

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM730859

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arteza, Inc.		05/27/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Escalate Capital IV, LP		
<b>Street Address:</b>	6300 Bridgepoint Parkway		
<b>Internal Address:</b>	Building 1, Suite 480		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78730		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 35</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6420385	A	
<b>Serial Number:</b>	90849948	ARTEZA	
<b>Registration Number:</b>	5054481	ARTEZA	
<b>Registration Number:</b>	5303338	ARTEZA	
<b>Registration Number:</b>	5240668	ARTEZA	
<b>Registration Number:</b>	5414682	ARTEZA	
<b>Registration Number:</b>	5400585	ARTEZA	
<b>Registration Number:</b>	6257627	ARTEZA	
<b>Serial Number:</b>	90849946		
<b>Registration Number:</b>	5477103	ARTEZA KIDS	
<b>Registration Number:</b>	5477104	ARTEZA KIDS	
<b>Registration Number:</b>	5303521	ARTEZA	
<b>Registration Number:</b>	5256421	ARTEZA	
<b>Registration Number:</b>	6257626	ARTEZA	
<b>Registration Number:</b>	5950360	ARTEZA	
<b>Registration Number:</b>	5950359	ARTEZA	
<b>Registration Number:</b>	6240455	ARTEZA	
<b>Registration Number:</b>	6189983	BUMBLEBEE YELLOW	

OP \$890.00 6420385

Property Type	Number	Word Mark
Registration Number:	5823488	EVERBLEND
Registration Number:	6226901	FOG GRAY
Serial Number:	88802338	FOLD TO FRAME
Registration Number:	5823497	INKONIC
Registration Number:	6189980	KOALA GRAY
Serial Number:	90849952	LET YOUR INNER VOICE OUT
Registration Number:	6226938	MATCHA GREEN
Registration Number:	6189981	MUSHROOM GRAY
Registration Number:	6189982	PASSION FRUIT RED
Registration Number:	6226921	PEACHES & CREAM
Registration Number:	6189979	PEARL EUCALYPTUS
Registration Number:	5521491	REAL BRUSH PENS
Serial Number:	88634030	STUDIO BY ARTEZA
Serial Number:	88635549	TOGETHER WE CREATE
Registration Number:	5823479	TWIMARKER
Registration Number:	6226903	UBE PURPLE
Registration Number:	6557933	WHITE QUARTZ

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9188355997

**Email:** shiers@mcguirewoods.com

**Correspondent Name:** Fredericka J. Sowers

**Address Line 1:** 501 Fayetteville Street

**Address Line 2:** Suite 500

**Address Line 4:** Raleigh, NORTH CAROLINA 27601

**NAME OF SUBMITTER:** Fredericka J. Sowers

**SIGNATURE:** /Fredericka J. Sowers/

**DATE SIGNED:** 05/27/2022

**Total Attachments: 9**

source=Arteza Intellectual Property Security Agreement (002)#page1.tif  
source=Arteza Intellectual Property Security Agreement (002)#page2.tif  
source=Arteza Intellectual Property Security Agreement (002)#page3.tif  
source=Arteza Intellectual Property Security Agreement (002)#page4.tif  
source=Arteza Intellectual Property Security Agreement (002)#page5.tif  
source=Arteza Intellectual Property Security Agreement (002)#page6.tif  
source=Arteza Intellectual Property Security Agreement (002)#page7.tif  
source=Arteza Intellectual Property Security Agreement (002)#page8.tif  
source=Arteza Intellectual Property Security Agreement (002)#page9.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of May 27, 2022 by and between ARTEZA, INC., a Delaware corporation ("**Borrower**"), and ESCALATE CAPITAL IV, LP, a Delaware limited partnership ("**Lender**").

RECITALS

Lender has agreed to make certain advance of money and to extend certain financial accommodations to Borrower under that certain Loan and Security Agreement by and between Lender and Borrower dated of even date herewith (as amended, restated, or otherwise modified from time to time, the "**Loan Agreement**"). Capitalized terms used herein are used as defined in the Loan Agreement. Pursuant to the terms of the Loan Agreement, Borrower has granted to Lender a security interest in its personal property.

