

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM731376

|   |  |  |                      |
|---|--|--|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                      |
| <b>CONVEYING PARTY DATA</b>   |  |  |                      |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                  | <b>Entity Type</b>   |
| Health Shoes Plus, Inc.   |  | 05/27/2022                             | Corporation: FLORIDA |
| <b>RECEIVING PARTY DATA</b>   |  |  |                      |
| <b>Name:</b>  | HFPlus, LLC  |  |                      |
| <b>Street Address:</b>  | 223 Roswell St., Suite 100                         |  |                      |
| <b>City:</b>  | Alpharetta   |  |                      |
| <b>State/Country:</b>   | GEORGIA  |  |                      |
| <b>Postal Code:</b>   | 30009  |  |                      |
| <b>Entity Type:</b>   | Limited Liability Company: GEORGIA                 |  |                      |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |  |                      |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                       |                      |
| <b>Registration Number:</b>   | 5885800  | REVITALIZE, SUPPORT & STRENGTHEN       |                      |
| <b>Registration Number:</b>   | 5482189  | LIKE A HEALTH FOOD STORE FOR YOUR FEET |                      |
| <b>Registration Number:</b>   | 4217743  | MASEUR                                 |                      |
| <b>Registration Number:</b>   | 3508648  | HAPPY FEET PLUS                        |                      |
| <b>CORRESPONDENCE DATA</b>  |  |  |                      |
| <b>Fax Number:</b>  |  |  |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                      |
| <b>Phone:</b>   | 727-546-0660                                       |  |                      |
| <b>Email:</b>   | tmdocket@larsonpatentlaw.com                       |  |                      |
| <b>Correspondent Name:</b>  | Nathan P. Suedmeyer                                |  |                      |
| <b>Address Line 1:</b>  | 11199 69th St. N                                   |  |                      |
| <b>Address Line 4:</b>  | Largo, FLORIDA 33773                               |  |                      |
| <b>NAME OF SUBMITTER:</b>   | Nathan P. Suedmeyer                                |  |                      |
| <b>SIGNATURE:</b>   | /Nathan P. Suedmeyer/                              |  |                      |
| <b>DATE SIGNED:</b>   | 05/31/2022   |  |                      |
| <b>Total Attachments: 2</b>   |  |  |                      |
| source=Executed Assignment of Health Shoes Plus Reg Marks to HFPlus LLC#page1.tif   |  |  |                      |
| source=Executed Assignment of Health Shoes Plus Reg Marks to HFPlus LLC#page2.tif   |  |  |                      |

OP \$115.00 5885800

## ASSIGNMENT OF TRADEMARK

**WHEREAS**, Health Shoes Plus, Inc., a Florida corporation ("Assignor") is the owner of United States Trademark Registration No. 5885800 for the trademark REVITALIZE, SUPPORT & STRENGTHEN, United States Trademark Registration No. 5482189 for the trademark LIKE A HEALTH FOOD STORE FOR YOUR FEET, United States Trademark Registration No. 4217743 for the trademark MASEUR, and United States Trademark Registration No. 3508648 for the trademark HAPPY FEET PLUS, (hereinafter the "Trademarks"), and Assignor hereby warrants that it is legally entitled to assign said Trademarks unto Assignee, that said Trademarks are not encumbered by license or other interest; and

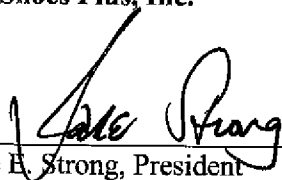
**WHEREAS**, HFPlus, LLC, a Georgia limited liability company, ("Assignee"), desires to acquire the entire right, title, and interest in the Trademarks, and the goodwill represented therewith.

**NOW THEREFORE**, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign, and transfer unto said Assignee the full and exclusive right, title, and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title, and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Effective this 27<sup>th</sup> day of MAY, 2022

For Assignor:

**Health Shoes Plus, Inc.**

By:   
Jane E. Strong, President