

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM730496

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HIPPY U.S.A.		05/16/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Yissum Research Development Company of the Hebrew University of Jerusalem Ltd.		
Street Address:	Hi-Tech Park, Edmond J. Safra Campus, Givat Ram		
City:	Jerusalem		
State/Country:	ISRAEL		
Postal Code:	91390		
Entity Type:	Company: ISRAEL		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1667025	HIPPY	
Registration Number:	2890935	HIPPY	
Registration Number:	2923748	HIPPYUSA HOME INSTRUCTION FOR PARENTS OF	
Registration Number:	2794518	HIPPYUSA HOME INSTRUCTION FOR PARENTS OF	
Registration Number:	2923749		
Registration Number:	2794517		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@dechert.com		
Correspondent Name:	Glenn A. Gundersen		
Address Line 1:	2929 Arch St.		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
DOMESTIC REPRESENTATIVE			
Name:	Glenn A. Gundersen		
Address Line 1:	2929 Arch St.		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		

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NAME OF SUBMITTER:	Thomas Kienzle
SIGNATURE:	/Thomas Kienzle/
DATE SIGNED:	05/26/2022
Total Attachments: 2 source=HIPPY Trademark Assignment#page1.tif source=HIPPY Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS HIPPY U.S.A., a New York education corporation with an address at 1221 Bishop Street, Little Rock AR 72202 ("Assignor"), is the owner of the U.S. trademark registrations listed in the attached Schedule A (the "Registrations");

WHEREAS YISSUM RESEARCH DEVELOPMENT COMPANY OF THE HEBREW UNIVERSITY OF JERUSALEM LTD., an Israel company with an address at Hi-Tech Park, Edmond J. Safra Campus, Givat Ram, Jerusalem 91390 Israel ("Assignee"), desires to acquire all of Assignor's rights in the Registrations, the marks that are the subject of the Registrations (the "Marks"), and the goodwill connected with the use of and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Registrations, the Marks, all other rights that Assignor may have in the Marks, and the goodwill connected with the use of and symbolized by the Marks.

HIPPY U.S.A.

By: *Staci Croom-Raley*

Name: *Staci Croom-Raley*

Title: *Executive Director*

Date: *5-16-22*