NOW, THEREFORE, Borrower agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Borrower and Lender, Borrower grants to Lender a security interest in all of Borrower's right, title and interest in, its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B, and C hereto) and all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof. Borrower represents and warrants that Schedules A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Borrower has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office or any other agency of any state or country responsible for the registration of any patent, trademark, copyright, or similar protection, as applicable. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.


*[Signature pages follows]*

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Borrower:  
1801 NE 123<sup>rd</sup> Street  
Suite 400  
North Miami, FL 33181

**BORROWER:**

ARTEZA, INC.,  
a Delaware corporation

By: 

Name: Michael Pacifico

Title: Vice President, Treasurer, and Chief Financial Officer

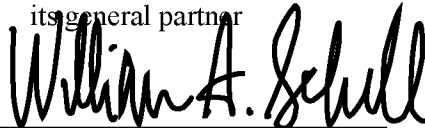
Address of Lender:

6300 Bridgepoint Parkway  
Building 1, Suite 480  
Austin, TX 78730

**LENDER:**

ESCALATE CAPITAL IV, LP,  
a Delaware limited partnership

By: Escalate Capital GP IV, LLC,  
its general partner

By:   
Name: William A. Schell  
Title: Manger/Member

SCHEDULE A  
Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
None.		

SCHEDULE B  
Patents

See attached.

Attachement 2.9 - Patents

Country	Appl No.	Filing date	Pub No	Pub Link	Title	Applicant/Owner	Status	Active lien
US	17/167,123	2/4/2021	20210237505	<a href="#">Publication</a>	Art canvas with built-in foldable frame	Arteza, Inc.	Pending	No



SCHEDULE C  
Trademarks

See attached.

