

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DCI MARKETING, INC.		05/13/2022	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Retail Space Solutions LLC		
Street Address:	2727 West Good Hope Road		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53209		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1690201	COMMERCIAL ZONE	
Registration Number:	6005427	COMMERCIAL ZONE	
Registration Number:	2908996		
Registration Number:	1767476		
Registration Number:	1770078		
Registration Number:	1770079		
Registration Number:	5256834	DOUBLESPEACE	
Registration Number:	1837908	MAGNA-BAR	
Registration Number:	3599912	PRECISION SERIES	
Registration Number:	5325913	RETAIL SPACE SOLUTIONS	
Registration Number:	2887790	SITE SAVER	
Registration Number:	2676892	SMOKERS' OUTPOST	
Registration Number:	2582112	SMOKERS' OUTPOST	
Registration Number:	5101046	SPACE DRIVER	
Registration Number:	2835405	SPACEGRID	
Registration Number:	2736306	STONETEC	
Registration Number:	3437183	VUE-T-FUL	
Registration Number:	3499618	WASTE 'N WIPE	

OP \$465.00 1690201

CORRESPONDENCE DATA**Fax Number:** 2029425999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2029425000**Email:** trademarkdocketing@arnoldporter.com,
helen.minsker@arnoldporter.com, stacy.knight@arnoldporter.com**Correspondent Name:** Helen Hill Minsker**Address Line 1:** 601 Massachusetts Ave., NW**Address Line 2:** IP Docketing**Address Line 4:** Washington, D.C. 20001

NAME OF SUBMITTER:	Helen Hill Minsker
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SIGNATURE:	/Helen Hill Minsker/
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DATE SIGNED:	05/13/2022
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Total Attachments: 6

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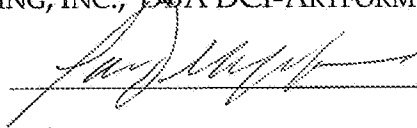
TRADEMARK ASSIGNMENT

WHEREAS, DCI MARKETING, INC. (ALSO KNOWN AS DCI MARKING, INC. DBA DCI-ARTFORM), having a place of business at 2727 West Good Hope Road, Milwaukee, Wisconsin 52306, United States of America ("ASSIGNOR"), is the owner of all right, title and interest in and to the trademarks, trade names, trademark applications and registrations, and common law rights set forth in the attached Schedule A (registered trademarks and pending trademark applications) and Schedule B (other trademarks and trade names) (collectively referred to as the "TRADEMARKS"), including the goodwill of the business symbolized by the TRADEMARKS;

WHEREAS, RETAIL SPACE SOLUTIONS LLC, having its principal place of business at 2727 West Good Hope Road, Milwaukee, Wisconsin 52306, United States of America ("ASSIGNEE") desires to acquire all right, title and interest in and to the TRADEMARKS, including the goodwill of the business symbolized by the TRADEMARKS;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, as of the effective date of signing below, its entire worldwide right, title and interest in and to the TRADEMARKS, including all trademark applications and registrations, all common law rights, and all trade name rights, together with the goodwill of the business symbolized by the TRADEMARKS, and the right to sue for and recover all damages and other remedies in respect of any infringement of this mark which may have occurred prior to the effective date of this Assignment.

DCI MARKETING, INC.
DCI MARKETING, INC., DBA DCI-ARTFORM

By: 

Date: 5/13/22

Name: PATRICK T. MCGRIFF

Title: PRESIDENT