

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732591

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Brother Holding Company LLC		05/31/2022	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Beer Church Hospitality Group, Inc.		
Street Address:	24 Whittaker Street		
City:	New Buffalo		
State/Country:	MICHIGAN		
Postal Code:	49117		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5781867	BEER CHURCH BREWING CO.	
Registration Number:	5800689	BEER CHURCH BREWING CO.	
CORRESPONDENCE DATA			
Fax Number:	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5139778527		
Email:	april.besl@dinsmore.com		
Correspondent Name:	April L. Besl		
Address Line 1:	255 E. 5th St., Suite 1900		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	April L Besl		
SIGNATURE:	/april l besl/		
DATE SIGNED:	06/06/2022		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

This Trademark Assignment is between Big Brother Holding Company LLC (hereinafter "Assignor"), and Beer Church Hospitality Group, Inc., 24 Whittaker Street, New Buffalo, Michigan 49117 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the list of trademarks contained in Exhibit A (the "Marks"), along with all the goodwill associated with the Marks;

WHEREAS, Assignee is desirous of acquiring Assignor's entire right, title and interest in and to the Marks, along with all of the goodwill associated therewith; and

WHEREAS, Assignor and Assignee are desirous of making this Trademark Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Marks, along with all of the goodwill associated therewith.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks hereby assigned.

[Signature Page to Follow]

WHEREFORE, the parties have duly executed this Assignment of Trademark on the date indicated below.

Date: 5-31, 2022

Jane Simon
Assignor

By: Jane Simon

Date: 5-31, 2022

Jane Simon
Assignee

By: Jane Simon

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EXHIBIT A

Country	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
US	BEER CHURCH BREWING CO.	86/590438	08-Apr-2015	5781867	18-Jun-2019
US	BEER CHURCH BREWING CO. & design	87/020171	29-Apr-2016	5800689	09-Jul-2019