Country	Description	Class(es)	Filed	App. No.	Registered	Reg. No.	Material	Status
Canada	ARTEZA (Word)	02, 08, 16	6/21/2018	1905516			H3284-00007	Published
Canada	ARTEZA Logo	02, 08, 16, 20	6/12/2019	1970494	10/26/2021	TMA1112543	H3284-00023	Registered
China	ARTEZA (Word)	02	12/7/2018	35181056	8/28/2019	35181056	H3284-00010	Registered
China	ARTEZA (Word)	16	12/7/2018	35178047	2/7/2020	35178047	H3284-00009	Registered
China	ARTEZA (Word)	20	12/7/2018	35164758	8/28/2019	35164758	H3284-00008	Registered
China	ARTEZA (Word)	16	7/19/2021	57805926			H3284-00119	Pending
China	ARTEZA (Word)	16	8/26/2020	49229684			H3284-00095	Filed
China	ARTEZA Logo	02	12/7/2018	35179487	8/28/2019	35179487	H3284-00025	Registered
China	ARTEZA Logo	16	12/7/2018	35185245	2/7/2020	35185245	H3284-00027	Registered
China	ARTEZA Logo	20	12/7/2018	35183790	8/28/2019	35183790	H3284-00026	Registered
China	ARTEZA Logo	08	12/7/2018	35163236	8/28/2019	35163236	H3284-00024	Registered
China	EVERBLEND (Word)	16	12/28/2018	35630931	8/21/2019	35630931	H3284-00040	Registered
China	INKONIC (Word)	16	4/3/2019	37287611	12/14/2019	37287611	H3284-00049	Registered
China	TWIMARKER (Word)	16	12/28/2018	35633416	8/21/2019	35633416	H3284-00068	Registered
European Union	ARTEZA	02, 08, 16, 40	1/25/2017	016288995	7/9/2017	016288995	H3284-00089	Registered
European Union	ARTEZA	01, 03, 04, 05, 06, 07, 10, 13, 14, 15, 17, 18, 19, 20, 22, 23, 24, 26, 27, 28, 34						
European Union	ARTEZA		4/11/2018	017886715	9/7/2018	017886715	H3284-00092	Registered
European Union	ARTEZA EVERBLEND	16	2/9/2019	017999996	5/25/2019	017999996	H3284-00085	Registered
European Union	ARTEZA KIDS LOGO	02, 08, 16, 40	8/3/2017	017068859	12/6/2017	017068859	H3284-00086	Registered
European Union	ARTEZA REAL BRUSH PENS	16	4/3/2018	017883014	8/15/2018	017883014	H3284-00083	Registered
European Union	EVERBLEND	16	2/9/2019	017999994	5/25/2019	017999994	H3284-00083	Registered
European Union	INKONIC	16	2/9/2019	017999998	5/30/2019	017999998	H3284-00091	Registered
European Union	STUDIO by ARTEZA LOGO	35	9/27/2019	018129939	1/30/2020	018129939	H3284-00087	Registered
European Union	TWIMARKER	16	2/9/2019	017999997	5/25/2019	017999997	H3284-00084	Registered
International Protocol (Madrid) - Extended: AU, CH, CN, CO, IL, IN, JP, NO, NZ, PH, RU, SG / Not Extended: MX, TR	ARTEZA (Word)	02, 09, 16	3/29/2018	1415550	3/29/2018	1415550	H3284-00011	Registered
International Protocol (Madrid) - Extended: AU, CH, IL, IN, JP, KR, LI, NO, NZ, RU, SG, TR / Not Extended: BH, CA, TH	EVERBLEND (Word)	16	2/19/2020	1522212	2/19/2020	1522212	H3284-00072	Registered
International Protocol (Madrid) - Extended: CN	ARTEZA (Word)	08, 16	11/13/2018	1443123	11/13/2018	1443123	H3284-00012	Registered
International Protocol (Madrid) - Extended: CN	ARTEZA Logo	08, 16	11/13/2018	1444398	11/13/2018	1444398	H3284-00028	Registered
International Protocol (Madrid) - Extended: CA, CN, EU, GB	ARTEZA 2020 Logo	35	1/6/2022	A0117974			H3284-00125	Filed
South Korea	ARTEZA (Word)	02, 08, 16, 20	6/19/2019	40-2019-0094667			H3284-00074	Published
South Korea	ARTEZA Logo	02, 08, 16, 20	6/19/2019	40-2019-0094674			H3284-00073	Published
United Arab Emirates	ARTEZA (Word)	16	3/11/2021	346778	7/27/2021	346778	H3284-00123	Registered
United Arab Emirates	ARTEZA (Word)	02	3/11/2021	346777	7/27/2021	346777	H3284-00123	Registered
United Kingdom	ARTEZA EVERBLEND	02, 08, 16, 20	3/18/2019	UK00003384145	9/13/2019	UK00003384145	H3284-00013	Registered
United Kingdom	ARTEZA EVERBLEND	16	2/9/2019	017999996	5/25/2019	017999996	H3284-00112	Registered
United Kingdom	ARTEZA KIDS LOGO	02, 08, 16, 40	8/3/2017	017068859	12/6/2017	017068859	H3284-00108	Registered
United Kingdom	ARTEZA REAL BRUSH PENS	16	4/3/2018	017883014	8/15/2018	017883014	H3284-00109	Registered
United Kingdom	ARTEZA	02, 08, 16, 40	1/25/2017	016288995	7/9/2017	016288995	H3284-00107	Registered
United Kingdom	ARTEZA	01, 03, 04, 05, 06, 07, 10, 13, 14, 15, 17, 18, 19, 20, 22, 23, 24, 26, 27, 28, 34	4/11/2018	017886715	9/7/2018	017886715	H3284-00110	Registered
United Kingdom	EVERBLEND (Word)	16	9/10/2019	UK00003427479	11/29/2019	UK00003427479	H3284-00041	Registered
United Kingdom	EVERBLEND	16	2/9/2019	017999994	5/25/2019	017999994	H3284-00111	Registered

