

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		05/06/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HB INNOVATIONS INC.		
Street Address:	3115 S. La Cienega Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Registration Number:	5162758	HAPPIEST BABY	
Registration Number:	5247356	HAPPIEST BABY	
Registration Number:	5114931	HAPPIEST BABY	
Registration Number:	3434465	THE HAPPIEST BABY ON THE BLOCK	
Registration Number:	3502246	MAGIC...A MIRACLE...NO IT'S A REFLEX!	
Registration Number:	3619787	MAGIC...A MIRACLE...NO IT'S A REFLEX!	
Registration Number:	3313059	THE FAST FOOD RULE	
Registration Number:	3318991	THE HAPPIEST TODDLER	
Registration Number:	3329932	TODDLER-ESE	
Registration Number:	3318990	THE 5 S'S	
Registration Number:	4537000	THE HAPPIEST TODDLER	
Registration Number:	4501123	THE HAPPIEST BABY	
Registration Number:	4501118	THE HAPPIEST TODDLER	
Registration Number:	4566383	THE HAPPIEST BABY	
Registration Number:	4432547	THE HAPPIEST BABY	
Registration Number:	4418661	HAPPIEST BABY	
Registration Number:	4439213	THE HAPPIEST BABY	
Registration Number:	3811487	FINALLY...KIDS DO COME WITH INSTRUCTIONS	
Registration Number:	5477325	HAPPIEST BABY	

CH \$1215.00 5162758

Property Type	Number	Word Mark
Registration Number:	5695179	HAPPIEST BABY
Registration Number:	5460699	SLEEPEA
Registration Number:	6037464	WE'VE GOT SLEEP...DOWN TO A SCIENCE!
Registration Number:	5209548	SNOO
Registration Number:	5692229	HAPPIEST BABY
Registration Number:	5209488	SNOO SACK
Registration Number:	5277967	SAFER. BETTER. SLEEP...AT THE TOUCH OF A
Registration Number:	5292558	5-SECOND SWADDLE
Registration Number:	6190055	HAPPIEST BABY
Registration Number:	5292337	SNOO
Registration Number:	5257220	SMART SLEEPER
Registration Number:	5191801	SNOO
Registration Number:	5142293	SNOO
Registration Number:	5570850	THE OTHER NEW MEMBER OF THE FAMILY!
Registration Number:	5129481	HAPPIEST BABY
Registration Number:	5375559	SWEET DREAMS ARE MADE OF THESE
Registration Number:	6302841	HAPPIEST BABY
Registration Number:	6132155	SHOO
Serial Number:	88612476	HAPPIEST BOX
Serial Number:	88124869	HAPPIEST BABY
Serial Number:	88244119	HAPPIEST BABY
Serial Number:	86834707	SNOOCAM
Serial Number:	90286241	DR. KARP'S HAPPY BOX
Serial Number:	90085800	POO
Serial Number:	90218743	HAPPIEST BABY
Serial Number:	90218734	HAPPIEST BABY
Serial Number:	90159192	EVERYTHING DRESS
Serial Number:	88736307	SNOO
Serial Number:	88736310	SNOOBEAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jgu@cooley.com

Correspondent Name: Jennifer Gu

Address Line 1: 3175 Hanover Street

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER: 322996-111

NAME OF SUBMITTER:	Jennifer Gu
SIGNATURE:	/Jennifer Gu/
DATE SIGNED:	05/20/2022
Total Attachments: 6 source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page1.tif source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page2.tif source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page3.tif source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page4.tif source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page5.tif source=SVB_Happiest_Baby_IPSA_Termination_(HB_Innovations_Inc.)(3018759.1)#page6.tif	

**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This **TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "*Termination and Release*") is granted as of May 6, 2022, by **SILICON VALLEY BANK**("Bank"), in favor of **HB INNOVATIONS INC.** ("Grantor").

WHEREAS, the Grantor executed and delivered an Intellectual Property Security Agreement, dated as of May 16, 2019 (the "**Agreement**"), granting to the Bank a security interest in all of its right, title and interest, whether presently existing or hereafter acquired, in, to and under the Patents (as defined in the Agreement), notice of which was recorded with the United States Patent and Trademark Office ("**USPTO**") on June 2, 2021, at Reel 56413, Frame 0394, and the Trademarks (as defined in the Agreement), notice of which was recorded with the USPTO on June 2, 2021, at Reel 7313, Frame 0338.

WHEREAS, Grantor has requested that Bank hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of Grantor in, to and under all of the Patents and Trademarks as herein provided; and

WHEREAS, Grantor has requested that the Bank provide a document suitable for recording with the USPTO to evidence the release of the Bank's security interests in and liens on the Patents and Trademarks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby:

1. terminates the Agreement and releases, terminates and discharges fully all liens and security interests thereunder in Grantor's right, title and interest in, to and under the Intellectual Property Collateral (as defined in the Agreement), including, without limitation, those patents and patent applications identified in Schedule I hereto and those trademarks and trademark applications identified in Schedule II hereto; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

SILICON VALLEY BANK

By: _____
Name: Michael Beckwith
Title: Vice President

DocuSigned by:
Michael Beckwith

DocuSign Envelope ID: 594BD...

