/21/00	1/22/02
<'S			
K'S	5235158	6/3/16	7/4/17
ESALE	5235159	6/316	7/4/17
K'S GIFTS	88632163	9/26/19	
S ALIVE!	1971149	3/14/95	4/30/96
LIER BULB 'ANY design ords	TMA438446	9/2/93	1/27/95
OST ALIVE!	1972632	3/14/95	5/7/96
R-GO!	2290102	8/5/98	11/2/99
	LIER BULB ANY design ords OST ALIVE!	LIER BULB TMA438446 ANY design ords OST ALIVE! 1972632	LIER BULB TMA438446 9/2/93 ANY design ords OST ALIVE! 1972632 3/14/95

USPTO	FALL LAWNS ALIVE!	1735889	4/23/90	12/1/92
USPTO	FLOWER OF THE MONTH	0867325	8/7/67	4/1/69
USPTO	FRUIT TREES ALIVE!	1976225	3/14/95	5/28/96
USPTO	GARDEN ANSWERS	5913870	5/2/19	11/19/19
Canada	Gardens Alive (design mark)	A672595	7/19/05	9/13/06
Canada	GARDENS ALIVE!	A672443	7/19/05	6/9/06
USPTO	GARDENS ALIVE!	4056161	4/8/11	11/15/11
USPTO	GARDENS ALIVE! (w/lady bug design)	2474693	7/17/96	8/7/2001
USPTO	GOTTA HAVE IT	3744409	6/25/09	2/2/10
USPTO	GROW TUB	5342979	3/9/17	11/21/17
	(Supplemental Registration)			

plemental stration) JB-AWAY RNEY'S RNEY'S and rer design RNEY'S SEEDS URSERY CO.	5380694 4537018 1407214 4438749	7/31/17 9/26/13 11/28/84	1/16/18 5/27/14 9/2/86
RNEY'S and rer design RNEY'S SEEDS URSERY CO.	4537018 1407214 4438749	9/26/13	5/27/14 9/2/86
RNEY'S and er design RNEY'S SEEDS URSERY CO.	1407214 4438749	11/28/84	9/2/86
er design RNEY'S SEEDS URSERY CO.	4438749	11/6/12	
URSERY CO.			11/26/13
NS BRINKER	TMA409548	10100	
		1/9/92	3/12/93
NRY FIELD'S	4525919	11/13/13	5/6/14
USEPLANTS VE!	1669965	4/23/90	12/31/91
/AN URGONDIEN	5855327	10/31/18	9/10/19
VAN URGONDIEN	5855328	10/31/18	9/10/19
-BLUEY	3792374	6/25/09	5/25/10
	/AN JRGONDIEN /AN URGONDIEN	/AN 5855327 JRGONDIEN 5855328 /AN 5855328 URGONDIEN	7AN 5855327 10/31/18 JRGONDIEN 5855328 10/31/18 URGONDIEN

USPTO	LILY TREE	3277732	1/9/06	8/7/07
USPTO	Michigan Bulb Co.	2353118	4/1/98	5/30/00
	(words and design)			:
USPTO	MICHIGAN BULB COMPANY	2346404	2/16/98	5/2/00
USPTO	MYSEASONS	2729570	12/20/99	6/24/03
USPTO	NEW HOLLAND BULB COMPANY (words plus design mark)	1757101	11/13/91	3/9/93
USPTO	ONCE	5187394	9/22/15	4/18/17
USPTO	PARFUM DE BLOOM	88611115	9/10/19	
USPTO	(Intent to use basis) PATIO ORCHARD	5869193	3/27/18	9/24/19
USPTO	PYOLA	2531883	12/21/00	1/22/02
USPTO	RAZZMATAZZ	5458277	9/14/17	5/1/18
USPTO	REACHABLES	5525978	5/31/17	7/24/18
USPTO	SLEEPING BEAUTIES design plus words (color)	3768042	11/30/07	3/30/10

