

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM729348

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hollywood Awards, LLC		09/14/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fulwell 73 Limited		
<b>Street Address:</b>	2nd Floor Gadd House, Arcadia Avenue		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	N32JU		
<b>Entity Type:</b>	Limited Liability Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2554285	HOLLYWOOD AWARDS	
<b>Registration Number:</b>	3150407	HOLLYWOOD AWARDS	
<b>Registration Number:</b>	2128687	HOLLYWOOD DISCOVERY AWARDS	
<b>Registration Number:</b>	3188312	HOLLYWOOD FASHION AWARDS	
<b>Registration Number:</b>	2282291	HOLLYWOOD FILM AWARDS	
<b>Registration Number:</b>	3128570	HOLLYWOOD FILM AWARDS	
<b>Registration Number:</b>	4211603	HOLLYWOOD GIVES BACK AWARDS	
<b>Registration Number:</b>	3197717	HOLLYWOOD HALL OF FAME AWARDS	
<b>Registration Number:</b>	3982905	HOLLYWOOD HUMANITARIAN AWARDS	
<b>Registration Number:</b>	3003022	HOLLYWOOD INTERNATIONAL AWARDS	
<b>Registration Number:</b>	3519424	HOLLYWOOD MOBILE AWARDS	
<b>Registration Number:</b>	2493697	HOLLYWOOD MOVIE AWARDS	
<b>Registration Number:</b>	3155897	HOLLYWOOD MOVIE AWARDS	
<b>Registration Number:</b>	2515951	HOLLYWOOD MOVIE OF THE YEAR AWARD	
<b>Registration Number:</b>	2539390	HOLLYWOOD NETAWARDS	
<b>Registration Number:</b>	3155940	HOLLYWOOD RED CARPET AWARDS	
<b>Registration Number:</b>	3791315	HOLLYWOOD SPOTLIGHT AWARDS	
<b>Registration Number:</b>	3267045	HOLLYWOOD STAR AWARDS	
<b>Registration Number:</b>	3479926	NEW HOLLYWOOD AWARDS	
		<b>TRADEMARK</b>	

OP \$540.00 2554285

Property Type	Number	Word Mark
Registration Number:	4521842	THE FIRST STOP OF THE AWARDS SEASON
Registration Number:	4668900	THE OFFICIAL LAUNCH OF THE AWARDS SEASON

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2125490346  
**Email:** dcohen@reedsmith.com  
**Correspondent Name:** Darren B. Cohen  
**Address Line 1:** Reed Smith LLP  
**Address Line 2:** 599 Lexington Avenue  
**Address Line 4:** New York, NEW YORK 10022

**DOMESTIC REPRESENTATIVE**

**Name:** Darren B. Cohen, Reed Smith LLP  
**Address Line 1:** 599 Lexington Avenue  
**Address Line 4:** New York, NEW YORK 10022

**NAME OF SUBMITTER:** Darren B. Cohen

**SIGNATURE:** /Darren B. Cohen/

**DATE SIGNED:** 05/20/2022

**Total Attachments: 5**

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**QUITCLAIM TRADEMARK ASSIGNMENT**

**WHEREAS**, Hollywood Awards, LLC, a Delaware limited liability company, (“Assignor”), is the owner of the trademark(s) set forth in Schedule A (the “Marks”), including all rights under common law, the corresponding registrations and applications therefor, and the goodwill appurtenant thereto; and

**WHEREAS**, Fulwell 73 Limited, a United Kingdom limited liability company, residing at 2nd Floor Gadd House, Arcadia Avenue, London, United Kingdom N32JU (“Assignee”), is desirous of acquiring any and all right, title and interest Assignor may possess in and to the Marks, and any and all goodwill of the business associated therewith.

**NOW THEREFORE**, in exchange for mutual promises and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and confirm unto Assignee all rights, title and interest in and to the Marks, including all rights under common law, together with that part of the goodwill of the business-s relating to the Marks and which is symbolized by the Marks.

As part of this Quitclaim Trademark Assignment, Assignor makes no representations or warranties, either express or implied, as to the Marks.

**IN WITNESS THEREOF**, the undersigned has executed this Quitclaim Trademark Assignment as of the date indicated below.

**Hollywood Awards, LLC**

By: Michael E. Kohn

Name: Michael Kohn

Title: Authorized Signatory

Date: 9/14/20

# Schedule A

## UNITED STATES

Mark	App. No./Reg. No.	Goods/Services	Status
HOLLYWOOD AWARDS	RN: 2554285 SN: 76086766	(Int'l Class: 41) organizing and conducting entertainment programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio and multimedia to recipients chosen via a global computer network	Renewed Supplemental Register March 26, 2012
HOLLYWOOD AWARDS	RN: 3150407 SN: 76649908	(Int'l Class: 41) organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music radio, and multimedia	Renewed July 6, 2016
HOLLYWOOD DISCOVERY AWARDS	RN: 2128687 SN: 75209077	(Int'l Class: 41) organizing and conducting an entertainment program to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia	Renewed January 13, 2008
HOLLYWOOD FASHION AWARDS	RN: 3188312 SN: 76653523	(Int'l Class: 41) organize and conduct programs to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network	Registered Supplemental Register 8 Accepted January 6, 2012
HOLLYWOOD FILM AWARDS	RN: 2282291 SN: 75495759	(Int'l Class: 41) entertainment services, namely, providing awards to demonstrate excellence in the fields of motion pictures, television, music, radio and multimedia by using a global computer network database polling system	Renewed Supplemental Register September 28, 2009

