

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMOOCH LABS INC.		05/11/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	MATCH GROUP, LLC		
Street Address:	8750 North Central Expressway, Suite 1400		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75231		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86363993	JSWIPE	
CORRESPONDENCE DATA			
Fax Number:	8043447999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8047888331		
Email:	HWITM@HuntonAK.com		
Correspondent Name:	Stephen Demm, Hunton Andrews Kurth LLP		
Address Line 1:	951 East Byrd Street		
Address Line 2:	Riverfront Plaza, East Tower		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	118894.0000175		
NAME OF SUBMITTER:	Stephen P. Demm		
SIGNATURE:	/Stephen P. Demm/		
DATE SIGNED:	05/12/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made this 11th day of May 2022, by SMOOCH LABS INC., a Delaware corporation with an address of 3400 N. Ashton Blvd. Suite 175 Lehi, UT 84043 ("ASSIGNOR"), to and in favor of MATCH GROUP, LLC, a Delaware limited liability company with an address of P.O. Box 25472, Dallas, Texas 752225 ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of the trademarks set forth in Exhibit "A" hereto (collectively, "the Marks"); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby permanently and irrevocably assigns, transfers, conveys, grants, bequeaths, sells, contributes and delivers to ASSIGNEE all of ASSIGNOR's right, title and interest, of whatever kind or nature whatsoever, in and to the Marks, including without limitation any registrations therefor and all common law rights therein, together with: (1) the goodwill of the business relating and appurtenant to the Marks and to the services in connection with which the Marks are and have been used; (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Marks; and (3) the right to sue and recover for the past, present and future infringement or violation of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first written above.

SMOOCH LABS INC.

BY: _____