Canada	SLEEPING BEAUTIES design plus words (color)	TMA800133	2/19/08	6/16/11
USPTO	SOAP-SHIELD	2253445	4/13/98	6/15/99
USPTO	SPRING HILL NURSERIES	4567324	11/13/13	7/15/14
USPTO	SPRING LAWNS ALIVE!	1739303	4/23/90	12/15/92
USPTO	SWEET HIPS (Supplemental Registration)	5414917	8/23/17	2/27/18
Canada	THE MAGIC EGG	TMA729385	3/8/06	11/25/08
USPTO	THE WILD BIRD SPECALISTS	1156763	4/11/79	6/2/1981
USPTO	TOMATOES ALIVE!	1680890	4/23/90	3/31/92
USPTO	TURF ALIVE!	1672719	4/23/90	1/21/92
Canada	VAN BOURGONDIEN	TMA437713	8/6/93	12/30/94
	BOURGONDIEN			

USPTO	VAN BOURGONDIEN	1885160	6/30/93	3/21/95
Canada	VAN DYCK'S FLOWER FARMS, INC.	TMA434512	8/6/93	10/14/94
USPTO	VEGETABLES ALIVE!	1673129	4/23/90	1/28/92
USPTO	WONDERX	1837250	3/1/93	5/17/94
USPTO	wow!	5122304	5/4/16	1/17/17
USPTO	wow!	3055528	11/26/03	5/16/03
USPTO	WOW!	3055528	11/26/03	1/31/06
USPTO	WOW!	2073973	12/5/96	6/24/97
USPTO	WOW!	87749639	1/10/18	
Canada	BITS AND PIECES	A654713	12/30/04	12/8/05
Canada	BITS AND PIECES	A681602	6/28/05	2/13/07

Canada	BITS AND PIECES	A688462	6/23/06	5/29/07
Canada	BITS AND PIECES	A698918	6/28/05	10/18/07
USPTO	BITS AND PIECES	4356812	7/10/12	6/25/13
Canada	BITS AND PIECES	A751801	6/28/05	10/30/09
USPTO	BITS AND PIECES	3269589	6/2/05	7/24/07
USPTO	BUDDY & FRIENDS	5245591	12/20/16	7/18/17
USPTO	CLEO & FRIENDS	5152667	3/10/16	2/28/17
USPTO	FOLD-AND-GO WOODEN JIGSAW TABLE	3949578	10/5/10	4/19/11
USPTO	(Supplemental Registration) MURPHY & HIS TROOP	5245593	12/20/16	7/18/17
USPTO	PUZZLE PLATEAU	5580782	3/20/18	10/9/18

)	SPILSBURY	4305366	9/25/12	3/19/13
	TARALYNN'S TEA TIME	5245594	12/20/16	7/18/17
	TULIP WIND SPINNER	5582544	2/14/18	10/9/18
	(Supplemental Registration)	4305365	9/25/12	3/19/13
	WE DELIVER FUN!	4303303	9/23/12	3/19/13
	WILLY & FRIENDS	5245595	12/20/16	7/18/17
	WOODY & FRIENDS	5245598	12/20/16	7/18/17
	WYNTER & HIS PACK	5245599	12/20/16	7/18/17
	THE ADDED. TOUCH	A327499	2/10/86	5/15/87
a a	THE ADDED TOUCH STYLE	1,635,948	7/19/13	7/15/15
)	THE PARAGON	4758221	4/11/13	6/23/15
a	The Paragon (and Design)	A548514	1/13/98	7/23/01
a	Design)	A348314	1/13/98	

USPTO	THE PARAGON ME	4758222	4/11/13	6/23/15
USPTO	HENRY FIELD'S	0934186	3/8/71	5/16/72

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None.

EXHIBIT A FORM OF ASSIGNMENT

THIS DOCUMENT SHALL BE HELD BY LENDER, IN ESCROW PURSUANT TO AND IN ACCORDANCE WITH THE PROVISIONS OF THE INTELLECTUAL PROPERTY SECURITY AGREEMENT (THE "AGREEMENT"), DATED AS OF DECEMBER 6, 2019, EXECUTED BY GARDENS ALIVE, INC., A DELAWARE CORPORATION ("PLEDGOR"), IN FAVOR OF KEYBANK NATIONAL ASSOCIATION, A NATIONAL BANKING ASSOCIATION (TOGETHER WITH ITS SUCCESSORS AND ASSIGNS, "LENDER"). BY SIGNING IN THE SPACE PROVIDED BELOW, THE UNDERSIGNED OFFICER OF LENDER CERTIFIES THAT AN EVENT OF DEFAULT, AS DEFINED IN THE AGREEMENT, HAS OCCURRED AND THAT LENDER HAS ELECTED TO TAKE POSSESSION OF THE COLLATERAL, AS DEFINED BELOW, AND TO RECORD THIS DOCUMENT WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE OR THE UNITED STATES COPYRIGHT OFFICE, AS APPLICABLE. UPON RECORDING OF THIS DOCUMENT WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE OR UNITED STATES COPYRIGHT OFFICE, AS APPLICABLE, THIS LEGEND SHALL CEASE TO HAVE ANY FORCE OR EFFECT.

