

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729863

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900687097		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLYING BLUE IMPORTS, LLC		06/08/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	MICHAEL DAVID WINERY LLC		
Street Address:	4580 W. HIGHWAY 12		
City:	LODI		
State/Country:	CALIFORNIA		
Postal Code:	95242		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88793569	WOW WINES OF THE WEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124996739		
Email:	IP.Inbox.Chicago@DuaneMorris.com		
Correspondent Name:	Duane Morris llp		
Address Line 1:	190 South LaSalle Street, Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60603-3433		
ATTORNEY DOCKET NUMBER:	G7482-00238		
NAME OF SUBMITTER:	Alain Villanueve		
SIGNATURE:	/Alain Villanueve/		
DATE SIGNED:	05/24/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT (Exhibit A)

THIS ASSIGNMENT is by FLYING BLUE IMPORTS, LLC, a Wisconsin Limited Liability Company with a principal place of business at 120 Bishops Way, Suite 124, Brookfield, Wisconsin ("Assignor"), to MICHAEL DAVID WINERY LLC ("MD"), a California Limited Liability Company with its principal place of business at 4580 W. Highway 12, Lodi, California ("Assignee").

WHEREAS, Assignor, individually or through her predecessors in interest and/or licensees, has obtained rights in and to various marks included in the trademark applications and registrations listed below (the "Trademarks").

WHEREAS, the parties desire that Assignor assign to Assignee all of her right, title and interest in and to the Trademarks, including without limitation the following U.S. trademark applications (the "Applications"):

<u>U.S. Reg./App.</u>	<u>Mark</u>	<u>Filing Date</u>
App. 88/793,569	WOW Wines of the West	Feb. 11, 2020
App. 87/902,353	WOW Wines of the World	Feb 11, 2020

together with that portion of the goodwill of the business of Assignor symbolized by the Trademarks.

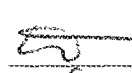
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns unto Assignee all of her right, title and interest in and to the Trademarks and the Applications, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for past, present or future infringements thereof and to recover damages and other amounts related thereto.

TO HAVE AND TO HOLD the same unto said Assignee, its successors and assigns, forever.

ASSIGNOR
Flying Blue Imports, LLC
Signature:

Title: 
Date: June 8, 2020

ASSIGNEE
Michael David Winery LLC
Signature:

Title: 
Date: 06/08/21