

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM727127

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Aaron Petz | | 05/11/2022 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | TRU Kids Inc. | | |
| Street Address: | 5 Wood Hollow Road | | |
| City: | Parsippany | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07054 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88742370 | GEOFFREY THE GIRAFFE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2025798383 | | |
| Email: | eperrott@gerbenlawfirm.com | | |
| Correspondent Name: | Eric Perrott, Esq. | | |
| Address Line 1: | 1050 Connecticut Ave. NW | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Washington, D.C. 20036 | | |
| NAME OF SUBMITTER: | Eric Perrott, Esq. | | |
| SIGNATURE: | /Eric Perrott, Esq./ | | |
| DATE SIGNED: | 05/11/2022 | | |
| Total Attachments: 2 | | | |
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| source=Assignment - TKI - Petz (1)#page2.tif | | | |

OP \$40.00 88742370

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made by and between Aaron Petz, a United States citizen (“Assignor”), and TRU Kids Inc., a Delaware corporation with an address at 5 Wood Hollow Road Parsippany NEW JERSEY 07054 (“Assignee”).

R E C I T A L S

WHEREAS, Assignor is the last listed owner for the GEOFFREY THE GIRAFFE (Ser. No. 88742370) federal trademark application (the “Application”);

WHEREAS, the Assignor intends to assign and transfer to Assignee, all of its rights, titles, goodwill, intent, and interest in the GEOFFREY THE GIRAFFE mark and the associated Application (collectively referred to hereafter as the “Trademark”); and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, in consideration of the foregoing recitals and mutual promises contained herein, Assignor and Assignee hereby agree as follows:

1. Assignment. Assignor does hereby assign and transfer to Assignee: (1) all the property, right, title and interest in and to the Trademark including all common law rights connected therein together with the application therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.
2. Acceptance. Assignee hereby accepts the foregoing Assignment.
3. Consideration. Assignor and Assignee acknowledge that the Parties exchanged good and valuable consideration in connection with this Assignment.

Assignor and Assignee have executed this Agreement as of May 11, 2022.

Assignor:


Aaron Petz

Signature:  DD8B9CEB-85FC-403D-B43E-0EA278CE75F6...

Printed Name: Aaron Petz

Assignee:

TRU Kids Inc.

Signature:  _____

Printed Name: Yehuda Shmidman

Title: Board Director