

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM732841

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
XUMO LLC		06/03/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Comcast Corporation		
<b>Street Address:</b>	1701 John F. Kennedy Boulevard		
<b>Internal Address:</b>	One Comcast Center		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19103		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97141760	XUMO	
<b>Serial Number:</b>	90751599	XUMO	
<b>Registration Number:</b>	6469345	XUMO	
<b>Registration Number:</b>	3992590	XUMO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325360		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-569-5360		
<b>Email:</b>	mhomyk@blankrome.com		
<b>Correspondent Name:</b>	Matthew A. Homyk		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	Blank Rome LLP		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	111058-00227		
<b>NAME OF SUBMITTER:</b>	Matthew A. Homyk		
<b>SIGNATURE:</b>	/matthew homyk/		
<b>DATE SIGNED:</b>	06/07/2022		

OP \$115.00 97141760

**Total Attachments: 5**

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## **XUMO TRADEMARK ASSIGNMENT**

This XUMO TRADEMARK ASSIGNMENT (this “Agreement”) is made and entered into as of the date of the last signature set forth below (the “Effective Date”), by and between XUMO LLC, a Delaware Limited Liability Company having a place of business at 4 Park Plaza, Suite 1500, Irvine, California 92614 (“Assignor”), and Comcast Corporation, a Pennsylvania corporation having a place of business at One Comcast Center, 1701 John F. Kennedy Boulevard, Philadelphia, Pennsylvania 19103 (“Assignee”) (collectively, the “Parties.”)

**WHEREAS**, Assignor is the owner of the trademarks identified in the attached Annex A, including the common law marks, the marks that are the subject of the listed trademark applications and registrations with the United States Patent and Trademark Office, Canadian Intellectual Property Office, Brazilian Intellectual Property Office, European Union Intellectual Property Office, United Kingdom Intellectual Property Office, and the Mexican Intellectual Property Office, and the goodwill associated therewith (the “Marks”);

**WHEREAS**, Assignor is a wholly-owned subsidiary of Assignee and desires to assign to Assignee, and Assignee desires to accept and assume, all of Assignor’s right, title and interest in and to the Marks.

**NOW, THEREFORE**, for the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor does hereby sell, transfer, assign, deliver, and convey to Assignee and Assignee hereby acquires and accepts all right, title and interest in and to (i) the Marks, including all registrations or applications for registration therefor, together with the goodwill symbolized by the Marks; (ii) all renewals of the Marks; (iii) all interests, demands, claims and causes of action, both at law and in equity, for past, present or future infringement, violation or misappropriation thereof, including the right to compromise, sue for and collect damages with respect to any such infringement, violation or misappropriation; and (iv) any rights that Assignor may have, corresponding to any of the foregoing, throughout the world.

2. USPTO/Registrar Authorization. Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign jurisdiction, to record and register Assignee as assignee and owner of all right, title and interest in and to the Marks.

3. Cooperation. The Parties shall, and shall cause their employees, affiliates, successors and assigns to, execute all documents and take all additional steps reasonably necessary to effect the intent of this Agreement. Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as Assignee reasonably determines are required to perfect Assignee’s ownership of or title to or to evidence the full and effective implementation and consummation of the assignment of the Marks, and/or the goodwill associated therewith.

4. General Provisions. This Agreement shall inure to the benefit of, and be binding upon, the Parties hereto together with their respective successors and assigns. This Agreement may be executed in counterparts. Photocopies of signatures or electronic signatures (including via PDF) shall be deemed

original signatures and shall be fully binding on the Parties to the same extent as original signatures. This Agreement shall be subject to and governed by the laws of the Commonwealth of Pennsylvania. No waiver, modification or change of any provision of this Agreement shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

[Signature page follows]

IN WITNESS WHEREOF, the Parties have caused this Agreement to be duly executed as of the date first above written.

**COMCAST CORPORATION**

DocuSigned by:  
By: Johannes Wirtz 6/3/2022  
Name: Johannes Wirtz  
Title: Vice President & Senior  
Deputy General Counsel

**XUMO LLC**

DocuSigned by:  
By: Jiro Egawa 6/3/2022  
Name: Jiro Egawa  
Title: Vice President

**Annex A****Xumo Marks**

<b>Trademark Filing</b>	<b>Jurisdiction</b>	<b>Application or Registration Number</b>	<b>Filing Date or Date of Issue</b>	<b>Status</b>	<b>Classes</b>
XUMO	US	97141760	11/24/2021	Pending	38, 41, 42
XUMO	US	90751599	06/03/2021	Pending	9
XUMO	US	6469345	08/31/2021	Registered	35
XUMO	US	3992590	7/12/2011	Registered	42
XUMO	Brazil	924991356	11/23/2021	Pending	9
XUMO	Brazil	924991402	11/23/2021	Pending	35
XUMO	Brazil	924991410	11/23/2021	Pending	38
XUMO	Brazil	924991429	11/23/2021	Pending	41
XUMO	Brazil	924991453	11/23/2021	Pending	42
XUMO	Brazil	501539857 (IR: 1539857)	5/18/2020	Registered	42
XUMO	Canada	TMA1121717 (IR: 1539857)	05/18/2020	Registered	42
XUMO	Canada	2148660	11/19/2021	Pending	9, 35, 38, 41, 42
XUMO	EU	018604919	3/25/2022	Registered	9, 35, 38, 41, 42
XUMO	EU	1539857 (IR: 1539857)	5/18/2021	Registered	42
XUMO	UK	UK00003723412	2/18/2022	Registered	9, 35, 38, 41, 42
XUMO	UK	UK0081539857 (IR: 1539857)	05/18/2020	Registered	42
XUMO	International Register	1539857	5/18/2020	Registered	42
XUMO	Mexico	2310338 (IR: 1539857)	05/18/2020	Registered	42
XUMO	Mexico	2358803	11/22/2021	Registered	9
XUMO	Mexico	2358804	11/22/2021	Registered	35
XUMO	Mexico	2358802	11/22/2021	Registered	38
XUMO	Mexico	2358801	11/22/2021	Registered	41

Trademark Filing	Jurisdiction	Application or Registration Number	Filing Date or Date of Issue	Status	Classes
XUMO	Mexico	2358800	11/22/2021	Registered	42
XUMO	Mexico	2105092	11/8/2021	Registered	42

**Unregistered IP and Common Law Marks:**

Common Law Marks
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