# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM727922

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EXUDE BENEFITS, LLC		05/04/2022	Limited Liability Company: PENNSYLVANIA

## **RECEIVING PARTY DATA**

Name:	PATRIOT GROWTH INSURANCE SERVICES, LLC	
Street Address:	501 Office Center Drive	
Internal Address:	Suite 215	
City:	Ft. Washington	
State/Country:	PENNSYLVANIA	
Postal Code:	19034	
Entity Type:	Limited Liability Company: DELAWARE	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5144303	EXUDE OUR MISSION IS TO SUPPORT YOURS.

## **CORRESPONDENCE DATA**

**Fax Number:** 8132270498

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 813-227-7401

Email: mmason@trenam.com
Correspondent Name: Monica B. Mason, Esq.
Address Line 1: 101 E. Kennedy Blvd.

Address Line 2: Suite 2700

Address Line 4: Tampa, FLORIDA 33602

NAME OF SUBMITTER:	Monica B. Mason, Esq.
SIGNATURE:	/monica b. mason/
DATE SIGNED:	05/11/2022

#### **Total Attachments: 5**

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#### TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of May 4 , 2022, is made by EXUDE BENEFITS, LLC, a Pennsylvania limited liability company (the "Seller"), located at 325 Chestnut St, Suite 1000, Philadelphia, Pennsylvania 19106, in favor of PATRIOT GROWTH INSURANCE SERVICES, LLC ("Buyer"), a Delaware limited liability company, located at 501 Office Center Drive, Suite 215, Ft. Washington, Pennsylvania 19034, the purchaser of certain assets of Seller and its affiliate pursuant to the Asset Purchase and Contribution Agreement between Buyer, Seller and certain other parties thereto, dated as of the date hereof (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Seller and its affiliate have conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and Seller has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office:

NOW THEREFORE, the parties agree as follows:

- Assignment. For good and valuable consideration, the receipt and sufficiency of which
  are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer, all of
  Seller's right, title, and interest in and to the following:
  - (a) the trademark registration set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademark"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;
  - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
  - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to Buyer, or any assignee or successor thereto.

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- 3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned Trademark. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.
- 4. <u>Counterparts</u>. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.
- 5. <u>Successors and Assigns</u>. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. <u>Governing Law.</u> This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Seller has duly executed and delivered this Trademark Assignment as of the date first written above.

	Roses (pr.)
Nan	:: Marcos Lopez
Title	President
AG	EED TO AND ACCEPTED:
PA"	RIOT GROWTH INSURANC
SEI	VICES, LIC
By:	
Nan	e: Matthew P. Gardner
Titt	Chief Executive Officer

**RECORDED: 05/15/2022** 

AGREED TO AND ACCEPTED:

PATRIOT GROWTH INSURANCE SERVICES, LLC

By: Matthew P. Gardner \_\_\_\_\_\_

Title: Chief Executive Officer

[Signature Page - Trademark Assignment Agreement]

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