

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM728682

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|---|--|-----------------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hull & Company, Inc. | | 05/01/2022 | Corporation: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Arrowhead General Insurance Agency, Inc. | | |
| Street Address: | 701 B. Street Suite 2100 | | |
| City: | San Diego | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92101 | | |
| Entity Type: | Corporation: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2959872 | MILE HIGH MARKETS, INC. MHM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3862398827 | | |
| Email: | ccastello@bbins.com | | |
| Correspondent Name: | Courtney Castello | | |
| Address Line 1: | 300 N Beach Street | | |
| Address Line 4: | Daytona Beach, FLORIDA 32114 | | |
| NAME OF SUBMITTER: | Courtney Castello | | |
| SIGNATURE: | /Courtney Castello/ | | |
| DATE SIGNED: | 05/18/2022 | | |
| Total Attachments: 2 | | | |
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| source=Trademark Assignment Agreement - Signed#page2.tif | | | |

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Trademark Assignment Agreement

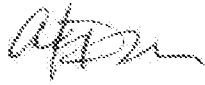
This Trademark Assignment Agreement (this "Agreement") is entered as of May 1, 2022 (the "Effective Date") by and between **Hull & Company, Inc.** (the "Assignor"), a Florida corporation located at 3101 W. Martin Luther King, Jr. Blvd., Suite 400, Tampa, FL 33607 and **Arrowhead General Insurance Agency, Inc.** (the "Assignee"), a Minnesota corporation located at 701 B Street Suite 2100, San Diego, CA 92101.

1. **Marks.** The term "Marks" are used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registration application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Marks") which are identified in the attached Schedule 1 hereto incorporated into the Agreement.
2. **Assignment.** Assignor hereby irrevocably assigns, grants, and transfers to Assignee all rights, title, and interest in and to the Marks in perpetuity. Assignor further authorizes in the United States Patent and Trademark Office to record the transfer of the registrations.
3. **Adequate Consideration.** Assignor and Assignee both agree that this Agreement shall constitute full and adequate consideration for assignment of the Marks.
4. **Entire Agreement.** This Agreement constitutes the entire agreement between Assignor and Assignee.
5. **Severability.** If any provision of this Agreement is held to be invalid or unenforceable in whole or in part, the remaining provisions shall not be affected and shall continue to be valid and enforceable as though the invalid or unenforceable parts had not been included in this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement of the date first written above.


Assignor:

Hull & Company, Inc.

By: 
Name: Angela Dodd
Title: Vice President

Assignee:

Arrowhead General Insurance Agency, Inc.

By: 
Name: Adam Johnson
Title: President - Arrowhead Affiliates

Schedule 1

The Mark



Word Mark: Mile High Markets, Inc. MHM

Registration Date: June 7, 2005

Registration Number: 2959872