Country	Description	Class(es)	Filed	App. No.	Registered	Reg. No.	Material	Status
United Kingdom	INKONIC	16	2/9/2019	017999998	5/30/2019	UK009017999998	H3284-00114	Registered
United Kingdom	STUDIO by ARTEZA LOGO	35	9/27/2019	018129939	1/30/2020	UK009018129939	H3284-00115	Registered
United Kingdom	TWIMARKER	16	2/9/2019	017999997	5/25/2019	UK009017999997	H3284-00113	Registered
United States	A Stylized Logo	02, 16	11/20/2018	88200469	7/13/2021	6.420.385	H3284-00004	Registered
United States	ARTEZA & DESIGN 2020 COMBO	35	7/27/2021	90849948			H3284-00120	Filed
United States	ARTEZA (Word)	16	2/28/2016	86922370	10/4/2016	5054481	H3284-00016	Registered
United States	ARTEZA (Word)	08, 16	11/23/2016	87246871	10/3/2017	5303338	H3284-00018	Registered
United States	ARTEZA (Word)	02, 08, 16	11/23/2016	87246893	7/11/2017	5240668	H3284-00017	Registered
United States	ARTEZA (Word)	02	7/7/2017	87519351	2/27/2018	5414682	H3284-00020	Registered
United States	ARTEZA (Word)	16	7/7/2017	87519388	2/13/2018	5400585	H3284-00019	Registered
United States	ARTEZA (Word)	02, 16, 20	11/9/2018	88187963	1/26/2021	6257627	H3284-00014	Registered
United States	ARTEZA 2020 Logo	35	7/27/2021	90849946			H3284-00098	Filed
United States	ARTEZA KIDS (Word)	02, 03, 16	7/4/2017	87515412	5/22/2018	5477103	H3284-00021	Registered
United States	ARTEZA KIDS Logo	02, 03, 16	7/4/2017	87515414	5/22/2018	5477104	H3284-00022	Registered
United States	ARTEZA Logo	08, 16	1/31/2017	87319190	10/3/2017	5303351	H3284-00031	Registered
United States	ARTEZA Logo	02, 08, 16	1/31/2017	87319220	8/1/2017	5256421	H3284-00030	Registered
United States	ARTEZA Logo	02, 16, 20	11/9/2018	88187957	1/26/2021	6257626	H3284-00029	Registered
United States	ARTEZA Trademark	02, 19, 20, 24	4/9/2019	88975758	12/31/2019	5950360	H3284-00033	Registered
United States	ARTEZA Trademark	16	4/9/2019	88975757	12/31/2019	5950359	H3284-00032	Registered
United States	ARTEZA Trademark Logo	08	4/9/2019	88377684	1/5/2021	6240455	H3284-00034	Registered
United States	BUMBLEBEE YELLOW (Word)	02, 16	5/27/2020	88934762	11/3/2020	6189983	H3284-00036	Registered
United States	EVERBLEND (Word)	16	11/30/2018	88213221	7/30/2019	5823488	H3284-00042	Registered
United States	FOG GRAY (Word)	16	5/27/2020	88934829	12/22/2020	6.226.901	H3284-00044	Registered
United States	FOLD TO FRAME (Word)	16	2/19/2020	88802338			H3284-00045	Filed
United States	INKONIC (Word)	16	12/12/2018	88225964	7/30/2019	5823497	H3284-00050	Registered
United States	KOALA GRAY (Word)	16	5/27/2020	88934712	11/3/2020	6189980	H3284-00051	Registered
United States	LET YOUR INNER VOICE OUT US	35	7/27/2021	90849952			H3284-00097	Filed
United States	MATCHA GREEN (Word)	16	5/27/2020	88935079	12/22/2020	6.226.938	H3284-00052	Registered
United States	MUSHROOM GRAY (Word)	16	5/27/2020	88934718	11/3/2020	6189981	H3284-00053	Registered
United States	PASSION FRUIT RED (Word)	16	5/27/2020	88934736	11/3/2020	6189982	H3284-00056	Registered
United States	PEACHES & CREAM (Word)	16	5/27/2020	88934968	12/22/2020	6.226.921	H3284-00057	Registered
United States	PEARL EUCALYPTUS (Word)	02	5/27/2020	88934701	11/3/2020	6189979	H3284-00058	Registered
United States	REAL BRUSH PENS (Word)	16	1/23/2018	87765925	7/17/2018	5521491	H3284-00061	Registered
United States	STUDIO BY ARTEZA Logo	35	9/27/2019	88634030			H3284-00065	Allowed
United States	TOGETHER WE CREATE (Word)	16	9/30/2019	881635.549			H3284-00066	Allowed
United States	TWIMARKER (Word)	16	11/21/2018	88202754	7/30/2019	5823479	H3284-00069	Registered
United States	UBE PURPLE (Word)	16	5/27/2020	88934836	12/22/2020	6.226.903	H3284-00070	Registered
United States	WHITE QUARTZ (Word)	16	5/27/2020	88934744	11/16/2021	6557933	H3284-00071	Registered