

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dunn's River Brands Group, Inc.		05/03/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Intrastate Distributors, Inc.		
Street Address:	6400 E. Eight Mile Rd.		
Internal Address:	Attn: Tim Dabish		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48234		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1888678	TRADEWINDS	
CORRESPONDENCE DATA			
Fax Number:	212-547-88		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-547-8817		
Email:	mcummings@cnda-law.com		
Correspondent Name:	Michael O. Cummings		
Address Line 1:	17436 College Parkway		
Address Line 2:	Cummings, McClorey, Davis & Acho P.C.		
Address Line 4:	Livonia, MICHIGAN 48152		
ATTORNEY DOCKET NUMBER:	11885-021476		
NAME OF SUBMITTER:	Michael O. Cummings		
SIGNATURE:	/Michael O Cummings/		
DATE SIGNED:	06/03/2022		
Total Attachments: 4			
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EXHIBIT A

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

MAY
April 3, 2021

WHEREAS, DUNN'S RIVER BRANDS GROUP, INC., a Delaware corporation ("Seller"), and INTRASTATE DISTRIBUTORS, INC., a Michigan corporation ("Buyer") have entered into that certain Brand Assets Purchase Agreement, dated as of April 27, 2021 (the "Brand Assets Purchase Agreement"), pursuant to which Seller has agreed to sell to Buyer, and Buyer has agreed to buy from Seller, certain intellectual property upon the terms and conditions set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby sells, conveys, transfers, assigns and delivers to Buyer, its lawful successors and assigns, all of Seller's right, title and interest in, to and under the Tradewinds Brand Assets (as defined in the Brand Assets Purchase Agreement); including without limitation: (i) the marks set forth in Schedule A and Schedule B hereto, and all registrations and applications for registration of the marks, together with the goodwill of the business symbolized by the marks, including all rights of priority from the applications for registration, and any and all rights of recovery based on past infringement of said marks; and (ii) the patent set forth in Schedule C hereto, including any reissues, reexaminations and/or extensions thereof, together with all rights of recovery based on past infringement of said patent; all of the foregoing to be held and enjoyed by the Buyer, its successors and assigns, forever and to the full end of the terms for which the aforesaid marks and patents, respectively, remain in effect in the applicable jurisdictions.

Seller further agrees to execute, at Buyer's expense, such further documents as may be required to record Buyer as the owner of the Tradewinds Brand Assets.

IN WITNESS WHEREOF, this Assignment of Intellectual Property Rights has been signed as of the date set forth above.

Dunn's River Brands Group, Inc.

DocuSigned by:
By: Douglas Abrams
2021.05.03 10:08:40 AM
Its: Chief Executive Officer