<b>Mark</b>	<b>App. No./Reg. No.</b>	<b>Goods/Services</b>	<b>Status</b>
<b>HOLLYWOOD FILM AWARDS</b>	RN: 3128570 SN: 76646145	(Int'l Class: 41) organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network and television	Registered Principal Register - Sec. 2(F) 8 & 15 December 21, 2011
<b>HOLLYWOOD GIVES BACK AWARDS</b>	RN: 4211603 SN: 85484431	(Int'l Class: 41) providing recognition and incentives by the way of awards to demonstrate excellence in the field of motion pictures, television, music, radio, and multimedia	Registered September 18, 2012
<b>HOLLYWOOD HALL OF FAME AWARDS</b>	RN: 3197717 SN: 76653238	(Int'l Class: 41) organizing and conducting awards programs to recognize achievements in the fields of motion pictures, tv, music and news media	Registered Supplemental Register 8 Accepted March 31, 2012
<b>HOLLYWOOD HUMANITARIAN AWARDS</b>	RN: 3982905 SN: 85185667	(Int'l Class: 41) providing recognition and incentives by the way of awards to demonstrate excellence in the field of children's health, conflict resolution, community and human rights activism, literacy and philanthropy	Registered Supplemental Register June 21, 2011
<b>HOLLYWOOD INTERNATIONAL AWARDS</b>	RN: 3003022 SN: 76623325	(Int'l Class: 41) [movie theatre services; educational services in the nature of conferences and seminars in the field of screen writing and film making; ] entertainment services, namely, organizing and conducting awards programs to recognize achievements in the fields of motion pictures, television, and new media	Renewed Supplemental Register September 27, 2015
<b>HOLLYWOOD MOBILE AWARDS</b>	RN: 3519424 SN: 77353327	(Int'l Class: 41) providing recognition and incentives by the way of awards and contests to demonstrate excellence in the field of film and music	Registered Principal Register - Sec. 2(F) 8 & 15 October 30, 2014

<b>Mark</b>	<b>App. No./Reg. No.</b>	<b>Goods/Services</b>	<b>Status</b>
HOLLYWOOD MOVIE AWARDS	RN: 2493697 SN: 76112135	(Int'l Class: 41) organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network	Renewed Supplemental Register September 25, 2011
HOLLYWOOD MOVIE AWARDS	RN: 3155897 SN: 76650680	(Int'l Class: 41) organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia	Registered Principal Register - Sec. 2(F) 8 & 15 December 19, 2011
HOLLYWOOD MOVIE OF THE YEAR AWARD	RN: 2515951 SN: 76259038	(Int'l Class: 41) entertainment services, namely, organizing and conducting awards programs to recognize achievements in the fields of motion pictures, television, and multimedia to recipients chosen via a global computer network	Renewed Supplemental Register December 4, 2011
HOLLYWOOD NETAWARDS	RN: 2539390 SN: 76029984	(Int'l Class: 41) entertainment services, namely, organizing and conducting awards programs to recognize achievement in the fields of motion pictures, television, music, radio and multimedia to recipients chosen via a global computer network	Renewed February 19, 2012
HOLLYWOOD RED CARPET AWARDS	RN: 3155940 SN: 76653480	(Int'l Class: 41) organize and conduct programs to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network	Registered 8 & 15 March 28, 2012
HOLLYWOOD SPOTLIGHT AWARDS	RN: 3791315 SN: 77723098	(Int'l Class: 41) providing recognition and incentives by the way of awards to demonstrate excellence in the field of motion pictures, television, music, radio, and multimedia	Registered 8 & 15 July 10, 2016
HOLLYWOOD STAR AWARDS	RN: 3267045 SN: 76654899	(Int'l Class: 41) movie theatre services; educational services in the nature of conferences and seminars in the field of screen writing and film making; entertainment services, namely, organizing and conducting awards programs to recognize achievements in the fields of motion pictures, television, and new media	Registered 8 & 15 December 15, 2012

Mark	App. No./Reg. No.	Goods/Services	Status
NEW HOLLYWOOD AWARDS	RN: 3479926 SN: 77353008	(Int'l Class: 41) providing recognition and incentives by the way of awards and contests to demonstrate excellence in the fields of music, internet, television, radio and films	Registered Principal Register - Sec. 2(F) 8 & 15 August 19, 2014
THE FIRST STOP OF THE AWARDS SEASON	RN: 4521842 SN: 86072085	(Int'l Class: 41) entertainment services, namely, providing awards to demonstrate excellence in the fields of motion pictures, television, music, radio and multimedia by using a global computer network database polling system; organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network and television	Registered April 29, 2014
THE OFFICIAL LAUNCH OF THE AWARDS SEASON	RN: 4668900 SN: 86151465	(Int'l Class: 41) entertainment services, namely, organize and conduct programs to grant awards to recognize achievements in the fields of motion pictures, television, music, radio, and multimedia to recipients chosen via a global computer network and television by telephone, text and web-based voting	Registered Supplemental Register January 6, 2015