

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM730920

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lanyon Solutions, Inc.		05/27/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PNC Bank, National Association, as Administrative Agent		
<b>Street Address:</b>	Mail Stop: P7-PFSC-04-I, 500 First Avenue		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	national association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2610852	ATTENDEE RELATIONSHIP MANAGEMENT	
<b>Registration Number:</b>	2514949	MPOINT	
<b>Registration Number:</b>	2655285	STARCITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rhonda.deleon@lw.com		
<b>Correspondent Name:</b>	LATHAM & WATKINS LLP		
<b>Address Line 1:</b>	355 SOUTH GRAND AVENUE		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90071-1560		
<b>ATTORNEY DOCKET NUMBER:</b>	060047-0012		
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon		
<b>SIGNATURE:</b>	/Rhonda DeLeon/		
<b>DATE SIGNED:</b>	05/27/2022		
<b>Total Attachments: 6</b>			
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement"), dated as of May 27, 2022, is made by each signatory hereto indicated as a "Grantor" (each, a "Grantor," and collectively, the "Grantors") and PNC Bank, National Association, in its capacity as administrative agent (the "Administrative Agent") for the Secured Parties under and as defined in the Credit Agreement referred to below.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of May 27, 2022 (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Cvent, Inc., a Delaware corporation (the "Borrower"), Papay Holdco, LLC, a Delaware limited liability company, the other loan parties from time to time party thereto, the lenders from time to time party thereto ("Lenders"), the issuing banks from time to time party thereto and the Administrative Agent, Lenders agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in order to induce the Lenders to enter into the Credit Agreement and to extend credit to the Borrower, each Grantor entered into the Pledge and Security Agreement of even date herewith in favor of the Administrative Agent (the "Security Agreement") pursuant to which such Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Administrative Agent to enter into the Credit Agreement, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Administrative Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of its right, title and interest in, to and under the following Collateral of such Grantor (collectively, the "Trademark Collateral"):

- a. all trademarks (including service marks), trade names, trade dress and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing, including, without limitation, those referred to on Schedule 1 hereto ("Trademarks"), provided that no security interest shall be granted in any intent-to-use Trademark application unless and until acceptable evidence of use of the Trademark has been filed with the United States Patent and Trademark Office pursuant to Section 1(c) or Section 1(d) of the Lanham Act (15 U.S.C. 1051, et seq.);
- b. all renewals of the foregoing;
- c. all income, royalties, damages and proceeds now or hereafter due or payable with respect to any of the foregoing, including damages, claims and payments for past and future infringements thereof;

d. all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and

e. all rights corresponding to any of the foregoing throughout the world.

Section 3. Security Agreement. The security interest granted in connection with this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by fax or electronic mail transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

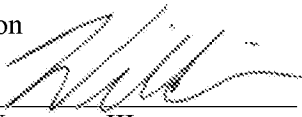
Section 5. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

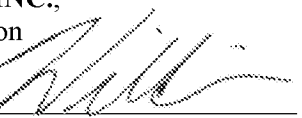
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**GRANTORS:**


**CVENT, INC.,**  
a Delaware corporation

By:   
Name: William J. Newman, III  
Title: Chief Financial Officer

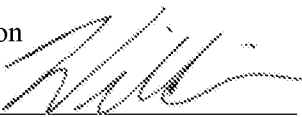
**DOUBLEDUTCH, INC.,**  
a Delaware corporation

By:   
Name: William J. Newman, III  
Title: Treasurer

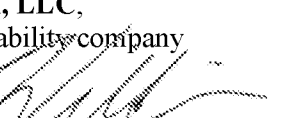
**LANYON SOLUTIONS, INC.,**  
a Delaware corporation

By:   
Name: William J. Newman, III  
Title: Treasurer

**LANYON, INC.,**  
a Delaware corporation

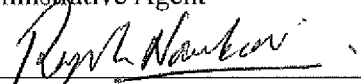
By:   
Name: William J. Newman, III  
Title: Treasurer

**CVENT ATLANTA, LLC,**  
a Delaware limited liability company

By:   
Name: William J. Newman, III  
Title: Treasurer

Accepted and Agreed:

