

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732111

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Web X.0 Media LLC		05/09/2022	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	GoDaddy.com, LLC		
Street Address:	2155 East GoDaddy Way		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85284		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5130646	DNACADEMY	
CORRESPONDENCE DATA			
Fax Number:	6179041703		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7815854504		
Email:	tmg@gtclawgroup.com		
Correspondent Name:	Jennifer Heisler Lavalley		
Address Line 1:	One University Ave., Ste 302B		
Address Line 4:	Westwood, MASSACHUSETTS 02090		
NAME OF SUBMITTER:	Jennifer Heisler Lavalley, GTC Law Group		
SIGNATURE:	/Jennifer Heisler Lavalley/		
DATE SIGNED:	06/02/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“**Agreement**”) is made effective as of May 9, 2022 (the “Effective Date”) between Web X.0 Media LLC, a Washington limited liability company (“**Assignor**”), and GoDaddy.com, LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of March 21, 2022 (the “Purchase Agreement”);

WHEREAS, Pursuant to the Purchase Agreement, at the Closing, Assignor shall assign to Assignee the trademark DNAcademy (the “Trademark”), registered with the United States Patent and Trademark Office under Registration Number 5130646, together with the goodwill associated therewith and other Purchased Assets;

WHEREAS, Assignor is the owner of, and has adopted and used, the Trademark;

WHEREAS, Assignee desires to acquire all of Assignor’s right, title, and interest in and to the Trademark, the registration for the Trademark, and the goodwill associated therewith; and

WHEREAS, Any and all capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Purchase Agreement.

NOW, THEREFORE, for and in consideration of the agreements referenced and set forth herein, Assignor and Assignee agree as follows:

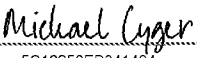
1. Assignor hereby assigns, transfers, conveys, and delivers unto Assignee all of Assignor’s right, title, and interest in and to the Trademark, including any common law rights that may exist and are associated therewith, together with: (i) all registrations and applications for registration of the Trademark, including without limitation US Registration Number 5130646; (ii) the goodwill of the business symbolized by and associated with the Trademark, the same to be held and enjoyed by Assignee, its successors and assigns; and (iii) all rights to all past, present and future claims for infringement or dilution of, or damage or injury to, the Trademark, including without limitation, the right to grant licenses, to bring lawsuits or administrative actions, and to recover damages and profits for any past, present, and future infringement, whether known or unknown, now existing or hereafter arising. Assignor consents to the recordation of this Agreement with any governmental agency.
2. Assignor hereby agrees to execute any further documents and to take further action reasonably necessary to effect the foregoing assignment and to establish the ownership of record of the Trademark and its associated registration to Assignee or its nominees, successors, and assigns, at the sole cost and expense of Assignor. Assignor agrees to provide reasonable assistance to Assignee, at Assignee’s cost, from time to time, to enforce, maintain and defend the assigned rights.

3. All notices, requests, claims, demands, and other communications hereunder shall be delivered in accordance with Section 7.02 of the Purchase Agreement.
4. This Agreement, in all respects, shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to any conflicts of law principles.
5. If any term or provision of this Agreement is invalid, illegal, or unenforceable, such invalidity, illegality or unenforceability shall not affect any other term or provision of this Agreement.
6. This Agreement shall be binding upon, shall inure to the benefit of, and be enforceable by the parties hereto and their respective successors and permitted assigns.
7. This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by email or other electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement. This Agreement may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

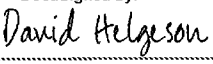
ASSIGNOR:

Web X.0 Media LLC

DocuSigned by:

By: _____
5C16250EB841494...
Name: Michael Cyger
Title: CEO

ASSIGNEE:

GoDaddy.com, LLC

DocuSigned by:

By: _____
D84D2D9AEB434F2...
Name: David Helgeson
Title: VP - Aftermarket