

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dolly, Inc.		05/13/2022	Corporation: DELAWARE
Bridgevine, Inc.		05/13/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	VCP Capital Markets, LLC		
Street Address:	Four Embarcadero Center, 20th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4873981	DOLLY	
Registration Number:	5894921	DIGITAL LANDING YOUR CONNECTED LIFE, SIM	
Registration Number:	4532620	BRIDGEVINE	
Serial Number:	90566260	LIGHTHOUSE	
CORRESPONDENCE DATA			
Fax Number:	2028874288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028874000		
Email:	mbeyene@akingump.com, DC_IPDocketing@AKINGUMP.com		
Correspondent Name:	Mussie B Beyene		
Address Line 1:	2001 K Street N.W.		
Address Line 4:	Washington DC, D.C. 20006		
ATTORNEY DOCKET NUMBER:	700858.0039		
NAME OF SUBMITTER:	Mussie B Beyene		
SIGNATURE:	/Mussie B Beyene/		
DATE SIGNED:	05/13/2022		
Total Attachments: 6			

CH \$115.00 4873981

source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page1.tif
source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page2.tif
source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page3.tif
source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page4.tif
source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page5.tif
source=Updater - Trademark Security Agreement 4885-2331-2159, 6#page6.tif

TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “*Agreement*”), dated as of May 13, 2022, is entered into by the entities listed on the signature page hereto (individually and collectively, the “*Grantor*”) and **VCP CAPITAL MARKETS, LLC**, as Administrative Agent (in such capacity, the “*Assignee*”) pursuant to (i) that certain Guarantee and Collateral Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “*Guarantee and Collateral Agreement*”), among the Assignee, the Grantors party thereto and the other parties party thereto, and (ii) that certain Credit Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “*Credit Agreement*”), by and among **UPDATER INC.**, a Delaware corporation (the “*Borrower*”), the Lenders from time to time party thereto and the Assignee.

Capitalized terms used but not otherwise defined herein have the respective meanings ascribed to them in the Guarantee and Collateral Agreement or the Credit Agreement, as applicable.

WHEREAS, pursuant to the Guarantee and Collateral Agreement, Grantor has granted in favor of the Assignee for the ratable benefit of the Secured Parties a Lien and security interest in certain Collateral, including the Trademarks set forth on Schedule A hereto as of the date hereof.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor and the Assignee hereby agree as follows:

1. Grant of Security Interest

(a) Subject to the terms and conditions of the Guarantee and Collateral Agreement, to evidence further the Lien and security interest granted by Grantor to the Assignee pursuant to the Guarantee and Collateral Agreement, Grantor hereby grants to the Assignee for the ratable benefit of the Secured Parties a Lien and security interest in all of Grantor’s rights, titles and interests in, to and under the Trademarks and all Proceeds of such Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of all Secured Obligations, provided that this Agreement shall not constitute a grant of a security interest in any Excluded Property. For the purposes of this Agreement, “*Trademarks*” means all of the following included in the Collateral: (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the U.S. Patent and Trademark Office or in any similar office or agency of the United States or any State thereof, or otherwise, and all common-law rights related thereto, including, without limitation, and any of the foregoing referred to on Schedule A.

(b) Schedule A hereto contains a true and accurate list of all of Grantor's United States registrations and applications for registration of the Trademarks existing as of the date hereof.

(c) The Lien and security interest granted hereby is granted concurrently and in conjunction with the Lien and security interest granted to the Assignee for the ratable benefit of the Secured Parties under the Guarantee and Collateral Agreement. In the event that any of the provisions of this Agreement are in conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall govern.

2. Modifications

This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Credit Agreement. Grantor agrees to execute any additional agreement or amendment hereto as may be reasonably required by the Assignee from time to time, to subject any such owned or subsequently acquired right, title or interest in any Trademark to the Lien, security interests and perfection created or contemplated hereby or by the Guarantee and Collateral Agreement.

3. Grantor Remains Liable

Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Trademarks and Trademark Licenses subject to a security interest hereunder.

4. Applicable Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

5. Counterparts

This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy or electronic transmission), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

[Signature pages follow]

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

GRANTORS:

DOLLY, INC.

DocuSigned by:
Michael Howell
By: _____
Name: Michael Howell
Title: President

BRIDGEVINE, INC

By: _____
Name: David Greenberg
Title: Chief Executive Officer

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

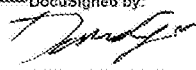
GRANTORS:

DOLLY, INC.

By: _____
Name: Michael Howell
Title: President

BRIDGEVINE, INC

By: _____
Name: David Greenberg
Title: Chief Executive Officer

DocuSigned by:

9B98F145AA184F8...

ASSIGNEE:

VCP CAPITAL MARKETS, LLC

A handwritten signature in black ink, appearing to read 'David Flannery', is positioned above a horizontal line.

By: _____

Name: David Flannery

Title: Authorized Person

Schedule A to TRADEMARK SECURITY AGREEMENT

Trademarks

<u>Loan Party</u>	<u>Jurisdiction</u>	<u>Status</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Registered Owner</u>	<u>Mark</u>
Dolly, Inc.	US	Active	4,873,981	12/22/2015	5/14/15	Dolly, Inc.	Dolly Logo
Bridgevine, Inc.	US	Active	5,894,921	10/29/2019	2/21/2019	Bridgevine, Inc.	DIGITAL LANDING YOUR CONNECTED LIFE, SIMPLIFIED and Design
Bridgevine, Inc.	US	Active	4,532,620	5/20/2014	8/20/2013	Bridgevine, Inc.	BRIDGEVINE

Pending Trademark Applications

<u>Loan Party</u>	<u>Jurisdiction</u>	<u>Status</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Registered Owner</u>	<u>Mark</u>
Dolly, Inc.	US	Pending	90/566,260	3/8/2021	Dolly, Inc.	Lighthouse