

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Potomac Companies, Inc.		05/01/2022	Corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	2900 West Road, Suite 500		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4059716	HELPING EMPLOYERS MANAGE THE FUTURE COST	
Registration Number:	4059290	HEALTH INITIATIVES	
Registration Number:	4049035	HELPING YOU MANAGE THE FUTURE COST OF HE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18164746550		
Email:	tweber@shb.com		
Correspondent Name:	Shook, Hardy & Bacon LLP		
Address Line 1:	2555 Grand Blvd.		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Teddi K. Weber		
SIGNATURE:	/Teddi K. Weber/		
DATE SIGNED:	05/11/2022		
Total Attachments: 3			
source=(executed) Trademark Assignment (Acrisure, Potomac)#page1.tif			
source=(executed) Trademark Assignment (Acrisure, Potomac)#page2.tif			
source=(executed) Trademark Assignment (Acrisure, Potomac)#page3.tif			

OP \$90.00 4059716

TRADEMARK ASSIGNMENT

WHEREAS, Potomac Companies, Inc., a Maryland corporation, whose address is 15825 Shady Grove Road, Suite 170, Rockville, Maryland 20850 (the "Assignor"), is the record owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks for which such Assignor is the record owner (as set forth on the attached Schedule A), together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with such Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 2900 West Road, Suite 500, East Lansing, MI 48823 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks for which such Assignor is the record owner (as set forth on the attached Schedule A), together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

[Signature Page Follows]

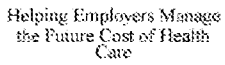

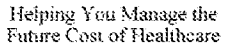
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed effective on this 1st day of May, 2022.

ASSIGNOR:

POTOMAC COMPANIES, INC.

By: Joseph A. Appelbaum
Joseph A. Appelbaum, President

SCHEDULE A

Citation	Image	Application Number	Status	Goods and Services	Owner Name
Federal Results					
HELPING EMPLOYERS MANAGE THE FUTURE COST OF HEALTH CARE		App 85293879 Reg 4059716	Registered	INT. CL. 36	POTOMAC COMPANIES, INC.
HEALTH INITIATIVES		App 85267435 Reg 4059290	Registered	INT. CL. 36	POTOMAC COMPANIES, INC.
HELPING YOU MANAGE THE FUTURE COST OF HEALTHCARE		App 85288417 Reg 4049035	Cancelled	INT. CL. 36	POTOMAC COMPANIES, INC.