

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727629

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEW ZEALAND DAIRY BOARD		05/10/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Fonterra TM Limited		
Street Address:	109 Fanshawe Street		
City:	Auckland		
State/Country:	NEW ZEALAND		
Postal Code:	1010		
Entity Type:	Limited Liability Company: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1799514	SUPERNATURAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3107958998		
Email:	kiran@seiterlegalstudio.com		
Correspondent Name:	Kiranjit K Dharsan, Seiter Legal Studio		
Address Line 1:	2450 Colorado Ave., Suite 100E		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
DOMESTIC REPRESENTATIVE			
Name:	Kiranjit K Dharsan, Seiter Legal Studio		
Address Line 1:	2450 Colorado Ave., Suite 100E		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Kiranjit K Dharsan		
SIGNATURE:	/kkd/		
DATE SIGNED:	05/13/2022		
Total Attachments: 1			

OP \$40.00 1799514

TRADEMARK ASSIGNMENT

WHEREAS, New Zealand Dairy Board, (“Assignor”) organized and existing under the laws of New Zealand, having its address at 109 Fanshawe Street, Auckland 1010, New Zealand (formerly of 25 The Terrace, Pastoral House, Wellington, New Zealand) is the Registrant of the following trademarks (the “Mark”):

- SUPERNATURAL in class 29, under U.S. Registration No. 1799514

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Mark to Fonterra TM Limited, a limited liability company (“Assignee”) organized and existing under the laws of New Zealand, having its address at 109 Fanshawe Street, Auckland 1010, New Zealand.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Mark and the registration, together with the goodwill of the business associated with and symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of 10th day of May 2022.

New Zealand Dairy Board (Assignor)

By: _____

Name: Mary Elizabeth Lane

Title: Senior Corporate Counsel (IP)