

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727800

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TAG Resources, LLC | | 05/10/2022 | Limited Liability Company: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | Transamerica Corporation | | |
| Street Address: | 6400 C Street SW | | |
| Internal Address: | MS Quad 2A | | |
| City: | Cedar Rapids | | |
| State/Country: | IOWA | | |
| Postal Code: | 52499 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5226209 | THE PROTOTYPE PLAN | |
| Registration Number: | 5725116 | MEAP | |
| Registration Number: | 4288084 | THE OPEN MEP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 443-475-4885 | | |
| Email: | ipmatters@transamerica.com | | |
| Correspondent Name: | Transamerica Corporation | | |
| Address Line 1: | 6400 C Street SW | | |
| Address Line 2: | MS Quad 2A | | |
| Address Line 4: | Cedar Rapids, IOWA 52499 | | |
| NAME OF SUBMITTER: | Benita P. Collier | | |
| SIGNATURE: | /Benita P. Collier/ | | |
| DATE SIGNED: | 05/13/2022 | | |
| Total Attachments: 2 | | | |
| source=TAG Trademark Agmt#page1.tif | | | |

OP \$90.00 5226209

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into by and between TAG Resources, LLC, a limited liability company organized and existing under the laws of Tennessee, located at 6501 Deane Hill Drive, Knoxville, TN 37919 ("Assignor"), and Transamerica Corporation, a corporation organized and existing under the laws of Delaware and parent corporation of Assignor, located at 6400 C Street SW, Cedar Rapids, Iowa 52499 ("Assignee") on May 10, 2022 ("Effective Date").

WHEREAS, Assignor is the registered owner of the trademarks and service marks ("Trademarks") listed in the attached Exhibit A registered with the United States Patent and Trademark Office;

WHEREAS, Assignee desires to acquire Assignor's rights in the Trademarks and Assignor desires to assign its rights in the Trademarks to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. For and in consideration of the sum of \$1.00 USD per Trademark, for a total of \$3.00 USD, Assignor hereby assigns, conveys, and transfers to Assignee all of its right, title and interest of whatever kind in and to the Trademarks, together with:
 - a. The goodwill of the business relating to the goods and services for which the Trademarks are used and for which they are registered;
 - b. All income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payment for past or future infringement and misappropriations of the Trademarks; and
 - c. All rights to sue for past, present, and future infringement or misappropriation of the Trademarks.
2. Assignor will take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, the parties have entered into this agreement as of the Effective Date.

TRANSAMERICA CORPORATION

DocuSigned by:
Matthew Krigbaum
By: _____
AC7D6E439113402...
Signature of Authorized Officer

Matthew Krigbaum, Assistant Secretary

Print Name and Title
5/10/2022 | 12:36 PDT

Date

TAG RESOURCES, LLC

DocuSigned by:
Gregory E. Miller-Breetz
By: _____
8713CDE383A34E7...
Signature of Authorized Officer

Gregory E. Miller-Breetz, Secretary

Print Name and Title
5/9/2022 | 2:47 PDT

Date