By:
Name:
Title:

KEYBANK NATIONAL ASSOCIATION

ASSIGNMENT

WHEREAS, GARDENS ALIVE, INC., a Delaware corporation ("Pledgor"), is the owner of the Collateral, as hereinafter defined;

WHEREAS, Pledgor has executed an Intellectual Property Security Agreement, dated as of December 6, 2019 (as the same may from time to time be amended, restated or otherwise modified, the "Agreement"), in favor of KeyBank National Association, a national banking association (together with its successors and assigns, "Lender"), pursuant to which Pledgor has granted to Lender, a security interest in the Collateral as security for the Obligations, as defined in the Agreement;

WHEREAS, the Agreement provides that the security interest in the Collateral is effective as of the date of the Agreement;

WHEREAS, the Agreement provides that this Assignment shall become effective upon the occurrence of an Event of Default, as defined in the Agreement, and Lender's election to take actual title to the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Pledgor, its successors and assigns, subject to the limitations stated in the paragraph immediately following, does hereby transfer, assign and set over unto Lender, and its successors, transferees and assigns, all of Pledgor's existing and future right, title and interest in, to and under (a) patents, patent registrations, patent applications, trademarks, trademark registrations, trademark applications, service marks, trade names and copyright registrations, whether federal, state or foreign; (b) common law trademark rights, copyrights, improvements and inventions; (c) renewals, continuations, extensions, reissues and divisions of any of the foregoing; (d) rights to sue for past, present and future infringements or any other commercial tort claims relating to any of the foregoing; (e) all licenses and all income, revenue and royalties with respect to any licenses, whether registered or unregistered, and all other payments earned under contract rights, relating to any of the foregoing; (f) all general intangibles and all intangible intellectual or similar property of Pledgor connected with and symbolized by any of the foregoing; (g) goodwill associated with any of the foregoing; (h) all payments under insurance, including the returned premium upon any cancellation of insurance, (whether or not Lender is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to any of the foregoing; and (i) Proceeds of any of the foregoing (collectively, the "Collateral"), including, but not limited to, the Collateral listed on Schedule 1 hereto that is (i) registered in the United States Copyright Office in Washington, D.C., or (ii) registered in the United States Patent and Trademark Office in Alexandria, Virginia or that is the subject of pending applications in the United States Patent and Trademark Office.

This Assignment shall be effective only upon certification of an authorized officer of Lender, as provided above, that (a) an Event of Default, as defined in the Agreement, has occurred, and (b) Lender has elected to take actual title to the Collateral.

IN WITNE	ESS WHEREOF, t	he undersigned ha	s caused this	Assignment to	be executed
by its duly authori	zed officer on Dece	ember, 2019.			

GARDENS ALIVE, INC.

By:______
Name:_____
Title:_____



United States Patent And Trademark Office

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JANUARY 15, 2020

PTAS

DAVID D. THOMAS, ESQ. 127 PUBLIC SQUARE 3900 KEY CENTER CLEVELAND, OH 44114

900529735

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 01/06/2020

REEL/FRAME: 6831/0440 NUMBER OF PAGES: 25

BRIEF: INTELLECTUAL PROPERTY SECURITY AGREEMENT

ASSIGNOR:

GARDENS ALIVE, INC.

