

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orveon Global Holdings Ltd.		05/02/2022	Company: ENGLAND AND WALES
RECEIVING PARTY DATA			
Name:	Buxom US Buyer LLC		
Street Address:	500 Fifth Avenue, 26th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10110		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5418239	BUXOM	
Registration Number:	3290215	BUXOM	
Registration Number:	3704645	BUXOM BABES	
Registration Number:	6147576	BUXOM DOLLY	
Registration Number:	5892759	BUXOM FULL FORCE	
Registration Number:	6375929	DOLLY	
Registration Number:	4505979	FULL-ON	
Registration Number:	5087995	HOLD THE LINE	
Registration Number:	5129964	MAY CONTAIN NUDDITY	
Registration Number:	5587872	PILLOWPOUT	
Registration Number:	6365551	PLUMP SHOT	
Registration Number:	6147514	PLUMLINE	
Registration Number:	6480068	POWER LINE	
Registration Number:	4580943	SERIAL KISSER	
Registration Number:	6114469	STAYCATION VIBES	
Registration Number:	5455129	VA-VA-PLUMP	
Registration Number:	6029370	WANDERLUST	
Registration Number:	6153181	WHITE RUSSIAN	
Registration Number:	5979547	XTROVERT	

CH \$490.00 5418239

CORRESPONDENCE DATA**Fax Number:** 2127088959*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2127083460**Email:** slebson@ladas.com**Correspondent Name:** Scott J. Lebson**Address Line 1:** 1040 Avenue of the Americas**Address Line 4:** New York, NEW YORK 80995**ATTORNEY DOCKET NUMBER:** A22TMA56904-US**NAME OF SUBMITTER:** Scott J. Lebson**SIGNATURE:** /sjl/**DATE SIGNED:** 05/11/2022**Total Attachments: 5**

source=Assignment docs - United States - Registrations#page1.tif

source=Assignment docs - United States - Registrations#page2.tif

source=Assignment docs - United States - Registrations#page3.tif

source=Assignment docs - United States - Registrations#page4.tif

source=Assignment docs - United States - Registrations#page5.tif

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **Orveon Global Holdings Ltd.**, a company organized under the laws of England and Wales, with a business address at The Adelphi, 1-11 John Adam St., Floor 10, London WC2N 6HT, United Kingdom, [hereinafter the ASSIGNOR] has adopted and used the Trademarks registered in the United States Patent and Trademark Office:

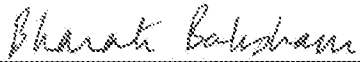
[Set forth on the attached schedule]

AND WHEREAS, **Buxom US Buyer LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 500 Fifth Avenue, 26th Floor, New York, New York 10110, United States of America, [hereinafter the "ASSIGNEE"] is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents do sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.


IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 2nd day of May, 2022.

Orveon Global Holdings Ltd.

By 
Bharati Bakshani
Authorized Signatory

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 2nd day of May, 2022.

Buxom US Buyer LLC

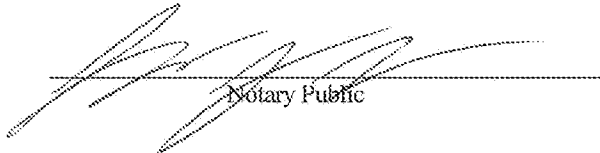
By 
Lanning G. Bryer
Authorized Signatory

[See over for Notarial Acknowledgment]

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |
STATE OF NEW YORK | SS:
COUNTY OF NEW YORK |

On this 2nd day of May, 2022, before me personally appeared **Bharati Bakshani**, to me known, who, being by me duly sworn, did depose and say that she is the **Authorized Signatory** of the company described in the foregoing instrument; that she executed said instrument on behalf of the said company; that she is authorized to execute an instrument of this nature by order of the Board of Directors of the company.


