

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM730922

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|---|---|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Trademark Security Agreement | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Lanyon, Inc. | | 05/27/2022 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | PNC Bank, National Association, as Administrative Agent | | |
| Street Address: | Mail Stop: P7-PFSC-04-I, 500 First Avenue | | |
| City: | Pittsburgh | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 15219 | | |
| Entity Type: | national association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1994847 | LANYON | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2138918763 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | rhonda.deleon@lw.com | | |
| Correspondent Name: | LATHAM & WATKINS LLP | | |
| Address Line 1: | 355 SOUTH GRAND AVENUE | | |
| Address Line 4: | LOS ANGELES, CALIFORNIA 90071-1560 | | |
| ATTORNEY DOCKET NUMBER: | 060047-0012 | | |
| NAME OF SUBMITTER: | Rhonda DeLeon | | |
| SIGNATURE: | /Rhonda DeLeon/ | | |
| DATE SIGNED: | 05/27/2022 | | |
| Total Attachments: 6 | | | |
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OP \$40.00 1994847

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement"), dated as of May 27, 2022, is made by each signatory hereto indicated as a "Grantor" (each, a "Grantor," and collectively, the "Grantors") and PNC Bank, National Association, in its capacity as administrative agent (the "Administrative Agent") for the Secured Parties under and as defined in the Credit Agreement referred to below.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of May 27, 2022 (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Cvent, Inc., a Delaware corporation (the "Borrower"), Papay Holdco, LLC, a Delaware limited liability company, the other loan parties from time to time party thereto, the lenders from time to time party thereto ("Lenders"), the issuing banks from time to time party thereto and the Administrative Agent, Lenders agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in order to induce the Lenders to enter into the Credit Agreement and to extend credit to the Borrower, each Grantor entered into the Pledge and Security Agreement of even date herewith in favor of the Administrative Agent (the "Security Agreement") pursuant to which such Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Administrative Agent to enter into the Credit Agreement, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Administrative Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of its right, title and interest in, to and under the following Collateral of such Grantor (collectively, the "Trademark Collateral"):

- a. all trademarks (including service marks), trade names, trade dress and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing, including, without limitation, those referred to on Schedule 1 hereto ("Trademarks"), provided that no security interest shall be granted in any intent-to-use Trademark application unless and until acceptable evidence of use of the Trademark has been filed with the United States Patent and Trademark Office pursuant to Section 1(c) or Section 1(d) of the Lanham Act (15 U.S.C. 1051, et seq.);
- b. all renewals of the foregoing;
- c. all income, royalties, damages and proceeds now or hereafter due or payable with respect to any of the foregoing, including damages, claims and payments for past and future infringements thereof;

d. all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and

e. all rights corresponding to any of the foregoing throughout the world.

Section 3. Security Agreement. The security interest granted in connection with this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by fax or electronic mail transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

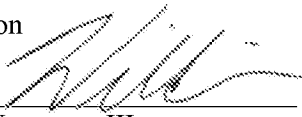
Section 5. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

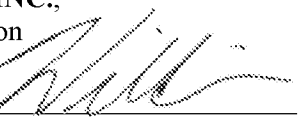
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:


CVENT, INC.,
a Delaware corporation

By: 
Name: William J. Newman, III
Title: Chief Financial Officer

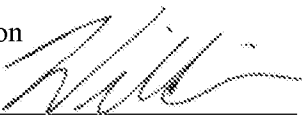
DOUBLEDUTCH, INC.,
a Delaware corporation

By: 
Name: William J. Newman, III
Title: Treasurer

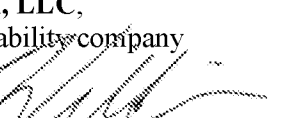
LANYON SOLUTIONS, INC.,
a Delaware corporation

By: 
Name: William J. Newman, III
Title: Treasurer

LANYON, INC.,
a Delaware corporation

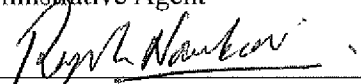
By: 
Name: William J. Newman, III
Title: Treasurer

CVENT ATLANTA, LLC,
a Delaware limited liability company

By: 
Name: William J. Newman, III
Title: Treasurer

Accepted and Agreed:

PNC BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: 

