

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM731272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Xinghuicai Yinwu Co.,Ltd.		05/30/2022	limited company(ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Heshan Beiyou Pet Products Co., Ltd.		
Street Address:	Nabai Primary School, Nabai Village Committee		
Internal Address:	Longkou Town		
City:	Heshan City		
State/Country:	CHINA		
Entity Type:	limited company(ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6535949	SUCHOWN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	xueru@mass666.com		
Correspondent Name:	Chen,Kangzeng		
Address Line 1:	2/F, Block 9, Chunhu Industry Zone		
Address Line 2:	Egongling Community, Pinghu Street		
Address Line 4:	Longgang,Shenzhen, CHINA		
NAME OF SUBMITTER:	Chen,Kangzeng		
SIGNATURE:	/Chen,Kangzeng/		
DATE SIGNED:	05/31/2022		
Total Attachments: 1 source=Suchown#page1.tif			

OP \$40.00 6535949

TRADEMARK ASSIGNMENT

WHEREAS, Shenzhen Xinghuicai Yinwu Co.,Ltd., a Chinese limited company (Ltd.) with an address at 2/F, Block 9, Chunhu Industry Zone Egongling Community, Pinghu Street LonggangDist.,Shenzhen CHINA("Assignor"), is the owner of record of the mark "Suchown" U.S. Registration No. 6535949; WHEREAS, Heshan Beiyou Pet Products Co., Ltd., a Chinese limited company (Ltd.) with an address at Nabai Primary School, Nabai Village Committee, Longkou Town, Heshan City CHINA wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefore and the goodwill of the business associated therewith(the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar(\$1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 05/30/2022.

By: *Chen, Kangzeng*

Printed name and Title: Chen,Kangzeng and Vice President

Owner of Registration No. 6535949