

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/19/2021
RESUBMIT DOCUMENT ID:	900692178

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sbot Technologies LLC		10/19/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Maplebear Inc.
Street Address:	50 Beale Street, Suite 600
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5789165	CAPER
Serial Number:	88779508	MAKE SHOPPING MAGIC

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6508395070

Email: tmdoctc@fr.com

Correspondent Name: Fish & Richardson P.C.

Address Line 1: P.O. BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

NAME OF SUBMITTER:	Charles Bahlert
SIGNATURE:	/Charles Bahlert/
DATE SIGNED:	06/17/2022

Total Attachments: 6

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TRADEMARK, DOMAIN NAME, AND SOCIAL MEDIA ASSIGNMENT

This Trademark, Domain Name, and Social Media Assignment is made *nunc pro tunc*, effective as of October 19, 2021, by and between Sbot Technologies LLC, a Delaware limited having a principal place of business at 230 W 39th St, 8th FL, New York, NY, USA, 10018 (“Assignor”), and Maplebear, Inc. d/b/a Instacart, a Delaware corporation having a principal place of business at 50 Beale Street, Suite 600 San Francisco, CA 94105 (“Assignee”).

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, domain names, and social media accounts listed in the schedule below (the “Assigned Assets”);

WHEREAS, Assignee desires to acquire the Assigned Assets from Assignor;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged,

1. Assignor assigns, transfers and sets over to Assignee *nunc pro tunc* as of October 19, 2021, all right, title, and interest in and to the Assigned Assets, including, but not limited to:

a. the “Trademarks” which collectively refers to all foreign and United States (federal and state) trade names, trademarks, service marks, and trade dress, including any registrations and applications to register or renew the registrations of any of the foregoing, common law rights, trademark and service mark registrations and trademark and service mark applications owned or used by Assignor as of October 19, 2021, as shown in Exhibit A attached hereto, along with all of the goodwill of the business symbolized by and associated with the trademarks.

b. the “Domain Names” which collectively refers to any alphanumeric designation registered with or assigned by a domain name registrar, registry or domain name registration authority as part of an electronic address on the Internet, owned, leased, licensed or used by Assignor as of the Effective Date in connection with the Business, as shown in Exhibit B attached hereto. A Domain Name may or may not also be a Trademark; and

c. the “Social Media Assets” as shown in Exhibit C attached hereto.

2. Assignor assigns, sells, transfers and sets over unto Assignee *nunc pro tunc* as of October 19, 2021, all claims for damages for reason of past or current infringement of the Trademarks, as well as the right to sue for and collect the same for its own use and enjoyment.

3. Assignor authorizes the United States Patent & Trademark Office, and any government official whose duty it is to record trademark registrations, applications and title thereto, to record the trademarks as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

4. Assignor represents and warrants that it has the unrestricted right to convey all right, title and interest in the Assigned Assets, and that Assignor has not executed, and will not execute, any agreements that are inconsistent with this Assignment.

Exhibit A

Trademarks

<u>Trademark</u>	<u>Registration/Application Number</u>	<u>Registration/Application Date</u>	<u>Jurisdiction</u>
CAPER	Reg# 5789165 App# 87884687	Registration Date 6/25/2019 Application Date 4/19/2018	United States
MAKE SHOPPING MAGIC	App# 88779508	Application Date 1/30/2020	United States

Exhibit B

Domains

<u>Doman Name</u>	<u>Registrar</u>
CAPER.AI	NameCheap
CAPERLAB.COM	GoDaddy

Exhibit C

Social Media

<u>Account Names</u>
Twitter: https://twitter.com/thinkcaper
Instagram: https://www.instagram.com/thinkcaper/
LinkedIn: https://www.linkedin.com/company/caper-ai/

TITLE Trademark/Social Media Assignment for Caper Marks to...


FILE NAME Trademark Domain ...aplebear Inc..pdf

DOCUMENT ID 135f0bb962626ad6d1ddd0eeb7bfb55bd786f5de


AUDIT TRAIL DATE FORMAT MM / DD / YYYY

STATUS ✳ Signed

Document History

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
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Electronic record and signature disclosure accepted by Morgan Fong (morgan@instacart.com)
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Sent for signature to Morgan Fong (morgan@instacart.com) from jennie.burger@instacart.com
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04 / 25 / 2022
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Signed by Morgan Fong (morgan@instacart.com)
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The document has been completed.