

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM728641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sensible Organics, Inc.		12/06/2021	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Lotus Brands, Inc.		
Street Address:	PO Box 325		
City:	Twin Lakes		
State/Country:	WISCONSIN		
Postal Code:	53181		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88220273	HYDRABALANCE COMPLEX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7244944874		
Email:	dlade3@comcast.net		
Correspondent Name:	Sharon Laderer		
Address Line 1:	153 Lipinwood Drive		
Address Line 4:	Beaver Falls, PENNSYLVANIA 15010		
NAME OF SUBMITTER:	Sharon Laderer		
SIGNATURE:	/494-4874/		
DATE SIGNED:	05/18/2022		
Total Attachments: 2			
source=Trademark Assignment Letter - Sensible Organics Inc. to Lotus Brands#page1.tif			
source=Trademark Assignment Letter - Sensible Organics Inc. to Lotus Brands#page2.tif			

OP \$40.00 88220273

TRADEMARK ASSIGNMENT

Whereas, Sensible Organics, Inc., is the owner of the following including both registered and unregistered trademarks and tradenames, and has adopted and used the marks in connection with the goods in interstate commerce. These marks have been in continuous use since first use respectively.

MARK

TRADEMARKS and TRADENAMES ASSIGNED:

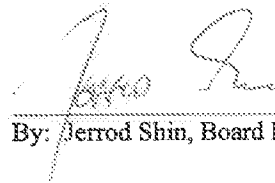
MARK	Country	Application#	Registration#	Reg. Date	Status	1 st Use
LIVE A NOURISHED LIFE	USA	87942886	5789345	06/25/2019	Registered	20190100
NOURISH ORGANIC	USA	85960487	4791097	08/11/2015	Registered	20130403
NOURISH ORGANIC	USA	85960379	4477679	02/04/2014	Registered	20130403
NOURISH ORGANIC & DESIGN	USA	85960555	4477684	02/04/2014	Registered	20130403
NOURISH ORGANIC	CANADA	1655682	TMA946121	08/12/2016	Registered	20130403
NOURISH ORGANIC	JAPAN	1190675IR	1190675IR	12/11/2013	Registered	20130403
NOURISH ORGANIC	WIPO(Madrid)	1190675IR	1190675IR	12/11/2013	Registered	20130403
Hydra Balance Complex & Design	USA	88220273	5945835	12/24/2019		20190515
Nourish Botanical Beauty	USA	88142266	5945534	12/24/2019		20190515
Nourish Food For Healthy Skin	USA	77546178	3769821	04/06/2010		
Nourish Organic (Stylized)	USA	85960537	4791098	08/11/2015		20130403
Nourish Organic Food For Healthy Skin & Design	USA	85960576	4791099	08/11/2015		20130400
Nourish Organic Food For Healthy Skin (old logo)	USA	85960601	4474801	01/28/2014		20120500
Clean Skincare, the Way Nature Intended	USA				Unregistered Trade Name	20130403
Age Defense	USA				Unregistered Trade Name	20180121

Whereas, Lotus Brands, Inc., a Wisconsin corporation whose address is P O Box 325, Twin Lakes, WI 53181, is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **Sensible Organics, Inc.**, does hereby sell, assign and transfer unto said Lotus Brands, Inc. the entire right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the date of this Assignment and all rights for registration of these marks with the Patent and Trademark Office.

Effective December 6, 2021

Sensible Organics, Inc.



By: Jerrod Shin, Board Director & Secretary