Notary Public

[Seal]

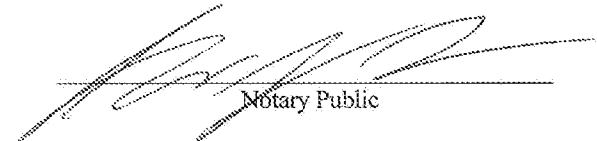
SCOTT J. LESSIN
Notary Public, State of New York
No. 02100105173
Qualified in New York County
Commission Expires February 2, 2024 24

ASSIGNOR

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |
|
STATE OF NEW YORK | SS:
|
COUNTY OF NEW YORK |

On this 2nd day of May, 2022, before me personally appeared Lanning G. Bryer, to me known, who, being by me duly sworn, did depose and say that he is the **Authorized Signatory** of the company described in the foregoing instrument; that he executed said instrument on behalf of the said company; and that he is authorized to execute an instrument of this nature.



Notary Public

[SEAL]

SCOTT J. UERSON
Notary Public, State of New York
No. 02165108173
Qualified in New York County
Commission Expires February 2, 2024

ASSIGNEE

Case#	Brand	Application/ Registration	Type	Jurisdiction	Mark	Registrant	App/Reg#	Classes
1117696330	BUXOM	Registration	Trademark	United States	BUXOM	SHISEIDO AMERICAS CORP.	5418239	3
2116679813	BUXOM	Registration	Trademark	United States	BUXOM	SHISEIDO AMERICAS CORP.	3290215	3
2116679814	BUXOM	Registration	Trademark	United States	BUXOM BABES	SHISEIDO AMERICAS CORP.	3704645	3
1120732590	BUXOM	Registration	Trademark	United States	BUXOM DOLLY	SHISEIDO AMERICAS CORP.	6147576	3
1118705912	BUXOM	Registration	Trademark	United States	BUXOM FULL FORCE	SHISEIDO AMERICAS CORP.	5692759	3
1120732589	BUXOM	Registration	Trademark	United States	DOLLY	SHISEIDO AMERICAS CORP.	6375929	3
2116679828	BUXOM	Registration	Trademark	United States	FULL-ON	SHISEIDO AMERICAS CORP.	4505979	3
2116677041	BUXOM	Registration	Trademark	United States	HOLD THE LINE	SHISEIDO AMERICAS CORP.	5087995	3
2116687554	BUXOM	Registration	Trademark	United States	MAY CONTAIN NUDITY	SHISEIDO AMERICAS CORP.	5129964	3
1117698140	BUXOM	Registration	Trademark	United States	PILLOWPOUT	SHISEIDO AMERICAS CORP.	5587872	3
1120731392	BUXOM	Registration	Trademark	United States	PUMP SHOT	SHISEIDO AMERICAS CORP.	6365551	3
1120731463	BUXOM	Registration	Trademark	United States	PUMP/PLINE	SHISEIDO AMERICAS CORP.	6147514	3
1120733465	BUXOM	Registration	Trademark	United States	POWER LINE	SHISEIDO AMERICAS CORP.	6460068	3

Case#	Brand	Application/ Registration	Type	Jurisdiction	Mark	Registrant	App/Reg#	Classes
2110672853	BUXOM	Registration	Trademark	United States	SERIAL KISSER	SHISEIDO AMERICAS CORP.	4580943	3
1119713181	BUXOM	Registration	Trademark	United States	STAYCATION VIBES	SHISEIDO AMERICAS CORP.	6114468	3
1117694695	BUXOM	Registration	Trademark	United States	VA-VA-PLUMP	SHISEIDO AMERICAS CORP.	5455129	3
2116677069	BUXOM	Registration	Trademark	United States	WANDERLUST	SHISEIDO AMERICAS CORP.	6029370	3
1120731550	BUXOM	Registration	Trademark	United States	WHITE RUSSIAN	SHISEIDO AMERICAS CORP.	6153181	3
1119710150	BUXOM	Registration	Trademark	United States	XTROVERT	SHISEIDO AMERICAS CORP.	5979547	3

TRADEMARK

REEL: 007719 FRAME: 0294

RECORDED: 05/11/2022