SCHEDULE I
TO
TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY
AGREEMENT

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Bassinet attachment	D866,678 D/598,761	11-12-2019 03-28-2017
Wingless sleep sack	D866,122 D/599,548	11-12-2019 04-04-2017
Infant calming/sleep-aid and SIDS prevention device with drive system	10,463,168 15/055,077	11-05-2019 02-26-2016
INFANT CALMING/SLEEP-AID, SIDS PREVENTION DEVICE, AND METHOD OF USE	20160165961 15/051355	06-16-2016 02-23-2016
INFANT CALMING/SLEEP-AID, SIDS PREVENTION DEVICE, AND METHOD OF USE	20170043117 15/336519	02-16-2017 10-27-2016
INFANT SWADDLE SACK WITH HARNESS	20210059319 17/002325	03-04-2021 08-25-2020
SYSTEM AND METHOD FOR MONITORING/DETECTING AND RESPONDING TO INFANT BREATHING	20200397349 16/905424	12-24-2020 06-18-2020
INFANT CALMING/SLEEP-AID, SIDS PREVENTION DEVICE, AND METHOD OF USE	20200171271 16/742611	06-04-2020 01-14-2020
Infant calming/sleep-aid device and method of use	10,827,851	11-10-2020
Bassinet	D889,878	07-14-2020
Infant calming/sleep-aid device and method of use	10,532,182	1-14-2020
Infant calming/sleep-aid device and method of use	10,532,180	1-14-2020

SCHEDULE II
TO
TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY
AGREEMENT

Trademarks

<u>Description</u>	Registration/ Application Number	Registration/ Application <u>Date</u>
HAPPIEST BABY	5162758	05-14-2017
HAPPIEST BABY	5247356	07-18-2017
HAPPIEST BABY	5114931	01-03-2017
THE HAPPIEST BABY ON THE BLOCK	3434465	05-27-2008
MAGIC ... A MIRACLE ... NO IT'S A REFLEX!	3502246	09-16-2008
MAGIC ... A MIRACLE ... NO IT'S A REFLEX!	3619787	05-12-2009
THE FAST FOOD RULE	3313059	10-16-2007
THE HAPPIEST TODDLER	3318991	10-23-2007
TODDLER-ESE	3329932	11-06-2007
THE 5 S'S	3318990	10-23-2007
THE HAPPIEST TODDLER	4537000	05-27-2014
THE HAPPIEST BABY	4501123	03-25-2014
THE HAPPIEST TODDLER	4501118	03-25-2014
THE HAPPIEST BABY	4566383	07-15-2014
THE HAPPIEST BABY	4432547	11-12-2013
THE HAPPIEST BABY	4418661	10-15-2013
THE HAPPIEST BABY	4439213	11-26-2013
FINALLY ... KIDS DO COME WITH INSTRUCTIONS!	3811487	6-29-2010
HAPPIEST BOX	88612476	09-11-2019
HAPPIEST BABY	88124869	9-20-2018
HAPPIEST BABY	88244119	12-28-2018
HAPIEST BABY	5477325	05-22-2018

HAPPIEST BABY	5695179	03-12-2019
SLEEPEA	5460699	05-01-2018
WE'VE GOT SLEEP ... DOWN TO A SCIENCE!	6037464	04-21-2020
SNOO	5209548	05-23-2017
HAPPIEST BABY	5692229	03-05-2019
SNOO SACK	5209488	05-23-2017
SAFER. BETTER. SLEEP ... AT THE TOUCH OF A BUTTON.	5277967	08-29-2017
5-SECOND SWADDLE	5292558	09-17-2017
HAPPIEST BABY	6190055	11-3-2020
SNOO	5292337	9-19-2017
SNOOCAM	86834707	11-30-2015
SMART SLEEPER	5257220	8-1-2017
SNOO	5191801	4-25-2017
SNOO	5142293	2-14-2017
THE OTHER NEW MEMBER OF THE FAMILY!	5570850	9-25-2018
HAPPIEST BABY	5129481	01-24-2017
SWEET DREAMS ARE MADE OF THESE	5375559	01-9-2018
DR. KARP's HAPPY BOX	90286241	10-29-2020
POO	90085800	7-31-2020
HAPPIEST BABY	90218743	9-28-2020
HAPPIEST BABY	90218734	9-28-2020
EVERYTHING DRESS	90159192	9-4-2020
SNOO	88736307	12-21-2019
HAPPIEST BABY	6302841	03-23-2021
SNOOBEAR	88736310	12-21-2019
SHOO	6132155	08-18-2020

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RECORDED: 05/20/2022

TRADEMARK
REEL: 007728 FRAME: 0120