

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727269

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand Ole Opry IP, LLC		05/11/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Circle Media, LLC		
Street Address:	One Gaylord Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6097837	CIRCLE	
Registration Number:	6126180	CIRCLE	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6158508741		
Email:	robert.felber@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	511 Union Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/Robert P. Felber, Jr./		
DATE SIGNED:	05/11/2022		
Total Attachments: 2			
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OP \$65.00 6097837

**ASSIGNMENT OF SERVICE MARKS, ACCOMPANYING
REGISTRATIONS AND GOODWILL**

Effective as of May 11, 2022 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **GRAND OLE OPRY IP, LLC**, a Delaware limited liability company with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignor"), does hereby sell, assign, transfer and set over to **CIRCLE MEDIA, LLC**, a Delaware limited liability company with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignee"), all of Assignor's rights, title and interest in and to the service marks listed on Exhibit A attached hereto (together, the "Marks"), the registrations therefor, any issuances, renewals or extensions of such registrations, any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable, and all rights therein and thereto provided by any applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and the resulting right to recover damages, profits, restitution and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee any papers, instruments, affidavits, declarations, powers of attorney and assignments reasonably requested by Assignee to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed useful by Assignee.

This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

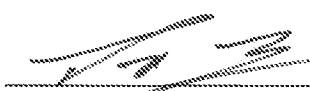
ASSIGNOR:

ASSIGNEE:

GRAND OLE OPRY IP, LLC

CIRCLE MEDIA, LLC

By: 

By: 

Name: Scott Lynn

Name: Scott Lynn

Title: Vice President and Secretary

Title: Vice President and Secretary