Name: Raj Nambiar

Title: Senior Vice President

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

| Owner | Trademark | Jurisdiction | Application Number | Registration Number | Application Date | Registration Date | Status |
|-------------|---------------------------|--------------|--------------------|---------------------|------------------|-------------------|------------|
| Cvent, Inc. | ATTENDEE JOURNEY | U.S. Federal | 77741984 | 3730977 | 5/21/2009 | 12/29/2009 | Registered |
| Cvent, Inc. | ATTENDEEHUB | U.S. Federal | 86235999 | 4644366 | 3/28/2014 | 11/25/2014 | Registered |
| Cvent, Inc. | CC CONNECT | U.S. Federal | 86901836 | 5230430 | 2/9/2016 | 6/27/2017 | Registered |
| Cvent, Inc. | CITYWIDE | U.S. Federal | 78200359 | 2857887 | 1/6/2003 | 6/29/2004 | Registered |
| Cvent, Inc. | CROWDCOMPASS | U.S. Federal | 85170740 | 3977898 | 11/5/2010 | 6/14/2011 | Registered |
| Cvent, Inc. | CROWDCOMPASS | U.S. Federal | 86353901 | 5423659 | 7/31/2014 | 3/13/2018 | Registered |
| Cvent, Inc. | CVENT | U.S. Federal | 75936423 | 2784562 | 3/6/2000 | 11/18/2003 | Registered |
| Cvent, Inc. | CVENT | U.S. Federal | 86353846 | 4742501 | 7/31/2014 | 5/26/2015 | Registered |
| Cvent, Inc. | CVENT CONNECT | U.S. Federal | 86898956 | 5230424 | 2/5/2016 | 6/27/2017 | Registered |
| Cvent, Inc. | CVENT.COM | U.S. Federal | 75936431 | 2708303 | 3/6/2000 | 4/22/2003 | Registered |
| Cvent, Inc. | EXHIBITOR RESOURCE CENTER | U.S. Federal | 77144038 | 3400304 | 3/29/2007 | 3/18/2008 | Registered |
| Cvent, Inc. | GROUPLINK | U.S. Federal | 78200367 | 2844764 | 1/6/2003 | 5/25/2004 | Registered |
| Cvent, Inc. | GROUPMAX | U.S. Federal | 77849759 | 3834065 | 10/15/2009 | 8/17/2010 | Registered |
| Cvent, Inc. | HODDPUBLISHER | U.S. Federal | 78698735 | 3205241 | 8/23/2005 | 2/6/2007 | Registered |
| Cvent, Inc. | INQUISITUM | U.S. Federal | 86550193 | 5276798 | 3/2/2015 | 8/29/2017 | Registered |
| Cvent, Inc. | LANYON | U.S. Federal | 73591201 | 1439639 | 4/2/1986 | 5/12/1987 | Registered |
| Cvent, Inc. | ONARRIVAL | U.S. Federal | 86353910 | 4742502 | 7/31/2014 | 5/26/2015 | Registered |
| Cvent, Inc. | PASSKEY | U.S. Federal | 78338272 | 2911102 | 12/9/2003 | 12/14/2004 | Registered |
| Cvent, Inc. | PASSKEY-ENABLED | U.S. Federal | 78200340 | 2866600 | 1/6/2003 | 7/27/2004 | Registered |
| Cvent, Inc. | RATEPUBLISHER | U.S. Federal | 78699548 | 3210442 | 8/24/2005 | 2/20/2007 | Registered |
| Cvent, Inc. | REGLINK | U.S. Federal | 78200372 | 2844766 | 1/6/2003 | 5/25/2004 | Registered |
| Cvent, Inc. | REGONLINE | U.S. Federal | 78743012 | 3270533 | 10/28/2005 | 7/24/2007 | Registered |
| Cvent, Inc. | RFPUBLISHER | U.S. Federal | 78726279 | 3205352 | 10/4/2005 | 2/6/2007 | Registered |

| Owner | Trademark | Jurisdiction | Application Number | Registration Number | Application Date | Registration Date | Status |
|------------------------|-------------------------------------|--------------|--------------------|---------------------|------------------|-------------------|------------|
| Cvent, Inc. | S SPEEDRRP THE UNIVERSAL RFP SYSTEM | U.S. Federal | 77838492 | 3789974 | 9/30/2009 | 5/18/2010 | Registered |
| Cvent, Inc. | SS | U.S. Federal | 87778595 | 5594339 | 1/31/2018 | 10/30/2018 | Registered |
| Cvent, Inc. | SUMMITSYNC | U.S. Federal | 87778590 | 5594338 | 1/31/2018 | 10/30/2018 | Registered |
| Cvent, Inc. | SUPPLIER NETWORK | U.S. Federal | 86353889 | 4916598 | 7/31/2014 | 3/15/2016 | Registered |
| Doubledutch, Inc. | DOUBLEDUTCH | U.S. Federal | 87019899 | 5183338 | 4/29/2016 | 4/11/2017 | Registered |
| Lanyon Solutions, Inc. | ATTENDEE RELATIONSHIP MANAGEMENT | U.S. Federal | 76071700 | 2610852 | 6/16/2000 | 8/20/2002 | Registered |
| Lanyon Solutions, Inc. | MPOINT | U.S. Federal | 76167042 | 2514949 | 11/18/2000 | 12/4/2001 | Registered |
| Lanyon Solutions, Inc. | STARCITE | U.S. Federal | 75723575 | 2655285 | 6/8/1999 | 12/3/2002 | Registered |
| Lanyon, Inc. | LANYON | U.S. Federal | 74651635 | 1994847 | 3/27/1995 | 8/20/1996 | Registered |
| Cvent LLC | SPOT ESTIMATE | U.S. Federal | 86054690 | 4489861 | 09/03/2013 | 02/25/2014 | Registered |
| Cvent LLC | THE SPOT | U.S. Federal | 86409185 | 4978825 | 09/29/2014 | 06/14/2016 | Registered |
| Cvent LLC | WEDDING SPOT | U.S. Federal | 85940247 | 4598301 | 05/22/2013 | 09/02/2014 | Registered |