

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacques Moret, Inc.		04/25/2022	Corporation:
RECEIVING PARTY DATA			
Name:	In Mocean Group, LLC		
Street Address:	463 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4846274	BSWEET	
CORRESPONDENCE DATA			
Fax Number:	2016786305		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201-525-6305		
Email:	dgold@coleschotz.com		
Correspondent Name:	David S. Gold, Cole Schotz P.C.		
Address Line 1:	Court Plaza North, 25 Main Street		
Address Line 4:	Hackensack, NEW JERSEY 07601		
NAME OF SUBMITTER:	David S. Gold		
SIGNATURE:	/David S. Gold/		
DATE SIGNED:	06/07/2022		
Total Attachments: 2			
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source=BSWEET Trademark Assignment.pdf Fully Executed#page2.tif			

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ASSIGNMENT


WHEREAS, Jacques Moret, Inc. ("Assignor") wishes to sell, assign, transfer, convey and deliver to In Mocean Group, LLC ("Assignee") the trademark described on Exhibit A hereto (the "Mark") and all associated intellectual property and other rights therein, as further described below, and Assignee wishes to acquire the same;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Assignor does hereby assign unto Assignee, all right, title and interest in and to the Mark, throughout the world, together with all rights, claims and privileges associated therewith including, without limitation, all goodwill associated with the Mark, the right to prosecute and maintain registrations for the Mark, the right to claim priority in connection with the Mark, all causes of action Assignor may have for past, present or future infringement of the Mark and all rights Assignor has to sue and collect damages and payments for claims of past, present, or future infringement of the Mark.
2. Assignor hereby authorizes and requests the Commissioner for Patents and Trademarks of the United States, and corresponding authorities in any jurisdictions worldwide, to record Assignee as owner of all right, title and interest in and to the Mark.
3. Assignor agrees to execute all further documents deemed necessary or desirable by Assignee to effectuate, protect or enforce Assignee's rights obtained hereunder.
4. A signed copy of this Assignment shall be enforceable as an original.

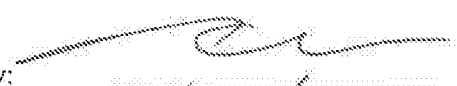
Date: April 25, 2022

Jacques Moret, Inc.

By: 
Name: Alan Shweky
Title: General Counsel

In Mocean Group, LLC

Date: April 11, 2022

By: 
Name: Alvin Azzam
Title: CFO