

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Ticket Sports, LLC		06/07/2022	Corporation:
RECEIVING PARTY DATA			
Name:	HOOP IT UP, INC.		
Street Address:	115 Nelson Ave.		
City:	Easton		
State/Country:	PENNSYLVANIA		
Postal Code:	18040		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88567180	HOOP IT UP	
Registration Number:	1844508	HOOP-IT-UP	
Registration Number:	1589427	HOOP IT UP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	19149242251		
Email:	richardebeling@rebeling.com		
Correspondent Name:	RICHARD C EBELING		
Address Line 1:	8 Woodridge		
Address Line 4:	Putnam Valley, NEW YORK 10579		
NAME OF SUBMITTER:	RICHARD C EBELING		
SIGNATURE:	/richardcebeling/		
DATE SIGNED:	06/07/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of June 7th, 2022, by Big Ticket Sports LLC. ("Assignor") and Hoop It Up Inc. ("Assignee")

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the trademark registrations and application listed in Appendix A attached hereto, including any common law trademark rights in the United States, Canada and internationally, therefore (the "Marks"); and

WHEREAS, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives. This Assignment is deemed to be executed and delivered within the Commonwealth of Pennsylvania, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the Commonwealth of Pennsylvania without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 7th day of June, 2022.

Big Ticket Sports LLC

BY: _____

George Daniel, CEO

APPENDIX A

TRADEMARK

USPTO REGISTRATION/SERIAL NUMBER

HOOP-IT-UP	1844508	(Registration Number)
HOOP IT UP	1589427	(Registration Number)
HOOP IT UP	88567180	(Serial Number)