

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM728740

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMG Extol, LLC		04/01/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Direct Line Global, LLC		
Street Address:	3839 Spinnaker Court		
City:	Fremont		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5886534	DL	
Registration Number:	5604837	LD DIRECTLINE	
Registration Number:	4105234	DIRECTLINE	
Serial Number:	97107168	DL - GLOBAL	
Serial Number:	97090969	DIRECT LINE GLOBAL	
CORRESPONDENCE DATA			
Fax Number:	6509493581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6509481600		
Email:	ALEX@MYERSLAW.BIZ		
Correspondent Name:	ALEXANDER P MYERS		
Address Line 1:	300 Third Street		
Address Line 2:	Suite 5		
Address Line 4:	LOS ALTOS, CALIFORNIA 94022		
NAME OF SUBMITTER:	Alexander P. Myers		
SIGNATURE:	/Alexander P. Myers/		
DATE SIGNED:	05/18/2022		
Total Attachments: 2			

OP \$140.00 5886534

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source=Certificate of Status (CA SOS) - DIRECT LINE GLOBAL, LLC#page1.tif



Secretary of State
Amendment to Articles of
Organization of a
Limited Liability Company (LLC)

LLC-2-NA

For Office Use Only

-FILED-

File No.: BA20220216809

Date Filed: 4/1/2022

Name Change Only

IMPORTANT - Read Instructions before completing this form.

Filing Fee - \$30.00

**Copy Fees - First page \$1.00; each attachment page \$0.50;
Certification Fee - \$5.00**

Note: You must file a Statement of Information (Form LLC-12), to change the business address(es) of the LLC or to change the name or address of the LLC's manager(s) and/or agent for service of process, which can be filed online at llcbizfile.sos.ca.gov/SI.

This Space For Office Use Only

1. LLC Exact Name (Enter the exact name on file with the California Secretary of State.)

SMG Extol, LLC

2. LLC 12-Digit Entity (File) Number (Enter the exact 12-digit Entity (File) Number issued by the California Secretary of State.)

2	0	1	8	0	4	7	1	0	1	5	1
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3. New LLC Name (See Instructions - List the proposed LLC name exactly as it is to appear on the records of the California Secretary of State. The name must contain an LLC identifier such as LLC or L.L.C. "LLC" will be added, if not included.)

Direct Line Global, LLC

Signature

By signing, I affirm under penalty of perjury that the information herein is true and correct and that I am authorized by California law to sign.

Additional signatures set forth on attached pages, if any, are incorporated herein by reference and made part of this Form LLC-2-NA. (All attachments should be 8 1/2 x 11, one-sided, legible and clearly marked as an attachment to this Form LLC-2-NA.)

Sign here

Bret Kammergard

Print your name here



Secretary of State Certificate of Status

I, SHIRLEY N. WEBER, PH.D., California Secretary of State, hereby certify:

Entity Name: DIRECT LINE GLOBAL, LLC
Entity No.: 201804710151
Registration Date: 05/23/1997
Entity Type: Limited Liability Company - CA
Formed In: CALIFORNIA
Status: Active

The above referenced entity is active on the Secretary of State's records and is authorized to exercise all its powers, rights and privileges in California.

This certificate relates to the status of the entity on the Secretary of State's records as of the date of this certificate and does not reflect documents that are pending review or other events that may impact status.

No information is available from this office regarding the financial condition, status of licenses, if any, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of May 18, 2022.

SHIRLEY N. WEBER, PH.D.
Secretary of State

Certificate No.: 013013618

To verify the issuance of this Certificate, use the Certificate No. above with the Secretary of State Certification Verification Search available at bizfileOnline.sos.ca.gov.

RECORDED: 05/18/2022

TRADEMARK
REEL: 007725 FRAME: 0956