DOC DATE: 12/06/2019 CITIZENSHIP: NONE ENTITY: CORPORATION

ASSIGNEE:

KEYBANK NATIONAL ASSOCIATION

CITIZENSHIP: UNITED STATES ENTITY: A NATIONAL BANKING ASSOCIATION

127 PUBLIC SQUARE CLEVELAND, OHIO 44114

SERIAL NUMBER: 72277653 REGISTRATION NUMBER: 867325 FILING DATE: 08/07/1967

REGISTRATION DATE: 04/01/1969

MARK: FLOWER OF THE MONTH

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 72385736

FILING DATE: 03/08/1971

REGISTRATION NUMBER: 934186

REGISTRATION DATE: 05/16/1972

MARK: HENRY FIELD'S

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

P.O. Box 1450, Alexandria, Virginia 22313-1450 - WWW.USPTO.GOV

TRADEMARK

REEL: 007717 FRAME: 0409

SERIAL NUMBER: 73211144
REGISTRATION NUMBER: 1156763
MARK: THE WILD BIRD SPECIALISTS FILING DATE: 04/11/1979

REGISTRATION DATE: 06/02/1981

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 73211159 FILING DATE: 04/11/1979 REGISTRATION NUMBER: 1206804 REGISTRATION DATE: 08/31/1982

MARK: AUDUBON WORKSHOP

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 73510897 FILING DATE: 11/28/1984 REGISTRATION NUMBER: 1407214 REGISTRATION DATE: 09/02/1986

MARK: GURNEY'S

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S)

/NUMBER(S)

SERIAL NUMBER: 74052101 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1673129 REGISTRATION DATE: 01/28/1992

MARK: VEGETABLES ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74052102 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1672719 REGISTRATION DATE: 01/21/1992

MARK: TURF ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74052104 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1680890 REGISTRATION DATE: 03/31/1992

MARK: TOMATOES ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74052105 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1739303 REGISTRATION DATE: 12/15/1992

MARK: SPRING LAWNS ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74052106 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1735889 REGISTRATION DATE: 12/01/1992

MARK: FALL LAWNS ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74052107

SERIAL NUMBER: 74052107 FILING DATE: 04/23/1990 REGISTRATION NUMBER: 1669965 REGISTRATION DATE: 12/31/1991

MARK: HOUSEPLANTS ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74221963 FILING DATE: 11/13/1991

REGISTRATION NUMBER: 1757101 REGISTRATION DATE: 03/09/1993

MARK: NEW HOLLAND BULB COMPANY

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S)

/NUMBER(S)

SERIAL NUMBER: 74364181 REGISTRATION NUMBER: 1837250 FILING DATE: 03/01/1993

REGISTRATION DATE: 05/17/1994

MARK: WONDERX

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74407380 FILING DATE: 06/30/1993
REGISTRATION NUMBER: 1885160 REGISTRATION DATE: 03/21/1995

MARK: VAN BOURGONDIEN

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

FILING DATE: 03/14/1995 SERIAL NUMBER: 74646627

SERIAL NUMBER: 74646627 REGISTRATION NUMBER: 1972632 REGISTRATION DATE: 05/07/1996

MARK: COMPOST ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74646628 FILING DATE: 03/14/1995
REGISTRATION NUMBER: 1971149 REGISTRATION DATE: 04/30/1996

MARK: BULBS ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 74646629 FILING DATE: 03/14/1995

SERIAL NUMBER: 74646629 FILING DATE: 03/14/1995
REGISTRATION NUMBER: 1976225 REGISTRATION DATE: 05/28/1996

MARK: FRUIT TREES ALIVE!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75135673 FILING DATE: 07/17/1996
REGISTRATION NUMBER: 2474693 REGISTRATION DATE: 08/07/2001

MARK: GARDENS ALIVE!

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S)

/NUMBER(S)

SERIAL NUMBER: 75145237 FILING DATE: 08/05/1996 REGISTRATION NUMBER: 2073973 REGISTRATION DATE: 06/24/1997

MARK: WOW!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75434385 FILING DATE: 02/16/1998

REGISTRATION NUMBER: 2346404 REGISTRATION DATE: 05/02/2000

MARK: MICHIGAN BULB COMPANY

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75460228 FILING DATE: 04/01/1998 REGISTRATION NUMBER: 2353118 REGISTRATION DATE: 05/30/2000

MARK: MICHIGAN BULB CO.

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S)

/NUMBER(S)

SERIAL NUMBER: 75467088 FILING DATE: 04/13/1998 REGISTRATION NUMBER: 2253445 REGISTRATION DATE: 06/15/1999

MARK: SOAP-SHIELD

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75531576 FILING DATE: 08/05/1998 REGISTRATION NUMBER: 2290102 REGISTRATION DATE: 11/02/1999

MARK: ESCAR-GO!