**PNC BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By: 

Name: Raj Nambiar

Title: Senior Vice President

SCHEDULE 1  
to  
TRADEMARK SECURITY AGREEMENT

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

Owner	Trademark	Jurisdiction	Application Number	Registration Number	Application Date	Registration Date	Status
Cvent, Inc.	ATTENDEE JOURNEY	U.S. Federal	77741984	3730977	5/21/2009	12/29/2009	Registered
Cvent, Inc.	ATTENDEEHUB	U.S. Federal	86235999	4644366	3/28/2014	11/25/2014	Registered
Cvent, Inc.	CC CONNECT	U.S. Federal	86901836	5230430	2/9/2016	6/27/2017	Registered
Cvent, Inc.	CITYWIDE	U.S. Federal	78200359	2857887	1/6/2003	6/29/2004	Registered
Cvent, Inc.	CROWDCOMPASS	U.S. Federal	85170740	3977898	11/5/2010	6/14/2011	Registered
Cvent, Inc.	CROWDCOMPASS	U.S. Federal	86353901	5423659	7/31/2014	3/13/2018	Registered
Cvent, Inc.	CVENT	U.S. Federal	75936423	2784562	3/6/2000	11/18/2003	Registered
Cvent, Inc.	CVENT	U.S. Federal	86353846	4742501	7/31/2014	5/26/2015	Registered
Cvent, Inc.	CVENT CONNECT	U.S. Federal	86898956	5230424	2/5/2016	6/27/2017	Registered
Cvent, Inc.	CVENT.COM	U.S. Federal	75936431	2708303	3/6/2000	4/22/2003	Registered
Cvent, Inc.	EXHIBITOR RESOURCE CENTER	U.S. Federal	77144038	3400304	3/29/2007	3/18/2008	Registered
Cvent, Inc.	GROUPLINK	U.S. Federal	78200367	2844764	1/6/2003	5/25/2004	Registered
Cvent, Inc.	GROUPMAX	U.S. Federal	77849759	3834065	10/15/2009	8/17/2010	Registered
Cvent, Inc.	HODDPUBLISHER	U.S. Federal	78698735	3205241	8/23/2005	2/6/2007	Registered
Cvent, Inc.	INQUISITUM	U.S. Federal	86550193	5276798	3/2/2015	8/29/2017	Registered
Cvent, Inc.	LANYON	U.S. Federal	73591201	1439639	4/2/1986	5/12/1987	Registered
Cvent, Inc.	ONARRIVAL	U.S. Federal	86353910	4742502	7/31/2014	5/26/2015	Registered
Cvent, Inc.	PASSKEY	U.S. Federal	78338272	2911102	12/9/2003	12/14/2004	Registered
Cvent, Inc.	PASSKEY-ENABLED	U.S. Federal	78200340	2866600	1/6/2003	7/27/2004	Registered
Cvent, Inc.	RATEPUBLISHER	U.S. Federal	78699548	3210442	8/24/2005	2/20/2007	Registered
Cvent, Inc.	REGLINK	U.S. Federal	78200372	2844766	1/6/2003	5/25/2004	Registered
Cvent, Inc.	REGONLINE	U.S. Federal	78743012	3270533	10/28/2005	7/24/2007	Registered
Cvent, Inc.	RFPUBLISHER	U.S. Federal	78726279	3205352	10/4/2005	2/6/2007	Registered

Owner	Trademark	Jurisdiction	Application Number	Registration Number	Application Date	Registration Date	Status
Cvent, Inc.	S SPEEDRRP THE UNIVERSAL RFP SYSTEM	U.S. Federal	77838492	3789974	9/30/2009	5/18/2010	Registered
Cvent, Inc.	SS	U.S. Federal	87778595	5594339	1/31/2018	10/30/2018	Registered
Cvent, Inc.	SUMMITSYNC	U.S. Federal	87778590	5594338	1/31/2018	10/30/2018	Registered
Cvent, Inc.	SUPPLIER NETWORK	U.S. Federal	86353889	4916598	7/31/2014	3/15/2016	Registered
Doubledutch, Inc.	DOUBLEDUTCH	U.S. Federal	87019899	5183338	4/29/2016	4/11/2017	Registered
Lanyon Solutions, Inc.	ATTENDEE RELATIONSHIP MANAGEMENT	U.S. Federal	76071700	2610852	6/16/2000	8/20/2002	Registered
Lanyon Solutions, Inc.	MPOINT	U.S. Federal	76167042	2514949	11/18/2000	12/4/2001	Registered
Lanyon Solutions, Inc.	STARCITE	U.S. Federal	75723575	2655285	6/8/1999	12/3/2002	Registered
Lanyon, Inc.	LANYON	U.S. Federal	74651635	1994847	3/27/1995	8/20/1996	Registered
Cvent LLC	SPOT ESTIMATE	U.S. Federal	86054690	4489861	09/03/2013	02/25/2014	Registered
Cvent LLC	THE SPOT	U.S. Federal	86409185	4978825	09/29/2014	06/14/2016	Registered
Cvent LLC	WEDDING SPOT	U.S. Federal	85940247	4598301	05/22/2013	09/02/2014	Registered