

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM732614

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the name of the receiving party previously recorded on Reel 006414 Frame 0618. Assignor(s) hereby confirms the receiving party is Automattic Inc..		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ATAVIST INC.		08/10/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Automattic Inc.		
<b>Street Address:</b>	60 29TH STREET, #343		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4931337	A	
<b>Registration Number:</b>	4327406	ATAVIST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	James R. Davis, II		
<b>Address Line 1:</b>	P.O. Box 2608		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98111		
<b>ATTORNEY DOCKET NUMBER:</b>	110338.4000		
<b>NAME OF SUBMITTER:</b>	James R. Davis, II		
<b>SIGNATURE:</b>	/Jim Davis/		
<b>DATE SIGNED:</b>	06/06/2022		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM486237

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Atavist Inc.		08/10/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	<del>Automatic, Inc.</del> Automattic Inc. <i>JP</i>		
<b>Street Address:</b>	60 29th Street, #343		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85690934	ATAVIST	
<b>Serial Number:</b>	85691103	THE ATAVIST	
<b>Serial Number:</b>	85693111	WHERE STORIES BEGIN	
<b>Serial Number:</b>	85949328	CREATAVIST	
<b>Serial Number:</b>	86666715	A	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024033030		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2022986002		
<b>Email:</b>	ldunner@dunnerlaw.com		
<b>Correspondent Name:</b>	Lisa A. Dunner		
<b>Address Line 1:</b>	3243 P Street, N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20007		
<b>NAME OF SUBMITTER:</b>	Brian D. Brown		
<b>SIGNATURE:</b>	/Brian D. Brown/		
<b>DATE SIGNED:</b>	08/15/2018		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** is made as of August 10, 2018 (the Effective Date”) between Atavist Inc. and ~~Automattic, Inc.~~ Automattic Inc. *JP*

**WHEREAS** Atavist Inc., a Delaware Corporation having a principal place of business at 68 Jay Street, Suite 422, Brooklyn, New York 11201 (“Assignor”), owns, has used, is using, and has registered in the United States the trademarks set forth in the accompany Schedule A (the “Marks”);

Automattic Inc.

**WHEREAS** ~~Automattic, Inc.~~ *JP*, a Delaware Corporation having a principal place of business at 60 29<sup>th</sup> Street, #343 San Francisco, California 94110, is desirous of acquiring said Marks, along with the goodwill of the business symbolized by the Marks (the “Goodwill”); and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks in the United States, along with the Goodwill associated therewith.

**IN WITNESS WHEREOF**, Assignor has caused this assignment to be executed in full accordance with the laws of California.

Signed as of the Effective Date.


ATAVIST, INC. (ASSIGNOR)

By DocuSigned by:  
*Stuart C West* \_\_\_\_\_  
750832E1C355127AUC...

Name Stuart West

Title Director

Date: August 10, 2018

Mark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner of Record
ATAVIST	U.S.	85/690,934	07/31/2012	4,327,406	04/30/2013	Atavist Inc.
THE ATAVIST	U.S.	85/691,103	07/31/2012	4,327,409	04/30/2013	Atavist Inc.
WHERE STORIES BEGIN	U.S.	85/693,111	08/01/2012	4,308,977	03/26/2013	Atavist Inc.
CREATAVIST	U.S.	85/949,328	06/03/2013	4,504,449	04/01/2014	Atavist Inc.
	U.S.	86/666,715	06/18/2015	4,931,337	04/05/2016	Atavist Inc.

**U.S. Registration No. 4,327,406** identifies “multimedia publishing of books, magazines, journals, software, games, music, and electronic publications; providing on-line publications in the nature of an e-book in the field of journalism; publishing of books, e-books, audio books, music and illustrations; publishing of electronic publications,” in class 041 and “providing a web-based service featuring technology that enables users to manage the production and publication of electronic books (e-books) and related digital content and offer them for sale to the general public” in class 42.

**U.S. Registration No. 4,327,409** identifies “multimedia publishing of books, magazines, journals, software, games, music, and electronic publications; providing on-line magazines in the field of nonfiction; providing on-line publications in the nature of an e-book in the field of nonfiction; publication of electronic magazines; publishing of books, e-books, audio books, music and illustrations; publishing of electronic publications” in class 41.

**U.S. Registration No. 4,308,977** identifies “providing a web-based service featuring technology that enables users to manage the production and publication of electronic books (e-books) and related digital content and offer them for sale to the general public” in class 42.

**U.S. Registration No. 4,504,449** identifies “multimedia publishing of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, and promotional materials; providing on-line non-downloadable publications in the nature of books, e-books, magazines, journals, electronic games, electronic publications, namely, web pages, leaflets, newsletters, illustrations, and press books all in the field of journalism, fiction, non-fiction, and memoir; entertainment services, namely, providing non-downloadable prerecorded music” in class 41 and “providing a web-based service featuring technology that enables users to manage the production and publication of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content and offer them for sale to the general public; computer services, namely, platform as a service (paas) featuring computer software platforms for publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content; providing temporary use of on-line non-downloadable software and applications for publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content; providing online non-

downloadable computer software and computer application software for the purpose of publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content” in class 42.

**U.S. Registration No. 4,931,337** identifies “multimedia publishing of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, and apps; providing on-line non-downloadable series of books and e-books in the field of journalism and memoir; providing on-line non-downloadable electronic publications in the nature of magazines, journals, leaflets, newsletters, illustrations, and press books all in the field of journalism and memoir; providing on-line non-downloadable series of fiction books and e-books; providing on-line non-downloadable electronic publications in the nature of magazines, journals, leaflets, newsletters, and illustrations featuring fiction stories; providing on-line non-downloadable series of non-fiction books and e-books in the field of journalism and memoir; providing on-line non-downloadable electronic publications in the nature of non-fiction magazines, journals, leaflets, newsletters, illustrations, and press books all in the field of journalism and memoir; providing on-line non-downloadable electronic games involving journalism, fiction, non-fiction, and memoir; providing a website featuring information in the field of journalism; entertainment services, namely, providing on-line non-downloadable prerecorded music” in class 41 and “providing a web-based service featuring technology that enables users to manage the production and publication of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content and offer them for sale to the general public; computer services, namely, platform as a service (paas) featuring computer software platforms for publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content; providing temporary use of on-line non-downloadable software and applications for publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content; providing online non-downloadable computer software and computer application software for the purpose of publishing, sharing, and selling of books, e-books, magazines, journals, software, games, music, electronic publications, web pages, leaflets, newsletters, illustrations, press books, apps, promotional materials and related digital content” in class 42.