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75875789 FILING DATE: 12/20/1999
REGISTRATION NUMBER: 2729570 REGISTRATION DATE: 06/24 REGISTRATION DATE: 06/24/2003

MARK: MYSEASONS

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 76184586 FILING DATE: 12/21/2000 REGISTRATION NUMBER: 2531883 REGISTRATION DATE: 01/22/2002

MARK: PYOLA

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 76184637 FILING DATE: 12/21/2000 REGISTRATION NUMBER: 2531884 FILING DATE: 01/22/2002

MARK: BIRD GRUB

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 77341021 FILING DATE: 11/30/2007 REGISTRATION NUMBER: 3768042 REGISTRATION DATE: 03/30/2010

MARK: SLEEPING BEAUTIES

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S)

/NUMBER(S)

SERIAL NUMBER: 77768368 FILING DATE: 06/25/2009

REGISTRATION NUMBER: 3792374 REGISTRATION DATE: 05/25/2010

MARK: KA-BLUEY

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 77768380 FILING DATE: 06/25/2009

REGISTRATION NUMBER: 3744409 REGISTRATION DATE: 02/02/2010

MARK: GOTTA HAVE IT

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/02/2005 SERIAL NUMBER: 78642223

REGISTRATION NUMBER: 3269589 REGISTRATION DATE: 07/24/2007

MARK: BITS AND PIECES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78787279 FILING DATE: 01/09/2006
REGISTRATION NUMBER: 3277732 REGISTRATION DATE: 08/03 REGISTRATION DATE: 08/07/2007

MARK: LILY TREE

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 10/05/2010 SERIAL NUMBER: 85144992 REGISTRATION NUMBER: 3949578

REGISTRATION DATE: 04/19/2011

MARK: FOLD-AND-GO WOODEN JIGSAW TABLE

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85289952 FILING DATE: 04/08/2011

REGISTRATION NUMBER: 4056161 REGISTRATION DATE: 11/15/2011

MARK: GARDENS ALIVE!

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85672774 FILING DATE: 07/10/2012 REGISTRATION NUMBER: 4356812 REGISTRATION DATE: 06/25/2013

MARK: BITS AND PIECES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85710719) FILING DATE: 08/23/2012

REGISTRATION NUMBER: 4305336 4305366 REGISTRATION DATE: 03/19/2013

MARK: NEWSMAX SPILSBURY

DRAWING TYPE: AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S) / NUMBER(S) IN

STYLIZED FORM

SERIAL NUMBER: 85737522

REGISTRATION NUMBER: 4305365

MARK: WE DELIVER FUN!

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 09/25/2012 REGISTRATION DATE: 03/19/2013

SERIAL NUMBER: 85772190

REGISTRATION NUMBER: 4438749

MARK: GURNEY'S SEED & NURSERY CO.

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 11/06/2012

FILING DATE: 04/11/2013 REGISTRATION DATE: 06/23/2015

REGISTRATION DATE: 11/26/2013

SERIAL NUMBER: 85901170 REGISTRATION NUMBER: 4758221

MARK: THE PARAGON

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 04/11/2013 SERIAL NUMBER: 85901182

REGISTRATION NUMBER: 4758222 REGISTRATION DATE: 06/23/2015

MARK: THE PARAGON ME

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 86075386 FILING DATE: 09/26/2013 REGISTRATION NUMBER: 4537018 REGISTRATION DATE: 05/27/2014

MARK: GURNEY'S

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 11/13/2013 SERIAL NUMBER: 86117811

REGISTRATION DATE: 05/06/2014 REGISTRATION NUMBER: 4525919

MARK: HENRY FIELD'S

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 11/13/2013 SERIAL NUMBER: 86117829

REGISTRATION DATE: 07/15/2014 REGISTRATION NUMBER: 4567324

MARK: SPRING HILL NURSERIES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 86763808

SERTAL NUMBER: 86763808 FILING DATE: 09/22/2015
REGISTRATION NUMBER: 5187394 REGISTRATION DATE: 04/18/2017

MARK: ONCE

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 86935581 FILING DATE: 03/10/2016 REGISTRATION NUMBER: 5152667 REGISTRATION DATE: 02/28/2017

MARK: CLEO & FRIENDS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 05/04/2016 SERIAL NUMBER: 87024609

REGISTRATION NUMBER: 5122304 FILING DATE: U5/U4/ZU16
REGISTRATION DATE: 01/17/2017

MARK: WOW!

