

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM727597

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Auckland UniServices Limited		04/29/2022	Company: NEW ZEALAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Junofem Limited		
<b>Street Address:</b>	Floor 6, 70 Symonds Street		
<b>City:</b>	Grafton, Auckland		
<b>State/Country:</b>	NEW ZEALAND		
<b>Postal Code:</b>	1010		
<b>Entity Type:</b>	Company: NEW ZEALAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88088789	FEMFIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3038639700		
<b>Email:</b>	sschneider@sheridanross.com		
<b>Correspondent Name:</b>	Sarah J. Schneider		
<b>Address Line 1:</b>	Sheridan Ross P.C.		
<b>Address Line 2:</b>	1560 Broadway, Suite 1200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	5458JF-2-1		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Sarah J. Schneider		
<b>Address Line 1:</b>	1560 Broadway, Suite 1200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>NAME OF SUBMITTER:</b>	Sarah J. Schneider		
<b>SIGNATURE:</b>	/Sarah J. Schneider/		
<b>DATE SIGNED:</b>	05/12/2022		

CH \$40.00 88088789

**Total Attachments: 1**

source=US ITU Assignment Auckland Uniservices-Junofem#page1.tif

TRADEMARK ASSIGNMENT

This is an Assignment by Auckland UniServices Limited (“Assignor”), a New Zealand company registered under registration number 373821, whose registered office is located at Level 10, 49 Symonds Street, Auckland 1010, New Zealand, to Junofem Limited (“Assignee”), a New Zealand company registered under registration number 6833853, whose registered office is located at Floor 6, 70 Symonds Street, Grafton, Auckland 1010, New Zealand, effective as of April 20, 2022.

WHEREAS, Assignor is the owner of rights in the mark “FEMFIT” (the “Mark”) and U.S. Trademark Application No. 88/088,789 therefor;

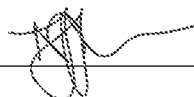
WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Mark.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration paid to ASSIGNOR the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

ASSIGNOR does hereby grant, transfer, assign and convey to Assignee its entire right, title and interest in and to the Mark, together with the business to which the Mark pertains, the goodwill associated therewith, all common law rights, all trademark applications and registrations therefor, including U.S. Trademark Application No. 88/088,789, and the right to sue for past, present or future infringement of the Mark.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Date: 29 April 2022

By  \_\_\_\_\_

Name: Nicola Johnstone

Title: Head of Intellectual Property Legal