

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intuit Inc.		05/01/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rocket Mortgage, LLC		
Street Address:	1050 Woodward Avenue		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48226		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4469134	Q	
Registration Number:	3218346	QUICKEN	
Registration Number:	2572710	QUICKEN	
Registration Number:	2537701	QUICKEN	
Registration Number:	2194009	QUICKEN	
Registration Number:	1392176	QUICKEN	
Registration Number:	2528282	QUICKEN LOANS	
Registration Number:	2283701	QUICKEN MORTGAGE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-508-5821		
Email:	tmadmin@kilpatricktownsend.com, BCraig@kilpatricktownsend.com		
Correspondent Name:	Lindsay R. Kaplan		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	607 14th Street, NW, Suite 900		
Address Line 4:	Washington, D.C. 20005-2018		
ATTORNEY DOCKET NUMBER:	1105933		
NAME OF SUBMITTER:	Beth Craig		

OP \$215.00 4469134

SIGNATURE:	/Beth Craig/
DATE SIGNED:	05/24/2022
Total Attachments: 3 source=2022.05.01 Intuit - Rocket Mortgage Trademark Assignments of U.S. Registrations (Fully Executed)#page1.tif source=2022.05.01 Intuit - Rocket Mortgage Trademark Assignments of U.S. Registrations (Fully Executed)#page2.tif source=2022.05.01 Intuit - Rocket Mortgage Trademark Assignments of U.S. Registrations (Fully Executed)#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment of Trademarks (“**Assignment**”) is effective as of May 1, 2022 (the “**Effective Date**”), by and between Intuit Inc., a Delaware corporation (“**Intuit**”), and Rocket Mortgage, LLC (F.K.A. Quicken Loans Inc.), a Michigan limited liability company (“**Rocket Mortgage**”) (each, a “**Party**” and together, the “**Parties**”).

WHEREAS, Intuit owns the trademarks, service marks, and the United States and foreign trademark registrations and applications set forth in the Schedule of Trademarks annexed hereto and made a part hereof (hereinafter the “**Trademarks**”), together with the goodwill associated with the Trademarks; and

WHEREAS, Intuit has agreed to, among other things, assign to Rocket Mortgage, and Rocket Mortgage has agreed to assume all of the rights, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks.

NOW, THEREFORE, in consideration of the mutual covenants and of good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Intuit agrees as follows:

1. Intuit hereby sells, assigns, transfers and sets over unto Rocket Mortgage (a) all of the Intuit’s rights, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks and the trademark registrations and applications and common law rights therefor, (b) all claims and causes of action (whether known or unknown and whether currently pending, filed or otherwise) and all other enforcement rights pertaining to the Trademarks, and (c) all rights to collect royalties and other payments pertaining to the Trademarks.

2. Intuit hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any officials of any countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks listed in the annexed Schedule of Trademarks, and title thereto as the property of Rocket Mortgage in accordance with the terms of this Assignment.

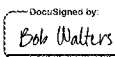
3. This Assignment shall be binding upon and inure to the benefit of the respective successors and permitted assigns of the Parties.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers or representatives and to be effective as of the Effective Date.

INTUIT INC.

ROCKET MORTGAGE, LLC

By: _____

By:  _____

Name: _____

Name: Bob Walters

Title: _____

Title: Chief Executive Officer

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INTUIT INC.

ROCKET MORTGAGE, LLC

By: *Benjamin Schwartz*

By: *Bob Walters*

Name: *Benjamin Schwartz*

Name: Bob Walters

Title: *V.P. Chief Counsel, CG*

Title: Chief Executive Officer

Registered Marks Licensed to Quicken Inc.:

Jurisdiction	Mark	Class	App. No. and Date	Reg. No. and Date	Status	Maintenance Deadlines
UNITED STATES	Q Logo	9 36 42	App 85844979 App 08-FEB-2013	Reg 4469134 Reg 21-JAN2014	Registered	§8 Declaration Due: January 21, 2023
UNITED STATES	QUICKEN	41	App 75900847 App 21-JAN-2000	Reg 3218346 Reg 13-MAR2007	Registered	§§ 8 & 9 Due: March 13, 2027
UNITED STATES	QUICKEN	16	App 75901202 App 21-JAN-2000	Reg 2572710 Reg 28-MAY2002	Registered	§§ 8 & 9 Due: May 28, 2022
UNITED STATES	QUICKEN	25	App 75901298 App 21-JAN-2000	Reg 2537701 Reg 12-FEB2002	Registered	Final §§ 8 & 9 Grace Period Due: August 12, 2022
UNITED STATES	QUICKEN	35 36 42	App 75007969 App 19-OCT-1995	Reg 2194009 Reg 06-OCT1998	Registered	§§ 8 & 9 Due: October 6, 2028
UNITED STATES	QUICKEN	9	App 73507451 App 05-NOV-1984	Reg 1392176 Reg 06-MAY1986	Registered	§§ 8 & 9 Due: May 6, 2026

Registered Marks Licensed to Quicken Loans:

Country	TRADEMARK / SERVICE MARK	Class	STATUS	Status	Maintenance Deadlines
UNITED STATES	QUICKEN LOANS	36	Registration No. 2,528,282 Class 36 Registered January 8, 2002	Renewed	Next Renewal Deadline: 08-JAN-2031
UNITED STATES	QUICKEN MORTGAGE	36	Registration No. 2,283,701 Class 36 Registered October 5, 1999	Renewed	Next Renewal Deadline: 05-OCT-2028