

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM733828

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900685611		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Everlake Life Insurance Company	FORMERLY Allstate Life Insurance Company	02/10/2022	stock insurance company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Everlake US Holdings Company		
<b>Street Address:</b>	3100 Sanders Road, Suite 303		
<b>City:</b>	Northbrook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60062		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4745148	TRUEFIT	
<b>Registration Number:</b>	4548455	WHOLE LIFE ADVANTAGE	
<b>Registration Number:</b>	3620718	INCOMEREADEY	
<b>Registration Number:</b>	3617350	GENBUILDER	
<b>Registration Number:</b>	1700014	CUSTOM ANNUITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-463-5000		
<b>Email:</b>	bwptotm@bannerwitcoff.com		
<b>Correspondent Name:</b>	Anna King		
<b>Address Line 1:</b>	Banner & Witcoff, Ltd.		
<b>Address Line 2:</b>	71 South Wacker Drive, Suite 3600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	009466.00001		
<b>NAME OF SUBMITTER:</b>	Anna King		
<b>SIGNATURE:</b>	/Anna King/		

<b>DATE SIGNED:</b>	06/10/2022
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**Total Attachments: 5**

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TRADEMARK ASSIGNMENT


Whereas, Everlake Life Insurance Company (formerly known as Allstate Life Insurance Company until the change of name was recorded on November 8, 2021), is a stock insurance company of Illinois, having a principal place of business at 3100 Sanders Road, Suite 303, Northbrook, Illinois 60062 (hereinafter "ASSIGNOR") and is the owner of the trademarks and registrations and applications therefor (the "Marks") as listed in Schedule A attached hereto, together with the goodwill of the business symbolized thereby;

Whereas, Everlake US Holdings Company, is a Delaware corporation, having a principal place of business at 3100 Sanders Road, Suite 303, Northbrook, Illinois 60062 (hereinafter "ASSIGNEE"), and desires to acquire all right title and interest in and to the Marks, including the goodwill of the business symbolized thereby;

Now, Therefore, in consideration of good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, including all common law rights and all rights in and to the Marks and registrations and applications, together with (1) the goodwill of the business relating to the Marks; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

In Witness Whereof, ASSIGNOR has executed this Assignment by an officer thereof, duly authorized, this 10th day of February, 2022.

EVERLAKE LIFE INSURANCE COMPANY

By: 

Name: Angela Fontana

Title: Senior Vice President, Chief Legal Officer and Secretary

**SCHEDULE A**

Country	Mark	Reg. Date	Reg. No.	Classes and Goods
U.S.	INCOMEREADEY	5/12/2009	3620718	[36] Issuance, administration and underwriting of annuities
U.S.	GROWTHPROTECTOR (common law)			
U.S.	INCOMEPROTECTOR (common law)			
U.S.	RIGHTFIT (common law)			
U.S.	CHOICERATE ANNUITY (common law)			
U.S.	GOODFORLIFE	4/5/2011	3941956	036 - Insurance services, namely, underwriting, issuing and administration of life insurance, critical care insurance, and accidental death and injury insurance  First use: 7/12/2010  Use in commerce: 7/12/2010
U.S.	TRUEFIT	5/26/2015	4745148	036 - Insurance services, namely, underwriting, issuing and administration of life insurance  First use: 8/1/2014  Use in commerce: 8/1/2014
U.S.	FUTUREBUILDER (common law)			

U.S.	LIFETIME UL (common law)			
U.S.	WHOLE LIFE TRIBUTE (common law)			
U.S.	FUTUREGROWTH IUL (common law)			
U.S.	FUTUREVEST VUL (common law)			
U.S.	WHOLE LIFE ADVANTAGE	6/10/2014	4548455	036 - Insurance services, namely, underwriting, issuing and administration of whole life insurance  First use: 6/26/2013  Use in commerce: 6/26/2013
U.S.	BRIDGE UL (common law)			
U.S.	MONTHLY INCOME TERM (common law)			
U.S.	GENBUILDER	5/5/2009	3617350	036 - Insurance services, namely, underwriting, issuing and administration of life insurance  First use: 11/1/2008

U.S.	ADVANCED FUNDING EXCHANGE  (common law)			
U.S.	ADVANTAGE ACCOUNT  (common law)			
U.S.	CUSTOM ANNUITY	7/7/1992	1700014	036 - Annuity underwriting; namely, group and individual annuity contracts  First use: 7/8/1991