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/03/2016

SERIAL NUMBER: 87059476 REGISTRATION DATE: 07/04/2017 REGISTRATION NUMBER: 5235158

MARK: BRECK'S

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/03/2016 SERIAL NUMBER: 87059529

REGISTRATION NUMBER: 5235159 REGISTRATION DATE: 07/04/2017

MARK: BRECK'S WHOLESALE DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87089750

SERIAL NUMBER: 87089750 REGISTRATION NUMBER: 5116297

MARK: GROW TUBS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 12/20/2016

FILING DATE: 06/30/2016 REGISTRATION DATE: 01/03/2017

REGISTRATION DATE: 07/18/2017

SERIAL NUMBER: 87274312 REGISTRATION NUMBER: 5245591

MARK: BUDDY & FRIENDS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87274320 REGISTRATION NUMBER: 5245593

MARK: MURPHY & HIS TROOP

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 12/20/2016
REGISTRATION DATE: 07/18/2017

SERIAL NUMBER: 87274324 REGISTRATION NUMBER: 5245594

MARK: TARALYNN'S TEA TIME

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 12/20/2016

REGISTRATION DATE: 07/18/2017

SERIAL NUMBER: 87274333 FILING DATE: 12/20/2016 REGISTRATION NUMBER: 5245595 REGISTRATION DATE: 07/18/2017

MARK: WILLY & FRIENDS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87274354

MARK: WOODY & FRIENDS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 12/20/2016

REGISTRATION NUMBER: 5245598 FILING DATE: 12/20/2016
REGISTRATION DATE: 07/18/2017

SERIAL NUMBER: 87274363

MARK: WYNTER & HIS PACK

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 12/20/2016

REGISTRATION NUMBER: 5245599 REGISTRATION DATE: 07/18/2017

MARK: GROW TUB

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87364765 FILING DATE: 03/09/2017 REGISTRATION NUMBER: 5342979 REGISTRATION DATE: 11/21/2017

MARK: REACHABLES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87469367 FILING DATE: 05/31/2017 REGISTRATION NUMBER: 5525978 REGISTRATION DATE: 07/24/2018

SERIAL NUMBER: 87549446

REGISTRATION NUMBER: 5380694

MARK: GRUB-AWAY

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 07/31/2017

REGISTRATION DATE: 01/16/2018

SERIAL NUMBER: 87580195

REGISTRATION NUMBER: 5414917

MARK: SWEET HIPS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 08/23/2017

REGISTRATION DATE: 02/27/2018

SERIAL NUMBER: 87608532 REGISTRATION NUMBER: 5458277

MARK: RAZZMATAZZ

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 09/14/2017

REGISTRATION DATE: 05/01/2018

SERIAL NUMBER: 87749639

REGISTRATION NUMBER:

MARK: WOW!

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87797451

REGISTRATION NUMBER: 5582544

MARK: TULIP WIND SPINNER

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87841055

REGISTRATION NUMBER: 5580782

MARK: PUZZLE PLATEAU

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87851646

MARK: PATIO ORCHARD

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88176318

REGISTRATION NUMBER: 5855327

MARK: K. VAN BOURGONDIEN

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88176335

REGISTRATION NUMBER: 5855328

MARK: K. VAN BOURGONDIEN

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88412892

REGISTRATION NUMBER: 5913870

MARK: GARDEN ANSWERS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88632163

REGISTRATION NUMBER:

MARK: BRECK'S GIFTS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 01/10/2018

REGISTRATION DATE:

FILING DATE: 02/14/2018

REGISTRATION DATE: 10/09/2018

FILING DATE: 03/20/2018

REGISTRATION DATE: 10/09/2018

FILING DATE: 03/27/2018

REGISTRATION NUMBER: 5869193 REGISTRATION DATE: 09/24/2019

FILING DATE: 10/31/2018
REGISTRATION DATE: 09/10/2019

FILING DATE: 10/31/2018

REGISTRATION DATE: 09/10/2019

FILING DATE: 05/02/2019

REGISTRATION DATE: 11/19/2019

FILING DATE: 09/26/2019

REGISTRATION DATE:

ASSIGNMENT RECORDATION BRANCH PUBLIC RECORDS DIVISION

> TRADEMARK **REEL: 007717 FRAME: 0415**

RECORDED: 03/25/2022