

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727802

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CE OPCO, LLC		05/10/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CE Trademark, LLC		
Street Address:	9200 West Sunset Blvd, Suite 300		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Serial Number:	88977367	3 BROWN GIRLS BEAUTY CO.	
Serial Number:	88417540	3 BROWN GIRLS COALITION	
Serial Number:	88825515	BLACK EXCELLENCE FUND	
Serial Number:	88825537	BLACK EXCELLENCE FUND	
Serial Number:	88825543	BLACK EXCELLENCE FUND	
Serial Number:	88825548	BLACK EXCELLENCE FUND	
Serial Number:	88825578	COMBS BLACK EXCELLENCE FUND	
Serial Number:	88825581	COMBS BLACK EXCELLENCE FUND	
Serial Number:	88977384	COMBS CARTEL	
Serial Number:	88391809	COMBS CARTEL	
Serial Number:	88409729	COMBS ENTERPRISES BLACK EXCELLENCE AWARD	
Serial Number:	88409733	COMBS ENTERPRISES BLACK EXCELLENCE SUMMI	
Serial Number:	88977365	COMBS GLOBAL	
Serial Number:	88441258	COMBS GLOBAL	
Serial Number:	90879446	COMBS GLOBAL	
Serial Number:	90879504	COMBS GLOBAL	
Serial Number:	88596959	COMBS LABORATORY	
Serial Number:	88597596	COMBS LABS	
Serial Number:	88478015	DIDDY FEET	

OP \$765.00 88977367

Property Type	Number	Word Mark
Serial Number:	88441270	DIDDY INC.
Serial Number:	88483577	DIDDYLAND
Serial Number:	88851990	OUR FAIR SHARE
Serial Number:	88851993	OUR FAIR SHARE
Serial Number:	88851999	OUR FAIR SHARE
Serial Number:	88274245	PUFFY
Serial Number:	87055129	SEAN PUFFY COMBS
Serial Number:	88977385	THE COMBS CARTEL
Serial Number:	88391820	THE COMBS CARTEL
Serial Number:	88417553	THREE BROWN GIRLS
Serial Number:	88977366	THREE BROWN GIRLS

CORRESPONDENCE DATA

Fax Number: 8446706009

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 702-550-4400

Email: TrademarksLV@dickinson-wright.com

Correspondent Name: Jennifer Ko Craft

Address Line 1: 3883 Howard Hughes Parkway, Suite 800

Address Line 2: 092033-70005

Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	092033-00001
NAME OF SUBMITTER:	Jennifer Ko Craft
SIGNATURE:	/Jennifer Ko Craft/
DATE SIGNED:	05/13/2022

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is entered into as of May 10, 2022 (“Effective Date”) between CE OPCO, LLC (“Assignor”), a Delaware limited liability company with an address of 9200 West Sunset Blvd, Suite 300, West Hollywood, California 90069, on the one hand, and CE Trademark, LLC (“Assignee”), a New York limited liability company with an address of 9200 West Sunset Blvd, Suite 300, West Hollywood, California 90069, on the other hand. For purposes of this Assignment, Assignor and Assignee may be collectively referred to herein as the “Parties.”

NOW THEREFORE, in consideration of the covenants, representations and warranties set forth herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby irrevocably assigns, transfers and conveys to Assignee, without any restrictions, limitations or reservations, and Assignee does hereby accept the assignment, transfer and conveyance of, all of Assignor’s entire worldwide rights, title and interests in and to the trademarks identified on **Exhibit A** attached hereto, any stylizations, designs or the like associated therewith, including, without limitation, any U.S., foreign trademark or state applications, registrations and common law rights for such marks, the goodwill associated with and symbolized thereby, and, in accordance with 15 U.S.C. § 1060, the portion of the business to which the mark pertains, all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee’s own use and benefit and for the use and benefit of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

IN WITNESS THEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represents that they have the authority to legally bind their respective entities.

ASSIGNOR:

ASSIGNEE:

CE OPCO, LLC

CE Trademark, LLC



By: Tarik Brooks
Title: President

By: Tarik Brooks
Title: President

EXHIBIT A

Assigned Trademarks:

1. 3 BROWN GIRLS BEAUTY CO., U.S. Serial No. 88/977367
2. 3 BROWN GIRLS COALITION, U.S. Serial No. 88/417540
3. BLACK EXCELLENCE FUND, U.S. Serial No. 88/825515
4. BLACK EXCELLENCE FUND, U.S. Serial No. 88/825537
5. BLACK EXCELLENCE FUND, U.S. Serial No. 88/825543
6. BLACK EXCELLENCE FUND, U.S. Serial No. 88/825548
7. COMBS BLACK EXCELLENCE FUND, U.S. Serial No. 88/825578
8. COMBS BLACK EXCELLENCE FUND, U.S. Serial No. 88/825581
9. COMBS CARTEL, U.S. Serial. No. 88/977384
10. COMBS CARTEL, U.S. Serial. No. 88/391809
11. COMBS ENTERPRISES BLACK EXCELLENCE AWARDS, U.S. Serial No. 88/409729
12. COMBS ENTERPRISES BLACK EXCELLENCE SUMMIT, U.S. Serial No. 88/409733
13. COMBS GLOBAL, U.S. Serial No. 88/977365
14. COMBS GLOBAL, U.S. Serial No. 88/441258
15. COMBS GLOBAL, U.S. Serial No. 90/879446
16. COMBS GLOBAL, U.S. Serial No. 90/879504
17. COMBS LABORATORY, U.S. Serial No. 88/596959
18. COMBS LABS, U.S. Serial No. 88/597596
19. DIDDY FEET, U.S. Serial No. 88/478015
20. DIDDY INC., U.S. Serial No. 88/441270
21. DIDDYLAND, U.S. Serial No. 88/483577
22. OUR FAIR SHARE, U.S. Serial No. 88/851990
23. OUR FAIR SHARE, U.S. Serial No. 88/851993
24. OUR FAIR SHARE, U.S. Serial No. 88/851999

25. PUFFY, U.S. Serial No. 88/274245
26. SEAN PUFFY COMBS, U.S. Serial No. 87/055129
27. THE COMBS CARTEL, U.S. Serial No. 88/977385
28. THE COMBS CARTEL, U.S. Serial No. 88/391820
29. THREE BROWN GIRLS, U.S. Serial No. 88/417553
30. THREE BROWN GIRLS, U.S. Serial No. 88/977366